

Christina Stacey - RE: Conditional approval RE: Permit #2697 - Irving Oil, 2282 Congress St, Portland, ME

From: Jeff Materazzi <jmaterazzi@prosign.net>
To: Jean Fraser <JF@portlandmaine.gov>
Date: 12/23/2015 9:32 AM
Subject: RE: Conditional approval RE: Permit #2697 - Irving Oil, 2282 Congress St, Portland, ME
CC: Christina Stacey <CSTACEY@portlandmaine.gov>, Amanda Schultz <aschultz@p...>

Jean,

We have moved forward with the project per your conditional approval below.

Thank you again for all of your efforts.

Happy Holidays.

From: Jean Fraser [<mailto:JF@portlandmaine.gov>]
Sent: Monday, December 21, 2015 11:11 AM
To: Jeff Materazzi <jmaterazzi@prosign.net>
Cc: Christina Stacey <CSTACEY@portlandmaine.gov>; Amanda Schultz <aschultz@prosign.net>
Subject: RE: Conditional approval RE: Permit #2697 - Irving Oil, 2282 Congress St, Portland, ME

Jeff

Could you help me understand why this is important, as it brings the project to 4 feet higher than our standard.

I thought the photo of the sign without that panel (see attached) looked much more in proportion. The blue is very thick in section so to have so much of it seems overscaled. In Portland Maine we don't have any gas station signs of this scale. With the LED lights it is already going to be very intrusive.

The gas station use is not allowed in the zone where it is located and was only granted as a Conditional Use (CZA) that was approved by the City Council. The CZA requires a "campus like setting" and that stretch of Congress Street generally does not have big signs and we have sought to achieve a campus like feel all along it with alot of mature trees etc..

The waiver criteria are based on making exceptions because of unique circumstances and in this case I am not seeing much that is unique except that the sign is somewhat distant from the actual gas station. However, if there is a reason for this extra panel I am willing to look at it again. We have already allowed almost 2 feet above the standard because there is a market in this project and that needs to be signposted.

Thank you