#### DISPLAY THIS CARD ON PRINCIPAL FRONTAGE OF WORK



## **CITY OF PORTLAND**



# **BUILDING PERMIT**

This is to certify that REALTY ARROW

Job ID: 2011-03-657-SIGN

Located At 95 HUTCHINS DR

CBL: 240 - - B - 002 - 001 - - - - -

has permission to FedEx Signage - replace building & freestanding signs

provided that the person or persons, firm or corporation accepting this permit shall comply with all of the provisions of the Statues of Maine and of the Ordinances of the City of Portland regulating the construction, maintenance and use of the buildings and structures, and of the application on file in the department.

Notification of inspection and written permission procured before this building or part thereof is lathed or otherwise closed-in. 48 HOUR NOTICE IS REQUIRED.

A final inspection must be completed by owner before this building or part thereof is occupied. If a certificate of occupancy is required, it must be

Fire Prevention Officer

Code Enforcement Officer / Plan Reviewer

THIS CARD MUST BE POSTED ON THE STREET SIDE OF THE PROPERTY PENALTY FOR REMOVING THIS CARD

# PORTLAND MAINE

Strengthening a Remarkable City, Building a Community for Life . www.portlandmaine.gov

Director of Planning and Urban Development Penny St. Louis

Job ID: 2011-03-657-SIGN Located At: 95 HUTCHINS DR. CBL: 240 - - B - 002 - 001 - - - -

## **Conditions of Approval:**

### Zoning

- 1. The 52.25 sq ft free-standing sign has been approved by waiver with conditions. Currently the free-standing sign is shown not to be on the associated property. The free-standing sign SHALL be located entirely on the property with a 5' setback from the front property line.
- 2. The proposed building signs are currently meeting the requirements within the zone.

#### Building

Signage Installation to comply with Chapters 31 & 32 of the IBC 2003 building code.

## City of Portland, Maine - Building or Use Permit Application

389 Congress Street, 04101 Tel: (207) 874-8703, FAX: (207) 8716

Job No: 2011-03-657-SIGN	Date Applied: 3/15/2011		CBL: 240 B - 002 - 001				
Location of Construction: 95 HUTCHINS DR	Owner Name: REALTY ARROW		Owner Address: 299 FOREST AVE PORTLAND, ME -	MAINE 04101		Phone:	
Business Name:	Contractor Name: Alma Galarza, DCI Signs & Awnings Inc		Contractor Address: 110 Riverside AVE Newark, NJ 07104			Phone: (973) 350-0400 x102	
Lessee/Buyer's Name:  FED - EX	Phone:		Permit Type: SIGN - PERM - Signage - Permanent			Zone: I-M	
Past Use: Warehouse &	Proposed Use:  Same: Warehouse &	:	Cost of Work:			CEO District:	
Distribution with Offices	Distribution with Of replace building & for standing signs		Fire Dept:	Approved Denied N/A		Inspection: Use Group: Type: 5 15^ Signature:	
Proposed Project Description:	95 Hutchins Dr – repl	lace signs	Pedestrian Activi	ties District (P.A.	D.)	tmm	
Permit Taken By: Lannie				Zoning Approval			
<ol> <li>This permit application de Applicant(s) from meetin Federal Rules.</li> <li>Building Permits do not it septic or electrial work.</li> <li>Building permits are void within six (6) months of the False informatin may investigate and stop all work.</li> </ol>	g applicable State and nelude plumbing, if work is not started he date of issuance.	Shorelan Wetlands Flood Zo Subdivis Site Plan Maj Date: Of	ne	Zoning Appeal  Variance  Miscellaneous  Conditional Use Interpretation Approved Denied Date: 4/21/1	Not in Dis  Does not I  Requires I  Approved	st or Landmark Require Review Review	

I hereby certify that I am the owner of record of the named property, or that the proposed work is authorized by the owner of record and that I have been authorized by the owner to make this application as his authorized agent and I agree to conform to all applicable laws of this jurisdiction. In addition, if a permit for work described in the application is issued, I certify that the code official's authorized representative shall have the authority to enter all areas covered by such permit at any reasonable hour to enforce the provision of the code(s) applicable to such permit.

SIGNATURE OF APPLICANT ADDRESS DATE PHONE

## Signage/Awning Permit Application

If you or the property owner owes real estate or personal property taxes or user charges on any property within the City, payment arrangements must be made before permits of any kind are accepted.

Location/Address of Construction: 95 Hutchins DR. Portland, ME 04102
Tax Assessor's Chart, Block & Lot  Chart# Block# Lot# 299 Forest Avenue 207-775-5677  Portland ME 04101  Telephone:  207-775-5677
Lessee/Buyer's Name (If Applicable)  FedEx  Sr. Mgr. IV innie itarts horse  95 Hutchins DR.  Portland, ME 04107  Contractor name, address & telephone:  Total s.f. of signage x \$2.00  Per s.f. plus \$30.00/\$65.00  For II.D. signage = Total  Fee: \$ 247.00  Awning Fee= cost of work  Total Fee: \$  To
Who should we contact when the permit is ready: Alma 4. Calarza phone: 973-350-0400 x100
Tenant/allocated building space frontage (feet): Length: 162 Height BLot Frontage (feet) 162 Single Tenant or Multi Tenant Lot 5 ingle
Current Specific use: BUSINESS  If vacant, what was prior use:  Proposed Use: DUSINESS  162 x 18 = 29164 x 66 = 74.96 4 M/N
Information on proposed sign(s):  Freestanding (e.g., pole) sign? Yes X No Dimensions proposed: 9-6" x 7 Height from grade: 7-1   Dimensions proposed: 12' x 3'-6"   A X X Dimensions proposed: 12' x 3'-6"   Dimensions pro
Proposed awning? Yes No _X Is awning backlit? Yes No  Height of awning: Length of awning: Depth:  Is there any communication, message, trademark or symbol on it? Yes No  If yes, total s.f. of panels w/communications, message, trademark or symbol: s.f.  Dept. of Building Inspections
Information on existing and previously permitted sign(s):  Freestanding (e.g., pole) sign? Yes X No Dimensions: 6 x 6  Bldg. wall sign? (attached to bldg) Yes Y No Dimensions: 18 x 20  Awning? Yes No _X Sq. ft. area of awning w/communication:
A site sketch and building sketch showing exactly where existing and new signage is located must be provided.  Sketches and/or pictures of proposed signage and existing building are also required.
Please submit all of the information outlined in the Sign/Awning Application Checklist. Failure to do so may result in the automatic denial of your permit.
In order to be sure the City fully understands the full scope of the project, the Planning and Development Department may request additional information prior to the issuance of a permit. For further information visit us on-line at <a href="https://www.portlandmaine.gov">www.portlandmaine.gov</a> , stop by the Building Inspections office, room 315 City Hall or call 874-8703.
I hereby certify that I am the Owner of record of the named property, or that the owner of record authorizes the proposed work and that I have been authorized by the owner to make this application as his/her authorized agent. I agree to conform to all applicable laws of this jurisdiction. In addition, if a permit for work described in this application is issued, I certify that the Code Official's authorized representative shall have the authority to enter all areas covered by this permit at any reasonable hour to enforce the provisions of the codes applicable to this permit.
Signature of applicant: Alay Date: 3/10/11
This is not a permit; you may not commence ANY work until the permit is issued.
75 warver fee



## CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY) 3/10/2011

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

Commedia Holder II	i neu or such endorsement(s).			
PRODUCER		CONTACT Celeste Santos		
David MacGregor Co.		PHONE (A/C, No. Ext); (973) 661-4600 FAX (A/C, No): (97	973)667-5942	
492 Franklin	Avenue	E-MAIL ADDRESS: CelesteS@ins4u.com		
		PRODUCER CUSTOMER ID # 00013134		
Nutley	NJ 07110	INSURER(S) AFFORDING COVERAGE	NAIC #	
INSURED		INSURERA Harleysville Insurance Co NJ	42900	
		INSURER B :Star Insurance Company	18023	
DCI Signs and	Awnings Inc	INSURERC National Union Fire Ins Co	19445	
110-124 River	side Avenue	INSURER D :		
		INSURER E :		
Newark	NJ 07104	INSURER F:		

COVERAGES CERTIFICATE NUMBER:Certificate 10/11 REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

TYPE OF INSURANCE	ADDL SUBR		POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMIT	s	
ABILITY					EACH OCCURRENCE	\$	1,000,000
RCIAL GENERAL LIABILITY			12/20/2010	12/20/2011	DAMAGE TO RENTED PREMISES (Ea occurrence)	\$	250,000
AIMS-MADE X OCCUR		SPP 00000042835J			MED EXP (Any one person)	\$	10,000
					PERSONAL & ADV INJURY	\$	1,000,000
					GENERAL AGGREGATE	\$	2,000,000
EGATE LIMIT APPLIES PER:					PRODUCTS - COMP/OP AGG	\$	2,000,000
PRO- JECT LOC						\$	
E LIABILITY					COMBINED SINGLE LIMIT (Ea accident)	\$	
TO					BODILY INJURY (Per person)	\$	•
NED AUTOS					BODILY INJURY (Per accident)	\$	•
JLED AUTOS AUTOS					PROPERTY DAMAGE (Per accident)	\$	
WNED AUTOS					-	\$	-
					-	\$	
LLA LIAB X OCCUR					EACH OCCURRENCE	\$	5,000,000
CLAIMS-MAD	E	EBU 011212738	02/09/2011	12/20/2011	AGGREGATE	\$	5,000,000
TIBLE						\$	
TION S (	)					\$	
OMPENSATION					X WC STATU- TORY LIMITS ER		
AND PROPRIETOR/PARTNER/EXECUTIVE					E.L. EACH ACCIDENT	\$	1,000,000
n NH)	WC0445663 11/17/20		11/17/2010	0 11/17/2011	E.L. DISEASE - EA EMPLOYEE	\$	1,000,000
If yes, describe under DESCRIPTION OF OPERATIONS below					E.L. DISEASE - POLICY LIMIT	\$	1,000,000
MBER NH)	EXCLUDED? N	EXCLUDED? N/A	EXCLUDED? N/A WC0445663	EXCLUDED? N/A WC0445663 11/17/2010	EXCLUDED? N/A WC0445663 11/17/2010 11/17/2011	EXCLUDED? N/A WC0445663 11/17/2010 11/17/2011 E.L. DISEASE - EA EMPLOYEE	EXCLUDED? N/A WC0445663 11/17/2010 11/17/2011 E.L. DISEASE - EA EMPLOYEE \$

DESCRIPTION OF OPERATIONS/LOCATIONS/VEHICLES (Attach ACORD 101, Additional Remarks Schedule, if more space is required)
Coverages are subject to terms, conditions and exclusions on the above policy(ies). The following entity(ies) are
listed as additional insureds, per form number CG7263, but only pertaining to work performed by our insured:City of
Portland

CERTIFICATE HOLDER	CANCELLATION
City of Portalnd	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.
389 Congress Street Portland, ME 04101	AUTHORIZED REPRESENTATIVE
	Joseph David/SR

#### **VIA FEDEX OVERNIGHT LETTER**

Properties Project Management 3680 Hacks Cross Road Building H - 3rd Floor Memphis, TN 38125

May 28, 2010



DOUG CARDENTE ARROW REALTY 299 FOREST AVENUE PORTLAND, ME 041012002

RE: SFMA

86-1402 LEASE BETWEEN FEDERAL EXPRESS CORPORATION ("FedEx") AND ARROW REALTY

Central File No: 00003855

Dear DOUG CARDENTE,

FedEx is constantly striving to improve the experience of its customers through changes that will strengthen communication and increase package-handling efficiencies. In that connection, FedEx has designed modifications to the customer interface at many of its facilities. The new design brings innovated attributes such as carts and cart corrals in the parking area, customer centric signage, and new furnishings with added workspace, which attributes will make shipping easier and more efficient. The modifications at some locations will include powered conveyors and customer seating.

The new FedEx Ship Center renovation replaces all interior finishes and furnishings and exterior monument and building signage. Enclosed are pictures of a recently renovated location along with a drawing showing new standard finishes, an average floor plan and furniture details. In accordance with the provisions of our lease, FedEx requests that you review and approve the work for the new Ship Center renovations and indicate your approval by signing where indicated below. FedEx or its vendor will apply for and obtain any required permits for the work and will complete, and pay all costs associated with, the work. In the unlikely event the renovations FedEx wishes to make will require structural modifications within the premises, FedEx will supply appropriate plans outlining the work for Landlord's approval.

FedEx desires to complete the described work by May 31, 2011, and requests that you return a copy of this letter. acknowledged below to me at your earliest convenience. Your approval indicates that upon the expiration of the lease, FedEx may surrender the premises with the described work left in place and FedEx will not have to return the premises to the condition that existed prior to the approved work.

If you have any questions regarding the proposed work, please feel free to contact me at 901-434-8707 or debra arnett@fedex.com

Sincerely,

FEDERAL EXPRESS CORPORATION

Debra Amett

Alterations Approved by:

CC: Project No 8641027

CF No 22317

President 6-3-2010

Title Date

The Markes

Please note new adding

Arrow Bealty

**Doug Cardente** 322 Fore Street, 3rd Floor

Portland, ME 04101



# Signage/Awning Permit Application Checklist

All of the following information is required and must be submitted. Checking off each item as you prepare your application package will ensure your package is complete and will help to expedite the permitting process.

	Certificate of Liability listing the City as additional insured if any portion of the sign abuts or encroaches on any public right of way, or can fall into any public right of way.
V	Letter of permission from the owner indicating the permissions granted and the tenant/space building frontage.
Q	A sketch plan of lot indicating location of buildings, driveways and any abutting streets or rights of way, lengths of building frontages, street frontages and all existing setbacks. Please indicate on the plan all existing and proposed signs with their dimensions and specific locations. Be sure to include distance from the ground and building façade dimensions for any signage attached to the building.
	A sketch or photo of any proposed sign(s) indicating content, dimensions, materials, source of illumination, construction method as well as specifics of installation/attachment.
	Certificate of flammability required for awning or canopy.
	$\Lambda$ UL# is required for lighted signs at the time of final inspection.
P	Pre-application questionnaire completed and attached.
E	Photos of existing signage
B	Details for sign fastening, attachment or mounting in the ground.

Permit fee for signage or awning-with-signage: \$30.00 plus \$2.00 per square foot of sign.

Permit fee for awning-without-signage is based on cost of work: \$30.00 for the first \$1,000.00, \$10.00 per additional \$1,000.00 of cost.

Base application fee for any Historic District signage is \$65.00.

Table 2.12 IL, IL, Im, Ima, Imb, IH, IHb 2/5/9

## Industrial I-1, I-2, I-2b, I-3, I-3b, I-4, and Waterfront Port

Development Zones

Freestanding Signs	72.	
	Single Tenant Buildings	Multi-Tenant Buildings
Maximum Permitted Area	35 sq. ft.	70 sq. ft.
Height	10 ft.	15 ft.
Setback	5 ft.	5 ft.
# Freestanding signs per lot	1 (a)	1 (a)

Show 37.25#

(a) If lot fronts on more than one street, one freestanding sign of equivalent permitted sign area is allowed for each additional frontage, provided such signs are not readily concurrently visible.

**Building Signs** 

	Single Tenant Buildings	Multi-Tenant Buildings
Maximum permitted sign area	na	na
Max % of wall area on which sign(s) is(are) to be placed	6%	Principal All Other Facade(s) Facade(s)  8% 2%
# bldg. signs permitted per lot	2/building face	1/tenant plus 1 additional per building face (a)

# 3.5412 = 427



PREPARED FOR



**FRONT ELEVATION - E160E** 

FedEx Ship Center

LOCATION

PORTLAND, ME

DRAWING NAME

SFMA PORTLAND ME

DATE

2.25.11

SCALE

+/- 3/8" = 1'

PAGE 1 OF 3

STORE NUMBER/CODE

APPROVED

PROJECT MANAGER

TIM WALKER

PHONE

662.449.4026 x 25

PREPARED BY

velocity Inc.

Branding for Business.

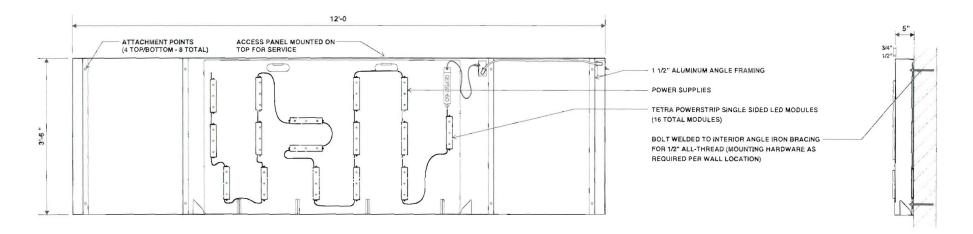
This is an onginal unpublished drawing created by Velocity, Inc., for your personal use in connection with the project being planned for you by Velocity, Inc.. It is not to be shown to anyone outside your organization, nor is it to be used, reproduced, copied or exhibited in any fashion whatsoewer. All or parts of this design (with exception to registered trademans) remain the property of Velocity, Inc.



### FRONT VIEW - SINGLE FACE INTERNALLY ILLUMINATED WALL SIGN

SIDE VIEW

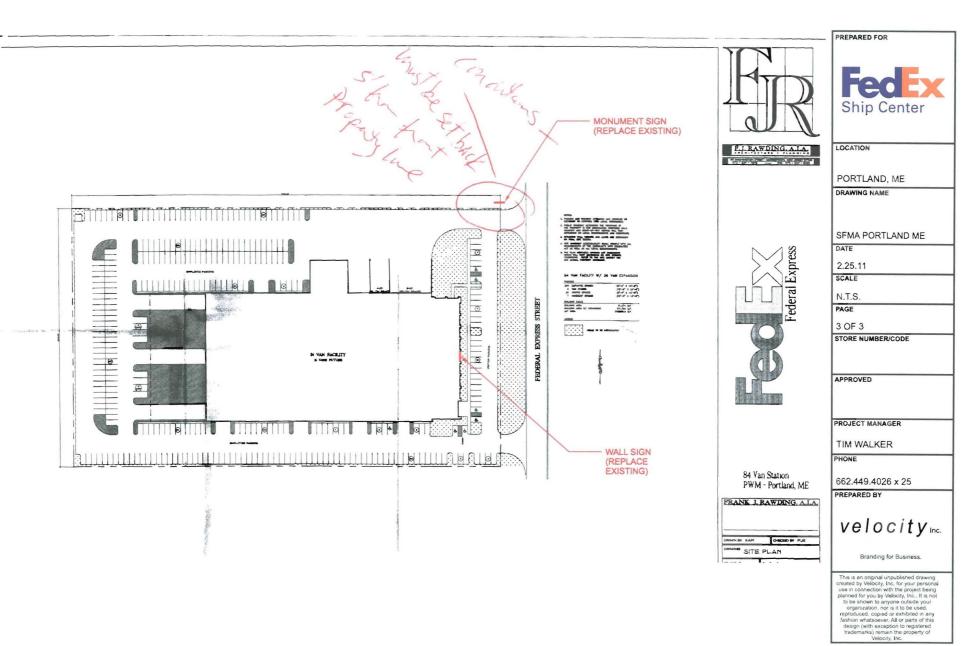




## FRONT VIEW - SINGLE FACE INTERNALLY ILLUMINATED WALL SIGN DETAIL

## SIDE VIEW

PREPARED BY	PROJECT MANAGER	DATE	PREPARED FOR	LOCATION	STORE NUMBER/CODE	This is an original unpublished drawing
	1	12.22.10				use in connection with the project being
volocity		SCALE				planned for you by Velocity, Inc It is not to be shown to anyone outside your
velocity Inc.	PHONE	3/4" = 1'		DRAWING NAME	APPROVED	organization, nor is it to be used, reproduced, copied or exhibited in any
1 / / "		PAGE				fashion whatsoever. All or parts of this design (with exception to registered
Branding for Business.		2 OF 2		E160E 42X144 INSTALLER		trademarks) remain the property of Velocity, Inc.



I-m Z.ne States 30 Final X.



**FRONT ELEVATION - D405E** 



LOCATION

PORTLAND, ME

DRAWING NAME

SFMA PORTLAND ME

DATE

2.25.11

SCALE

+/- 1/2" = 1'

PAGE

2 OF 3

STORE NUMBER/CODE

APPROVED

PROJECT MANAGER

TIM WALKER

PHONE

662.449.4026 x 25

PREPARED BY

velocity Inc.

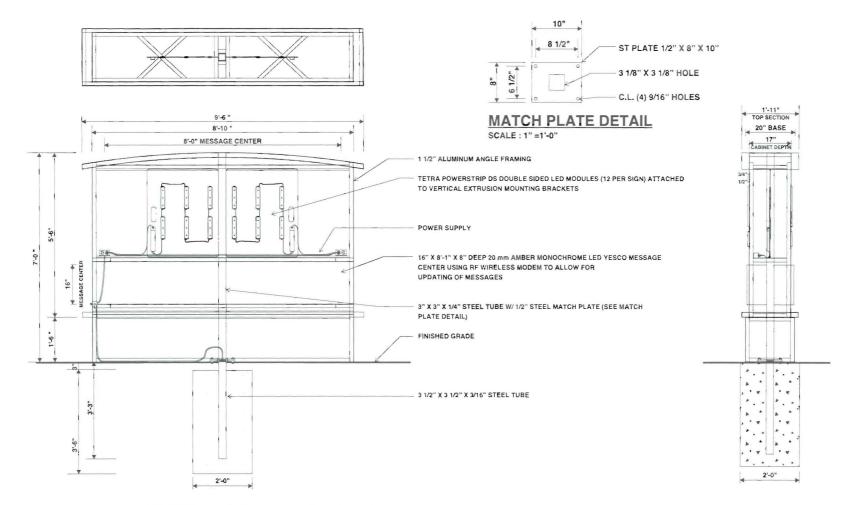
Branding for Business.

This is an original unpublished drawing created by Velocity, Inc., for your personal use in connection with the project being planned for you by Velocity, Inc., it is not to be shown to anyone outside your organization, nor is it to be used: reproduced, copied or exhibited in any fashion whatsoever. All or parts of this design (with original property of Velocity, Inc.



## FRONT VIEW - DOUBLE FACE INTERNALLY ILLUMINATED MONUMENT SIGN

**ELECTRICAL INFORMATION** Paint Specifications 2 - 20 AMP CIRCUITS \* MESSAGE CENTER = 4 AMPS \* LED LIGHTS IN SIGN = 1.7 AMPS Web, www.matthowspai Phone: 1-800-323-6593 **120 VOLT** This is an onglinal unpublished drawing created by Velocity, Inc. for your personal use in connection with the project being planned for you by Velocity, Inc., It is not to be shown to anyone outside your organization, nor is it to be used, reproduced, copied or exhibited in any features which there is no second to the produced of the produced or exhibited in any features which there is no second to the produced of the produced or exhibited in any features which there is a feature or the produced or the p PROJECT MANAGER DATE PREPARED FOR PREPARED BY LOCATION STORE NUMBER/CODE 12.22.10 velocity inc. SCALE 3/4" = 1" PHONE DRAWING NAME APPROVED fashion whatsoever, All or parts of this design (with exception to registered trademarks) remain the property of Velocity, Inc. PAGE 1 OF 2 Branding for Business. D405E 84X114 INSTALLER



## FRONT VIEW - DOUBLE FACE INTERNALLY ILLUMINATED MONUMENT SIGN

SCALE : 1/2" =1'-0"

SIDE VIEW

SCALE : 1/2" =1'-0"

PREPARED BY  Velocity Inc.	PROJECT MANAGER	12.22.10 SCALE	PREPARED FOR	LOCATION	STORE NUMBER/CODE	This is an onginal unpublished drawing created by Velocity, Inc. for your personal use in connection with the project being planned for you by Velocity. Inc It is not to be shown to anyone outside your
	PHONE	AS NOTED PAGE	real	DRAWING NAME	APPROVED	organization, nor is it to be used, reproduced, copied or exhibited in any fashion whatsoever. All or parts of this design (with exception to registered
Branding for Business.		2 OF 2		D405E 84X114 INSTALLER		trademarks) remain the property of Velocity, Inc.

1.67 + 18 = 30.06

Fedex - Portanid, ME - Survey

Wall Color: SW 6062 Rugged Brown



## DCI SIGNS & AWNINGS

110 Riverside Avenue. Newark, NJ 07104 Phone: 973-350-0400 Fax: 973-350-0401 www.dcisigns.com

Title: FEDEX
Location: Portland, ME
Customer: Velocity
Date: Designer:

Notes:

to be remited

#### CLIENT/LANDLORD APPROVAL

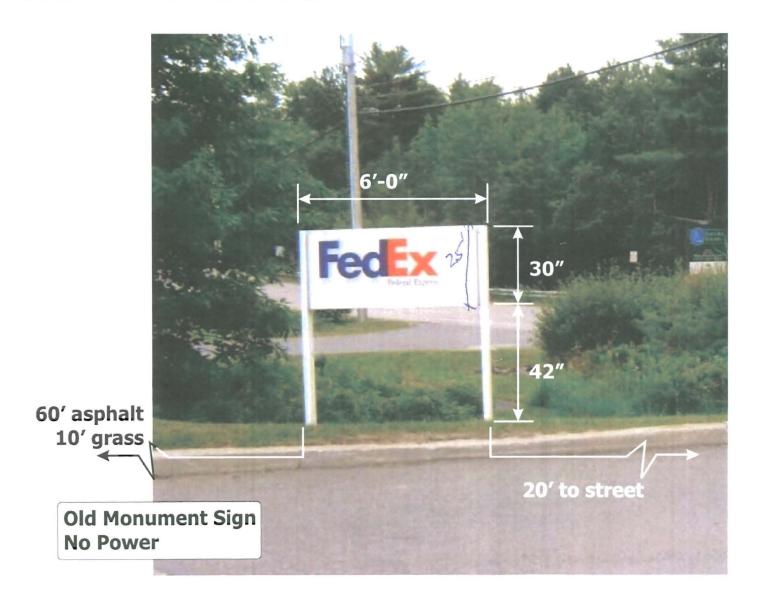
APPROVED APPROVED AS NOTED

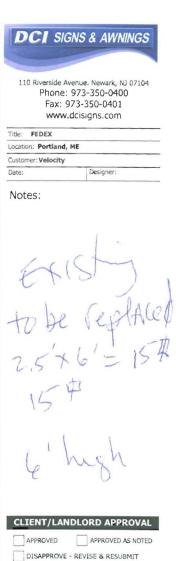
DISAPPROVE - REVISE & RESUBMIT

LANDLORD SIGNATURE

ALL RIGHTS RESERVED, NO PART OF THIS DRAWING MAY BE REPRODUCED IN ANY FORM WITHOUT WRITTEN PERMISSION FROM DCI SIGNS AND AWNINGS.

## Fedex - Portanid, ME - Survey

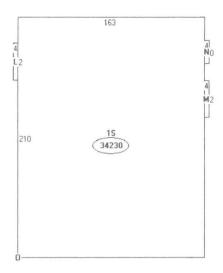




CLIENT SIGNATURE

DLORD SIGNATURE

ALL RIGHTS RESERVED, NO PART OF THIS DRAWING MAY BE REPRODUCED IN ANY FORM WITHOUT WRITTEN PERMISSION FROM DCI SIGNS AND AWNINGS.



Descriptor/Area

- A: 045 30038 sqft

- C: OVERHEAD DR-ROLL STL 120 sqft
- D:OVRHO DR:MTR:OP:WO:MT 256 sqft E:OVERHEAD DR:WOOD/MTL 168 sqft
- F: OVERHEAD DR-WOOD/MTL 64 sqft G:OVERHEAD DR-ROLL STL 168 sqft
- H:OVERHEAD DR-ROLL STL 64 sqft
- I: CANOPY ONLY 128 sqft
- J: COMPUTER ROOM AIR CTL 84 sqft
- K:1S 34230 saft



ILLUMINATED AWNINGS
CHANNEL LETTERS
LIGHT BOXES
PYLON SIGNS
ARCHITECTURAL
INSTALLATIONS
ERECTING
SERVICE & MAINTENANCE
BILLBOARD BANNERS

March 28, 2011

City of Portland 389 Congress Street Portland, ME 04101

RE: FedEx

95 Hutchins Drive

To whom it may concern:

Please find the fee of \$75.00 and the Letter for the Planning Review for FedEx 95 Hutchins Drive. Please let me know if there is anything further you will need from our office.

Thank you

Alma Y. Galarza x102 Permit expediter

alma@dcisigns.com

RECEIVED

MAR 3 1 2011

Dept. of Building Inspections
City of Portland Maine



Branding for Business.

March 28, 2011

City of Portland Planning Division 389 Congress St Portland, ME 04101

RE: FedEx Ship Center Signage, 95 Hutchins Dr, Portland, ME 04102

To Whom It May Concern,

Velocity, Inc is the National Exterior Signage Vendor for FedEx Corporation. We help FedEx with all aspects from design to installation. We have recently made application through DCI Signs and Awnings for a remodel site in your City. It was brought to our attention that the Standard Monument sign being utilized in this program exceeded the maximum allowable square footage. The new "Ship Center" program for FedEx will encompass some 750 plus locations across the country. The monument sign design was intended to qualify for typical standards that allow 50 square feet. The actual sign cabinet for this sign is 66" x 106". This does not take into account the Top Section element that overhangs the cabinet. This lets the actual signage area be calculated at 48.58 sf.

This standard design which was created by FedEx Global Brand Management encompasses an Electronic Message Center which will display pick-up time, date, time, and temperature. The size of this message center dictates the size of the graphics layout and cabinet size. To reduce the cabinet size would require a custom size Electronic Message Center, fabrication re-design drawings, and new LED light layout grids which would create significant additional cost for FedEx.

We would ask at this time for an exception to be made for this monument sign to be allowed. FedEx would certainly appreciate the consideration for this exception.

Thank you in advance for your time in this matter.

Regards,

Tim Walker Sr Project Manager