

**Christina Stacey - RE: Permit #2357 - Sprint/Radio Shack, 1110 Brighton**

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**From:** "Caitlin Thompson" <caitlint@baileysign.com>  
**To:** "Christina Stacey" <cstacey@portlandmaine.gov>  
**Date:** 10/8/2015 9:21 AM  
**Subject:** RE: Permit #2357 - Sprint/Radio Shack, 1110 Brighton

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Good morning Christina,

The store frontage of the building measures 31.4' the confusion came because, the distance between the poles is 25' and the distance outside of each pole is 28'.

Please let me know if you have any further questions.

Thank you for reaching out to me!

Caitlin Thompson  
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**From:** Christina Stacey [mailto:cstacey@portlandmaine.gov]  
**Sent:** Monday, October 5, 2015 9:35 AM  
**To:** Caitlin Thompson  
**Subject:** Permit #2357 - Sprint/Radio Shack, 1110 Brighton

Hi Caitlin -

A question on the sign permit for the Sprint/Radio Shack. Is the unit's frontage definitely 25 feet? A previous permit said it was 28 feet. I wanted to check because the allowed sign square footage for the building sign is 1.5 sf per linear foot of frontage -- so for 25' they'd get a 37.5 sf sign, and for 28' they'd get a 42 sf sign.

I'm ok in this case breaking the "Sprint" and "Radio Shack" signs into two measurements - the total of the two I calculate as 39.6 sf. This will be OK if they have 28' of frontage but too big otherwise.

Please confirm the frontage, and if it's the smaller number, please let me know how the applicant would like to proceed. We approved the existing sign in 2007 by breaking the words and symbol into two pieces (which we don't really do anymore), totaling 36.25 sf on 28' of frontage.

Thanks,  
Chris

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