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*Penny St. Louis Littell - Director of Planning and Urban Development
Marge Schmuckal, Zoning Administrator*

March 16, 2009

Deanna Langley
I'm Worth It
1051 Washington Avenue, #2
Portland, ME 04103

RE: I'm Worth It, 1051 Washington Avenue – 172 F009 – B-1 – illegal sign

Dear Ms. Langley,

I'm writing this letter as a follow up to the voicemail that I left you this morning. You have a sign advertising your business, I'm Worth It, at 1051 Washington that is not legal because it has not been permitted.

Permit # 08-1167 was issued for you to attach two three-foot by two-foot signs to the building and attach a two-foot by two-foot sign to the existing free standing sign. These are the only signs that are allowed to be on the property for your business. You did not apply for a separate free standing sign for your business. You need to remove this sign immediately to bring the property into compliance.

1051 Washington Avenue is located in the B-1 zone. Multi-tenant lots in the B-1 zone are allowed a free standing sign for joint identification. Individual tenants are not allowed to have their own free standing sign [section 14- 369.5, Table 2.13(a)(a)]. Section 14-370 does allow for portable/temporary signs. If you can meet the criteria outlined in this section, you are welcome to apply for a permit for a temporary/portable sign for your business. I have enclosed a copy of section 14-370.

Please feel free to call me at 874-8709 if you have any questions.

Yours truly,

Ann B. Machado
Zoning Specialist
(207) 874-8709

Cc. file