

April 5, 2013

Mr. Bruce Bailey
BAILEY SIGNS
9 Thomas Drive
Westbrook, Maine 04092

Dear Mr. Bailey,

I hereby authorize Bailey Signs to act on the behalf of VIP Inc. to process permit applications for all VIP store locations in Maine, New Hampshire and Massachusetts.

Sublease agreement with all parties states "Master Landlord expressly consents to Subtenant installing its appropriate signage on the leased Premises to advertise its business, including both building signage and pylon/monument signs".

Sincerely,

John P. Quirk President & CEO