

I know it has been said that the building I am currently located in is considered part of the Pine Tree Shopping Plaza. At one point in time there used to be a drive down an embankment from my building's parking lot to the plaza, but that drive has long been blocked and unused except by the handicapped, as you can see in this picture.



The building I'm located in has three entrances completely inaccessible from the Pine Tree Shopping Plaza. The entrances are marked in the image below.



Another concern is that not 50 yards away is another salon, Hair Excitement, which is actually located in the Pine Tree Shopping Plaza. In this image you can see Hair Excitement in the left side of the picture and my Salon, Xclusive in the right, again with the gold Honda accord in front of it.



Putting signage on the post provided for the plaza would only serve to send potential clients to the wrong business. The names also sound very similar Exclusive, Excitement. We've already had existing customers go to Hair Excitement by mistake and while they knew they were in the wrong place, potential customers would be mislead by poor signage placement.

The last image I would like to show you is the road sign I wish to place, in the forefront, and far in the background circled in red the post where Pine Tree Shopping Plaza businesses post their signage. As you can see posting signage there would just not make sense or help me draw any new customers.



I hope the pictures I've including show the need for the signage I've requested. If you have any questions or need any further pictures please contact me at either my work number 775-2299 or my cell phone 749-9312. Thank you for all your help in this matter.

Sincerely,

Tammy Morales

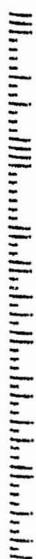
Tammy Morales
Owner and Stylist
Xclusive Salon, LLC

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XCLUSIVE SALON
1124 BRIGHTON AVE STE 23
PORTLAND ME 04102-1029

ATT: Ann B. Machado
Portland Maine
Inspection Services Division
389 Congress Street Rm 315
Portland, ME 04101



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From: Deb Andrews
To: Ann Machado
Date: 3/22/2007 2:05:18 PM
Subject: 1124 Brighton Avenue - sign appeal

Dear Ann:

I have reviewed the sign appeal submitted by Tammy Morales for her business at 1124 Brighton Avenue. Ms. Morales is appealing your decision to deny a 2'x8' sign panel on an existing freestanding sign post, as the freestanding sign is legally nonconforming and the existing panel, which she proposes to replace, was never permitted.

In reviewing the relatively permanent nature of the sign armature that's been attached to the post, I do think leaving it empty would appear as something of an eyesore. I am comfortable with the sign as proposed.

Deb

