



Ann Machado <amachado@portlandmaine.gov>

---

## Sign permit 2017-00316 for 238-242 Riverside Street

1 message

---

**Ann Machado** <amachado@portlandmaine.gov>  
To: jeff@burrsigns.com, andy@wallboardsupplyco.com

Tue, Mar 14, 2017 at 11:38 AM

Jeff -

238 Riverside St is a multi-tenant lot in the B-4 zone. Lockards Collision Center is in the rear building and Wall Board Supply Co. is in the front building. The sign regulations for a multi-tenant lot in the B-4 zone are outlined in Table 2.13, section 14-369.5.

The ordinance only allows one freestanding sign per lot. The property has had one freestanding sign 8' x 24' on the left side of the property that currently has the Lockard collision sign. There was a permit applied for in 2012 (#2012-43489) to install a new 98 sf pylon sign, 18' tall. I cannot find a record of that permit being issued and the ordinance would not have allowed it in 2012. The proposed panel replacement - 3' x 8' (Sign D) is in the second freestanding sign that may not have been permitted. If the owner can provide a copy of the issued permit to allow the 98 sf pylon sign then the proposed panel replacement can be approved. If not one of the freestanding signs will need to be removed.

Under building signs, Table 2.13 allows only one wall sign per business. You are proposing two signs. You state that they are replacements but the 10' x 15' sign on the left side was not permitted. A 4' x 10' sign over the entrance was approved in 2006 (permit 06-0898). In 2007 (permit #07-1278) after an appeal to the Planning Authority six 2' x 8' metal signs were permitted to be placed across the front of the building on either side of the entrance. The 4' x 10' sign still existed at this point. When these were approved by the Planning Authority this was still a single tenant lot because Lockards Collision Center had not moved in to the rear building yet. Under table 2.13, I cannot approve two signs.

I also need to know what the length of the wall is where the signs are proposed. The size of what is allowed depends on the length of the building frontage. The application states that it is 150 feet. The assessor's sketch shows it as 142 feet. I need confirmation from the owner on what the exact length of the wall is.

Please contact me with any questions. At this point the sign permit is on hold.

Ann Machado  
Zoning Administrator  
Permitting and Inspections Department  
City of Portland, Maine  
(207) 874-8709