251 Boot Road
Downingtown, PA 19335
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CITY OF PORTLAND, MAINE
RESURGAM
Reviewed for Code Compliance
Inspections Division
Approved with Conditions
Date: 12/24/15

12.04.15

Planning Authority
City of Portland
389 Congress St.
Portland, ME 04101
207-874-8300

Re: Waiver Criteria

To Whom it may Concern:

In regards to the sign permit application for the Irving Oil site at 2282 Congress St. in Portland, ME, we need to apply for an appeal for the following signage:

- Main Identification Sign (MID)
    1. Total Height of 22' being requested (allotted height of 18')
    2. Total Square Footage of 127.79 being requested (allotted square footage of 79')
- Canopy Signs
    1. Total Square Footage of 30 sq. ft. (31.72 sq. ft. with chevrons) per sign being requested (allotted square footage of 20 sq. ft. per sign)

In regards to Commercial Signage and Directional Traffic Signage, the proposed signage does not conceal architectural features and is designed and scaled to fit the proportions of the building. The freestanding sign (MID Sign) does not affect visibility, traffic flow, or access. All signage is internally illuminated. No signs are affixed to rooftops.

The spirit and intent of the appeal does not appear to conflict with Irving's overall intension which is to provide a clean, non-muddled image to the community and surrounding areas.

Please let me know if you have any questions or concerns.

Thank you for your time.

Sincerely,

Amanda Schultz
Project Manager Assistant
Pro Signs
251 Boot Road
Downingtown, PA 19335
610-518-5881 Ext. 141