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Lee Urban- Director of Planning and Development Marge Schmuckal, Zoning Administrator

November 1, 2007

Deanna Emery Bailey Sign, Inc. 9 Thomas Drive Westbrook, ME 04092

RE: 238 Riverside Street – 316 B002 - B-4 – add six building signs – permit #07-1278

Dear Ms. Emery,

I am in receipt of your application to add six building signs to the building at 238 Riverside Street. Section 14-369.5, Table 2.10 of the ordinance outlines the conditions for building signs for a single tenant lot. One of the criteria is that you are allowed one sign per building façade facing an abutting street and one additional sign. The property at 238 Riverside Street only abuts one street, so you are allowed a total of two building signs. There is already one existing building sign (permit #06-0898), so you would be able to add only one more building sign. Your application is to add six new signs, which is five over what is allowed, so I must deny your permit.

You have the right to appeal my decision. Section 14 - 368.5(g) of the ordinance states that an applicant who has been denied a permit or approval for failure to meet the signage regulations of section 14 - 369.5 "may apply to the planning authority for review of the denied signage pursuant to the standards set forth in section 14 - 526(a)(23)". If the planning authority disapproves the application, then under section 14 - 527 of the ordinance you may appeal the decision to the Planning Board within ten (10) days of the decision being rendered.

If you choose not to apply to the planning authority for a review, you are entitled to get most of your money back if you bring in the original receipt you got when you applied for the permit. Please feel free to call me at 874-8709 if you have any questions.

Yours truly,

Ann B. Machado Zoning Specialist (207) 874-8709