

Ann Machado - Re: 200 Veranda Street - Permit #2015-00876

From: Chris Bourgeois <chris@bsdmaine.com>
To: Ann Machado <AMACHADO@portlandmaine.gov>
Date: 5/18/2015 11:02 AM
Subject: Re: 200 Veranda Street - Permit #2015-00876

Hi Ann,

I think 10' should be fine. My only concern was people tampering with the interchangeable letters. Where it's not a electronic message board the letters slide in and out easily so just want to make sure no profanity or anything else finds its way to the message board. That was really my only reason for keeping it up a touch.

Thanks,
Chris

On Mon, May 18, 2015 at 10:28 AM, Ann Machado <AMACHADO@portlandmaine.gov> wrote:

Chris -

Thanks for showing how you came up with the square footage, Now I see that it meets the 36 sf maximum allowed.

As far as the height, the existing 20' tall sign was not permitted. Could the proposed sign be 10' tall instead of 13'?

Also the proposes message board area cannot be an electronic message center.

Ann

Ann Machado
Zoning Administrator
Planning & Urban Development
Portland, Maine
[\(207\) 874-8709](tel:(207)874-8709)

>>> Chris Bourgeois <chris@bsdmaine.com> 5/18/2015 8:08 AM >>>

Hi Ann,

Thanks for looking at this for me.

The existing pole that is there now is at least 20 feet tall without the sign shown in the drawing. I'm guessing the total height with the sign is approx 25 feet tall. When we spoke on the phone a few weeks back regarding height I thought we touched base on the 13 feet being a non issue were there was 20+ before.

The square footage was calculated by drawing rectangles around the shapes. This is how i always figure square footage for all my other permits and have never had a problem before. Attached is a PDF showing squares and how sq ft was calculated. Section 14-369 clearly states how things shall be " computed " but i feel this is encompassing more empty space than actual sign. The owners are wanting to do something nice with this sign instead of some big ugly rectangle just to max out their square footage. Please let me know if we can look at this from a different angle to allow them to keep their branding and have their sign be seen.

Thanks,

Chris

On Fri, May 15, 2015 at 4:05 PM, Ann Machado <AMACHADO@portlandmaine.gov> wrote:

Chris -

The existing sign permit that we had on file (permit #99-0624) had the sign as 4' x 9' and approximately 7' tall. I have attached the pdf. The new sign can't exceed what existed.

What you are proposing is 13' tall.

Also I don't understand how you came up with the square footage. Section 14-369(a) states that the area of the sign shall be "computed" by the smallest shape that will encompass the extreme limits of the writing etc. A rectangle around the top sign scales at around 5' x 7' or 35 sf. Can you provide more information on how you came up with the square footage you are showing?

Thanks.

Ann

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Chris Bourgeois
Bourgeois Sign & Design

[207-351-0138](tel:207-351-0138)
www.bsdmaine.com

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