City of Portland, Maine - Building or Use Permit Application 389 Congress Street, 04101, Tel: (207) 874-8703, FAX: 874-8716


Historic Preservation $\square$ Not in District or Landmark $\square$ Does Not Require Review $\square$ Requires Review

Action:
$\square$ Appoved
$\square$ Approved with Conditions
-Denied
Date: $\qquad$

CEO DISTRICT

## PLEASE ANSWER ALC QUESTIONS



PLEASE NOTE: Approvals for signs on the Public Sidewalk and temporary signs come under different requirements and regulations.

ALSO: See reverse side for additional information, requirements and materials needed for signage application submittal.

## * using "il" of these on curb cut at riversides

 $1^{\prime \prime} 6^{\prime \prime} \times 3^{\prime}$ DIRECTIONAL SIGNSIlluminated, double faced roadside signs available in three versions:

1. ENTER on each side;
2. EXIT on each side;
3. ENTER on one side and EXIT on the other.

DIMENSIONS: $1^{\prime} 6^{\prime \prime \times} 3^{\prime} 1^{\prime \prime}$
SQUARE FOOTAGE: 4.62
FACES: $\quad .100^{\prime \prime}$ SG -100 Polycarbonate pan faces with screened graphics
DECORATION: Screened, Flame Red (FR-1-585) and White (FR-1-110)
CABINET: Extruded aluminum, primed and painted
ELECTRICAL: 1.60 total AMPS, 1-15 AMP circuit, 120 V with $2 \# 12$ lead wires
INSTALLATION: Center pole mount
Non-illuminated versions are available by special order.

## heritage merchandising

has illuminated and non-illuminated directional signs.

## NOT USING NEON, <br> NON-ILINAINATED

## BUILDING LETTERS/FIXED COPY SIGH

Illuminated/neon letters mounted ofraraceway that is also an illuminated panel sign. This unique sign is available in four versions:

1. Red neon letters trimmed in white, with a white raceway panel with slogan, "America's Favorite Oil Change," encased in mahogany brown cabinet.
2. As above exempt with a white raceway-panet'with-stogan, " 14 -Point-OiLEilter Eluid-Service." (Optional by-speciat order.) Encased in mahogany-brown-cabinet.
3. Whtterneontetters with a white-receway parretwith slogan, "America's Favorite-Oil-Change," in red. (Optional by -ppeetat-order.)
4. As in 3-above-except-with a white-faceway-panet-with-slogan," 14 -Point-OitFitter Fluid-Service,"-inred. (Optional by special order.)

DIMENSIONS: $3^{\prime} \times 11^{\prime \prime} 9^{\prime \prime}$
SQUARE FOOTAGE: $\quad 35.25$ (squared)
, 88,2 (sign area only)
Indhidual letters
FACERS: $\quad .187^{\prime \prime}$ white pigmented acrylic letters with red translucent film raceway panel .187" white pigmented acrylic fixed copy strip with mahogany brown screened copy. Red letter faces trimmed with white edge molding.
.050" aluminum sides with . $063^{\prime \prime}$ aluminum backs, primed and painted mahogany brown. Remove letter faces for access.
14 total AMPS, 1-20 AMP circuit, 120V with 2 \#12 lead wires per section (Jiffy and Lube are separate sections) $112^{\prime \prime} \times 3 / 16^{\prime \prime}$ mounting bars with $83 / 8^{\prime \prime}$ diameter mounting bolts

## 6. WALL MOUNT LOGO SIGN

Single faced_illuminated wall sign in standard and reverse logo versions, ideal for mounting_on-either side or both sides of the building.

DIMENSIONS: $\quad$ G $\chi^{\prime \prime} \times 6.51 / 8^{\prime \prime}$
SQUARE FOOTAGE: 18.9 (sign arezonly)
FACES: $.125^{\prime \prime}$ SG -100 Polycarbere pan face with $5 / /^{\prime \prime}$ embossed graphics
DECORATION: Screened, Flame Red (FR-1-585) a nd White (FR-1-110)
CABINET: Extruded aluminum $8^{\prime \prime}$ wide with $1^{\prime \prime}$ face retainer, primed and painted mahogany. Remove screws from retainer for service.
ELECTRICAL: $\quad 3.0$ total AMPS, $1-15$ AMP circuit, 120 V with $2 \# 12$ lead wires
INSTALLATION: Wall mount with $3 /{ }^{\prime \prime}$ diameter bolts

## $3^{\prime} 7^{\prime \prime} \times 8^{\prime}$ WALL MOUNT READERBOARD

Single faced, illuminated with four lines of track. Typical installation is on the arrow point side of the $6^{\prime}$ wall mount logo sign.

DIMENSIONS: $\quad 37^{\prime \prime} \times 8^{\prime} 11 /: 6^{\prime \prime}$
SQUARE FOOTAGE: 28.98
FACES: .125" SG-100 Polycarbonate pan face with four lines of zip track
DECORATION: Screened, white only (FR-1-110)
CABINET: Extruded aluminum 10" wide, primed and painted-mahogany. Face hinged for service.
ELECTRICAL: 3. total AMPS, 1-15 AMP circuit
INSTALLATION: Wall mount with $3 / 8$ " diameter bolts



