



Yes. Life's good here.

Jeff Levine, AICP, Director Planning & Urban Development Department

Ann Machado Zoning Administrator

CITY OF PORTLAND ZONING BOARD OF APPEALS Miscellaneous Appeal Application

Applicant Information: 502 Deering Center LLC NAME

502 Deering Center LLC

BUSINESS NAME

55 Hamblet Ave, Portland ME 04103

BUSINESS ADDRESS

207-831-8585 denis@lachmanarchitects.com

BUSINESS TELEPHONE & E-MAIL

Owner

APPLICANT'S RIGHT/TITLE/INTEREST

B1-b Neighborhood Business CURRENT ZONING DESIGNATION Subject Property Information: 502 Stevens Ave, Portland 04103 PROPERTY ADDRESS

135-E-9

CHART/BLOCK/LOT (CBL)

PROPERTY OWNER (If Different)

ADDRESS (If Different)

PHONE # AND E-MAIL

APPEAL PERTAINS TO SECTION 14- 343

EXISTING USE OF THE PROPERTY: New mixed-use development with commercial 1st floor and 6 residential units total at 2nd & 3rd floors.

PAST USE OF PROPERTY: Previously single family

BASIS FOR APPEAL AND RELIEF REQUESTED Joint parking for 502 Deering Center per 14-343 for 7 out of 12 existing off-street residential parking spaces to serve

commercial uses during peak commercial demand hours, which maintains the recommended residential reserve

plus 1 surplus stall.

NOTE: If site plan approval is required, attach preliminary or final site plan.

The undersigned hereby makes application for a conditional use permit as described above, and certifies that the information herein is true and correct to the best of his OR her knowledge and belief.

1 mar MIS

SIGNATURE OF APPLICANT

10/29/17

DATE

389 Congress Street * Portland Maine 04101-3509 * Phone: (207) 874-8703 * Fax: (207) 874-8716 http://www.portlandmaine.gov/planning/buildinsp.asp * E-Mail: buildinginspections@portlandmaine.gov **Lachman** Architects & Planners Architecture | Community Planning | Preservation *Building Communities - with community buildings*

October 29, 2017

To: Chair and Members of the Zoning Board of Appeals c/o Ann Machado, Zoning Administrator City of Portland

RE: Cover Letter & Memo – Request to Zoning Board of Appeals for Joint Parking Use Approval (14-343)

From: Denis Lachman and Kiya Smith, Owners/Applicants

502 Deering Center is a new mixed-use project that was approved by the Planning Board as a Level III Subdivision & Site Plan Review in March 2017 (#2016-290). The approval included the 100% requirement of 12 off-street residential parking stalls for 6 dwelling units (2 stall/unit). Ten of the 12 stalls are onsite in the parking lot at the rear of the site, and 2 are remote within 1500' per 14-334. At the time of the approval marketing for commercial tenants had not yet begun, so commercial tenant uses and their associated parking requirements where not yet known. Construction is now underway and completion is scheduled for January 2018. There are now 3 commercial tenants on the ground floor, and an associated commercial parking requirement has been generated. To meet the commercial parking requirement, this memo requests approval from the Zoning Board of Appeals for:

joint parking for 502 Deering Center per 14-343 for 7 out of 12 existing off-street residential parking spaces to serve commercial uses during peak commercial demand hours, which maintains the recommended residential reserve plus 1 surplus stall.

502 Deering Center is ideal candidate for joint parking because it is a new mixed use project on a tight infill site at the heart of a compact busy neighborhood commercial node - where land is very limited and precious. This memo addresses the following relevant topics and approval criteria:

- 1. Graphic Introduction to the Project
- 2. Purpose of the B1-B Base Zone is Mixed Use
- 3. Off Street Parking Requirements Analysis & Conclusions
- 4. Joint Parking an Ideal Candidate
- 5. Village Scale Mixed Transportation Use to Reduce Car Use & Parking

Please do not hesitate to contact us if you have any questions at all.

Sincerely,

Denis Lachman and Kiya Smith

CC: Matthew Grooms, Planning Division
Barbara Barhydt, Development Review Services Manager, Planning Division
Pat Carroll & Matt Phillips Carroll & Associates

New Commercial & Residential Development

on Stevens Avenue in the heart of Deering Center Village



Commercial

New ground floor commercial space, 300 to 2,200 +/- sf with flexible configurations for single or multiple tenants. Zoned B1-b for Neighborhood Business. Maybe your business on this "main street".

Residential

New rental units, (2) 3BR/2B + (4) 1BR/1B, in the heart of walkable Deering Center surrounded by schools, recreation, UNE, services & shops. Enjoy village life in the city!

Learn More

Construction starts Summer 2017. Tenant fit-out Fall 2017. Residential move-in early 2018. Visit lachmanarchitects.com or email 502DeeringCenter@gmail.com.



502 Deering Center Prime Commercial Spaces for Lease

1A Retail

- 1B Ideal for Retail, Professional or Studio with high corner exposure to Stevens Ave.
- 1C __ Ideal for Office, Professional or Studio with quiet private entry off south-facing Pocket Park.



502 Deering Center

Site Features

- A Front Commercial Entry fronts Stevens Ave with high exposure.
- B Side Commercial Entry fronts quiet south-facing Pocket Park.
- C Residential Entry to 6 apartments total on 2nd & 3rd floors.
- D Pedestrian Walkway & Shared Driveway efficiently allows precious resources and land otherwise devoted to cars to instead be reallocated to the new Village Pocket Park.
- E New Village Pocket Park features seating, landscaping and paving to provide neighborhood use for pause-n-meet, sidewalk fairs etc.
- F Pedestrian Circulation System shown dashed is safe and ADA compliant.
- G Existing Bus Stop is sheltered under projecting bay above. Provides public seating, ideally positioned to visually track buses.
- H Bike Parking provides convenient and secure spaces as incentive to bike-park-n-bus.
- Parking at rear of site includes a handicap space. Mixed Transportation encourages a variety of modes – walking, busing, and biking – in addition to cars.
- J Roy's Shoe Shop
- K Abutting Property, future new mixed-use .

2. The Purpose of the B1-B Base Zone is Mixed Use

502 Deering Center's goal is to catalyze village and community vitality with Traditional Mixed Uses. **Commercial** on the ground floor with **Residential Units** on 2 upper floors will generate a beehive of activity, enlivening the village's already-healthy mix of traditional uses. The mixed use building type is a perfect match with its base zone, Neighborhood Business Zone (B-1b), and its purpose:

The purpose of the B-1b neighborhood business zone is to provide appropriate opportunities for the establishment of smallscale ground floor commercial uses to serve a local market, while preserving residential uses and character above the ground floor of structures. Suitable locations for this zone may include street intersections, arterial streets, and sites with existing or traditional neighborhood retail and service uses.

This zone shall encourage mixed use buildings such as commercial first floor with residential uses above or combined retail/office uses in a multistory structure.

Permitted uses in the B-1b zone include:

1. Residential Uses Permitted on the Ground Floor Level

- a. Any residential use permitted in the abutting residential zone.
- b. Commercial use on the first floor with multifamily dwellings above.
- c. Combined living/working spaces.

2. Business Uses Permitted on the Ground Floor Level

- a. Professional, business, and general offices.
- b. Business services.
- c. Personal services.
- e. Retail establishments.
- g. Studios for artists, photographers and craftspeople.

h. Restaurants provided their hours of operation is between 6:00 a.m. and 11:00 p.m. each day. Maximum total floor area for use of the **public** shall be two thousand (2,000) square feet. Food service and consumption are the primary function of the restaurant.

5. Uses Permitted Above the Ground Floor Level

a. Any residential use. Including 1.c. Combined living/working spaces.

Neighborhood Business zones occur in compact commercial nodes such as Deering Center Village where land is very limited. Consequently, joint parking is an ideal strategy for both the City and for applicants to meet parking requirements for mixed-use projects on tight infill sites. In this village center at heart of a large residential neighborhood, joint parking would strategically use some required residential spaces during the day for commercial use, that would otherwise remain empty and waste precious space that could be better devoted to people and economic activity, as encouraged in the B1-b zone.

3. Commercial Off-street Parking Requirements - Analysis & Conclusions

The Planning Board Level III Review approved 12 off-street residential parking stalls (6 dwelling units x 2ea, 100% requirement). At the time of the approval marketing for commercial tenants had not yet begun, so commercial tenant uses and their associated parking requirements where not yet known. There are 3 commercial tenants with differing uses, and each has a separate parking requirement, as described below:

Tenant 1A Front South (700 sf)

Use Description - This tenant is a Retail Establishment (see Definitions below). The tenant will offer coffee, sweet and savory baked goods that are made in an existing bakery offsite and only sold at this new storefront. The public area (including ordering, point of sale and limited seating) is very small (only 200sf) because this tenant's focus is the retail sale of goods. There is some limited seating (no more than 9 seats) at small café tables so customers can enjoy the baked goods. Food preparation is limited to warm up rather than cooking, so this is <u>not</u> a restaurant. This is an ideal village use (generates people activity) in an ideal location (prime corner storefront with high exposure from the street, the sidewalk and the pocket park).

Zoning Use Definition (14-47. Definitions) - *Retail Establishment: Means (1) any food* service establishment with indoor seating capacity for nine (9) or fewer patrons; or (2) any shop or store offering goods or merchandise to the general public for direct consumption and not for resale,

Tenant 1A perfectly matches this definition because it has less capacity for 9 patrons and offers goods to the general public for direct consumption. Note: The use is not a Restaurant (*Any food service establishment, with indoor seating capacity for ten (10) or more patrons*).

Tenant 1A Off Street Parking Requirement for "Retail Establishment"

(14-332 h) Retail stores: One (1) parking space for each two hundred (200) square feet of first floor area in excess of two thousand (2,000) square feet not used for bulk storage....

Tenant 1A Off Street Parking Conclusion – Tenant 1A is a Retail Establishment (by Definitions rather than a Retail Store) and the floor area is 700 sf (less than 2,000 sf) - therefore no offsite parking is required.

Tenant 1B Front North (580 sf)

Use Description - This tenant is a Personal Service (see Definitions below). The tenant will offer beauty and personal care for customers.

Zoning Use Definition (14-47. Definitions) – *Personal Service: establishments engaged in providing services involving the care of the person or his apparel, such as ... beauty and barber shops....*

Tenant 1B Off Street Parking Requirement for Tenant 1B "Personal Services"

(14-332 j) Offices: One (1) parking space for each two hundred (400) square feet, or major fraction thereof, of floor area of first floor area not used for bulk storage....

Tenant 1B Off Street Parking Conclusion – Tenant 1B is Personal Service, however there is no off street parking category for Personal Service, and the closest category is Offices; professional. The floor area of 1C is 580 sf (greater than 400 sf but less than 600 sf, *"major fraction thereof"*) therefore 1 parking space is required.

Tenant 1C Rear (980 sf)

Use Description - Tenant 1C is a Neighborhood Center (see Definition below). Tenant 1C will offer yoga, movement and wellness classes for adults and children. The space remains open without partitions for maximum movement area. This studio is also an ideal village use (generates people activity that is quieter and more intimate than high exposure street front) in an ideal location (surrounded by schools and families).

Zoning Use Definition (14-47. Definitions) - *Neighborhood Center: A portion of a building used for recreational, artistic, social, educational, health, culture, or similar activities and services, A neighborhood center is 10,000 square feet or less.*

Tenant 1C perfectly matches this definition because the use is *recreational, artistic, social, educational, health, culture* and less than 10,000 sf.

Tenant 1C Off Street Parking for Tenant 1C "Neighborhood Centers"

(14-332 v) Neighborhood Centers: One (1) parking space for each 150 square feet, or major fraction thereof, of floor area, except for neighborhood centers which serve primarily clientele from the surrounding neighborhood, the parking requirement shall be one (1) parking space per 1,000 square feet, or major fraction thereof, of floor area.

Tenant 1C Off Street Parking Conclusion - Tenant 1C is a Neighborhood Center (by Definitions). This entire mixed-use project in general and Tenant 1C in particular is purposefully devoted to *serving primarily clientele from the* (highly walkable) *surrounding neighborhood*. The floor area of 1C is 980 sf (less than 1,000 sf, but greater than 500 sf, *"major fraction thereof"*) therefore 1 parking space is required.

Summary Analysis & Conclusions

1A – Retail Establishment	0 stalls required
1B – Personal Service/Office	1 stall required
1C – Neighborhood Center	1 stall required
Total Commercial	2 stalls required

4. Joint Parking at 502 Deering Center - an Ideal Candidate

Land in Neighborhood Business zones in general and in compact commercial nodes such as Deering Center Village in particular is very limited. Consequently, joint parking is an ideal complement for mixed-use projects on tight infill sites. In this village center at heart of a large residential neighborhood, joint parking would strategically use some required residential spaces during the day for commercial use, that would otherwise remain empty and waste precious space that could be better devoted to people and economic activity.

Recognizing the opportunity to meet **both** the peak demand for residential use and the peak demand for commercial use (offset peak parking demand), the city's code permits joint use parking under 14-343, stating:

(a) the Board of Appeals may approve the joint use of a parking facility by two (2) or more principal buildings or uses where it is clearly demonstrated that the parking facility will substantially meet the intent of the requirements by reason of variation in the probable time of maximum use by patrons or employees among such establishments. This section shall apply to residential uses in B-1b, which propose joint use of a parking facility with another principal use in B-1b,

Joint Parking Approval Criteria are Met

Approval Criteria Findings "...two (2) or more principal buildings or The proposal is for "two (2) or more principal buildings or uses", uses..." therefore this criterion is met. "... meet(s) the intent of the requirements The proposal demonstrates through offset peak demand hours and by reason of variation in the probable time use or "by reason of variation in the probable time of maximum use of maximum use by patrons or by patrons or employees", therefore this criterion is met. See employees..." below. "...apply to residential uses in B-1b..." The proposal is for "residential uses in B-1b...", therefore this criterion is met. "...joint use...with another principal use in The proposal is for joint use...with another principal use in B-1b...", therefore this criterion is met. B-1b..."

Variation in Peak Demand with Daytime Commercial Stalls

Nighttime Residential Peak Parking - Parking demand for residential units peaks between 10pm and12 stalls5am (Institute of Transportation Engineers (ITE), Parking Generation). During this overnight period,providedresidential apartments will require 12 spaces while commercial use will generate no demand at all.12

Daytime Commercial Parking - Conversely, peak parking demand for commercial use (Personal	2 stalls
Services and Neighborhood Center) occurs between 10am and 7pm.	required

Daytime Off-Peak Residential Reserve Parking - During daytime commercial peak parking demand,4 stallsresidential parking demand is greatly reduced. ITE residential data suggests residential demandreserveduring this off-peak period can be reduced to a 33% residential reserve factor to ensure parking forsome residents that may come and go or work at home during the day

Request for Additional Joint Parking for Long-Term Tenant Flexibility

At this moment in time, these particular tenants generate a commercial parking demand of 2 spaces. However their uses will likely evolve and tenants will change over time which may in turn generate additional daytime parking demand. Because current use generates a surplus of daytime parking, we request joint parking approval for 7 of the 12 off-street commercial spaces – which still provides a surplus of 1 stalls! This run-with-the-land approval of additional joint parking now would expand the tenant type and provide leasing flexibility in the future - without having to return to the ZBA for a future request. Please see examples below.

	Daytime Surplus Parking Stalls	1 stall surplus
Daytime Off-Peak Residential Reserve Parking		4 stalls reserve
Daytime Commercial Parking.		7 stalls requested
Nighttime Residential Peak Parking.		12 stalls provided

Examples of expanded tenant type and leasing flexibility include:

Future Example for Space 1A – As an Retail Establishment, this tenant is limited to 9 seats. However, approval of joint parking for additional commercial spaces would allow this tenant to grow into a Restaurant with more than 9 seats, which in turn creates additional beneficial economic activity and property value. The restaurant parking requirement would be 5 stalls (700/1 stall per 150sf).

Future Example for Space 1C – Instead of the current Neighborhood Center, this space might become an Office use in the future, and would therefore require 2 parking spaces (at 1/400 > 800 < 1000 = 2), which additional joint parking would allow.

Please Note: This request for 7 of the 12 maintains has no reduction the ITE suggested residential reserve of 4 stalls (33%) – and still provide a surplus of 1 stall!

Joint Parking Summary Findings & Conclusions

Joint parking for 502 Deering Center per 14-343 for 7 out of 12 existing off-street residential parking spaces to serve commercial uses during peak commercial demand hours meets all approval criteria.

During nighttime residential peak demand (10pm – 5am), all parking demands are met with no deficit and no surplus.

During daytime commercial peak demand (10am - 7pm), all commercial parking demands are met and residential reserve is met - plus 2 surplus off-street are provided.

A mixed use transportation plan has been designed into the project from its origin in order to encourage people to choose mixed forms of transportation, and thereby reduce car use and parking demand. Please see next page.

5. Village Scale Mixed Transportation Use to Reduce Car Use & Parking

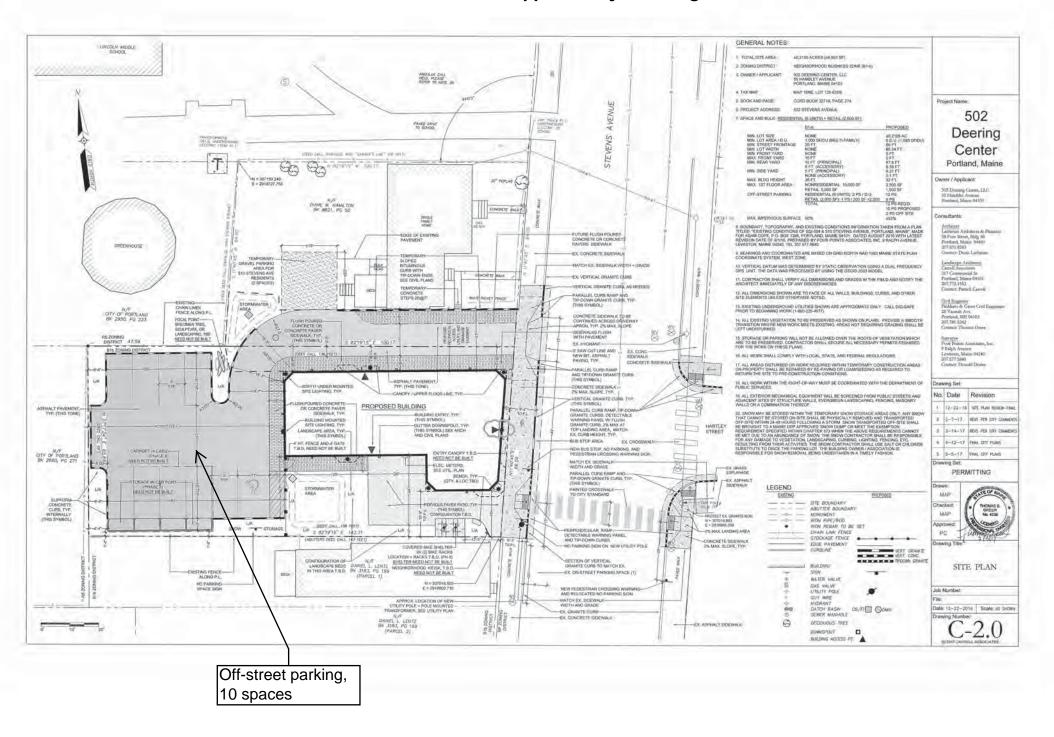
Mixed Transportation is an approach that encourages a variety of transportation modes – walking, busing and biking - in addition to cars. 502 Deering Center seeks to demonstrate how making it easy and convenient encourages people to choose mixed forms of transportation.

A Village Pocket Park is Purposefully to Attract People - A key building block for a thriving community is a public space - a welcoming, sunny, pause-and-meet spot. The new Village Pocket Park is an extraordinary opportunity to carve out precious private land in the village, devote private resources to its design, construction and maintenance, and program it as a public amenity for public use. The Village Pocket Park is perfectly situated to be a pause-and-meet spot along the Deering Center Walking Trail (yet to be created), that could cross the existing Portland Tails recreational trail to create a complementary recreational/urban trail intersection.

A Sheltered Bus Stop & Bench is Purposefully Designed Into the Building to Encourage Public Transit

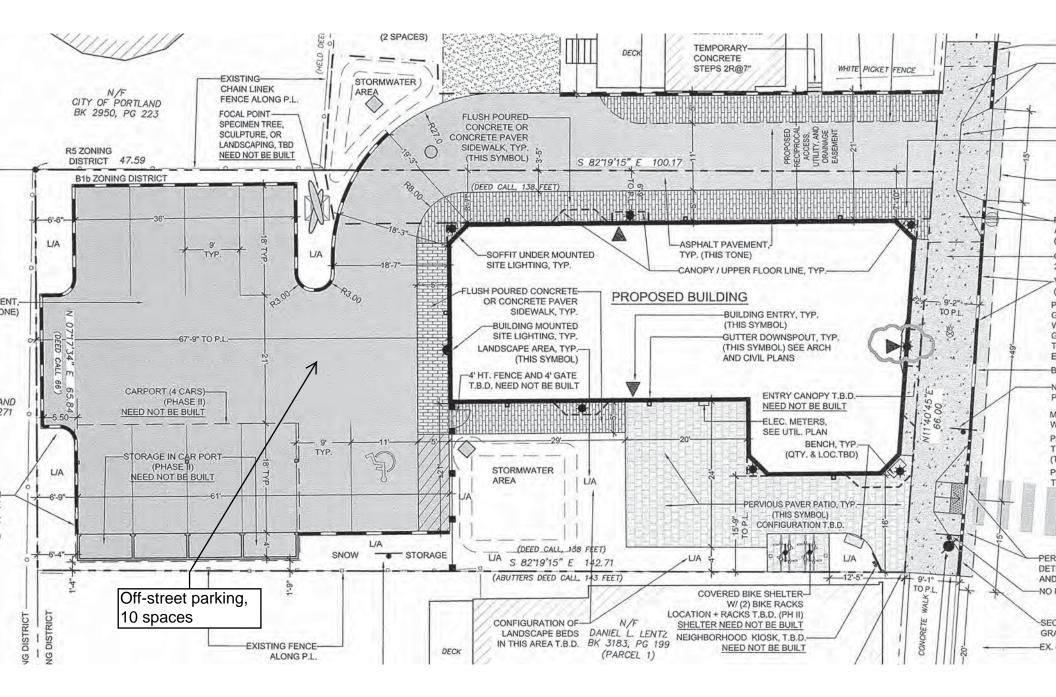
- 502 Deering Center is perfectly situated for Mixed Transportation. There is an existing bus stop in front of the property, and this project purposefully enhances it for use by residents of 502 who live above, for residents of 510 who live next door, and neighborhood users. A granite bench (reused foundation block) provides permanent seating sheltered from the weather by the upper floor bay above. The SE facing bench captures morning sun, while the building protects from north wind. The overhang's down light provides safe illumination and safety. The corner bench is purposefully located for excellent sight lines to both inbound and outbound buses. From the protected bench, out-bound riders can see their bus approaching from several block away, then cross the street to catch it. With real-time bus route status, residents who live above can drop (downstairs)-n-ride.

Features That Encourage Biking – Ample, safe and covered bike parking encourages neighborhood residents who may not wish to bike all the way into downtown a convenient alternative - leave their car at home and instead bike to the village. Coordinated with real-time bus route status for efficiency, they can park their bikes and hop n ride the bus. Note: this is a 21st century update of Deering Center's historic 19th and early 20th century transportation pattern, when residents commuted to downtown by streetcar. Bike parking also encourages neighbors to bike into the village to patronize businesses.



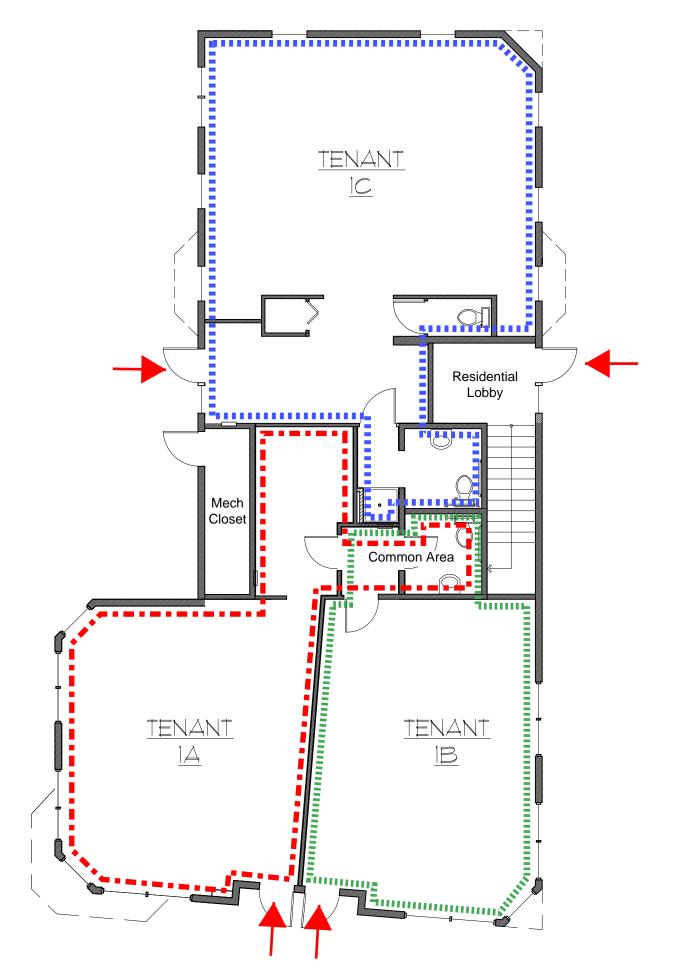
ZBA #3 - Final Site Plan, Approved by Planning

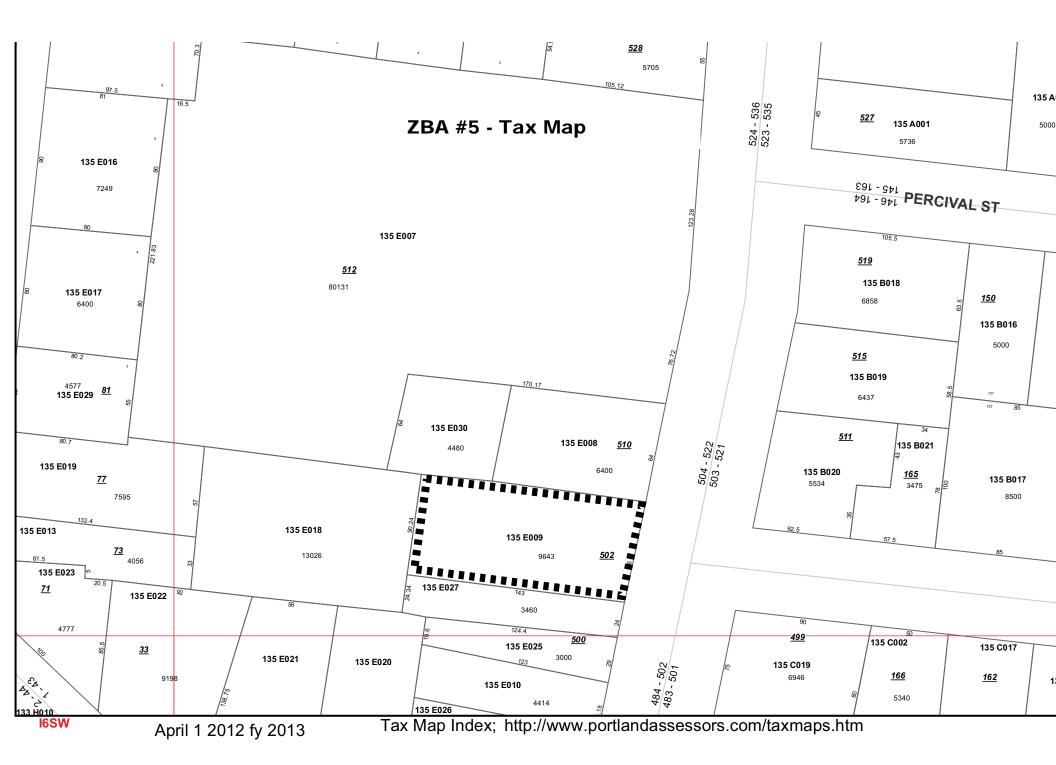
ZBA #3a - Final Site Plan, Enlarged



ZBZ Application #4 Floor Plan

502 Deering Center 10/22/17





ZBA #6 - Photos of the Property



ZBA #7 Title

Jobs

Assessor's Office | 389 Congress Street | Portland, Maine 04101 | Room 115 | (207) 874-8486

City Home Departments City Council E-Services Calendar

This page contains a detailed description of the Parcel ID you selected. New Search!

Current Owner Information:

	CBL	135 E009001	
Services	Land Use Type Verify legal use with	SINGLE FAMILY	
Applications	Inspections Division		
Doing Business	Property Location	502 STEVENS AVE	
Maps	Owner Information	LACHMAN DENIS J & KAREN J SMITH JTS 55 HAMBLET AVE	
Tax Relief		PORTLAND ME 04103	
Tax Roll	Book and Page	32719/274	
Q & A	Legal Description	135-E-9 STEVENS AVE 502-504	
browse city services a-z		9643 SF	
	Current Rental Registration Yes		
browse facts and links a-z	Acres	0.2214	

browse facts and links a-z

Current Assessed Valuation:

	TAX ACCT NO.	20012	OWNER OF RECORD AS OF APRIL
El Contra	LAND VALUE	\$92,000.00	2016 LACHMAN DENIS J &
	BUILDING VALUE	\$118,600.00	KAREN J SMITH JTS
Best viewed at 800x600, with Internet Explorer	NET TAXABLE - REAL ESTATE	\$210,600.00	55 HAMBLET AVE PORTLAND ME 04103

TAX AMOUNT \$4,445.78

Any information concerning tax payments should be directed to the Treasury office at 874-8490 or e-mailed.

Building Information:

Building 1		
Year Built	1860	
Style/ Structure Type	OLD STYLE	
# Stories	1	
# Units	1	
Bedrooms	3	
Full Baths	2	
Half Baths	0	
Total Rooms	7	
Attic	FULL FINSH	
Basement	FULL	
Square Feet	1789	
View Sketch	<u>View Map</u>	View Picture

Outbuildings/Yard Improvements:

	Building 1
Year Built	1994
Structure	SHED-FRAME
Size	12X12
Units	1
Grade	С
Condition	A

Sales Information:

Sale Date	Туре	Price	Book/Page
11/6/2015	LAND + BUILDING	\$205,000.00	32719/274
3/30/2001	LAND + BUILDING	\$148,700.00	15150/57
4/25/1996	LAND + BUILDING	\$96,630.00	12468/57

#1001740015879

WARRANTY DEED Maine Statutory Short Form

KNOW ALL MEN BY THESE PRESENTS, That DENIS J. LACHMAN and KAREN J. SMITH of the City of Portland in the County of Cumberland, and State of Maine, for consideration paid, grant to 502 DEERING CENTER LLC, a Maine limited liability company with an address of 55 Hamblet Avenue, Portland, Maine 04103, with WARRANTY COVENANTS, the real property situated in Portland, County of Cumberland, and State of Maine, more particularly described in Exhibit A attached hereto and incorporated herein by reference.

IN WITNESS WHEREOF, we have hereunto set our hands and seals this $\frac{14}{14}$ day of August, 2017.

Denis J. Lachman

State of Maine County of Cumberland, ss.

August /4, 2017

Personally appeared before me the above named Denis J. Lachman and Karen J. Smith and acknowledged the foregoing instrument to be their free act and deed.

Notary Public/Attorney at Law Name / Commission:

STEPHEN Y. HODSDON

Maine Notary Public Commission Expires January 29, 2020

DOC :40138 BK:34236 PG:54 RECEIVED - RECORDED, CUMBERLAND COUNTY REGISTER OF DEEDS 08/15/2017, 12:32:20P Register of Deeds Nancy A. Lane E-RECORDED

EXHIBIT A

A certain lot or parcel of land, with any buildings thereon, situated on the westerly side of Stevens Avenue, in the City of Portland, Cumberland County and State of Maine, bounded and described as follows:

Northerly by land formerly of Thomas Kimball; easterly by Stevens Avenue and southerly and westerly by land formerly of Calvin S. Goddard, said land being sixty-six (66) feet on Stevens Avenue and one hundred thirty-eight (138) feet deep. Said premises are numbered 502-504 Stevens Avenue.

Meaning and intending to convey and hereby conveying the same premises described in a deed from Philip F. Kaminsky and Sherrie Kaminsky to Denis J. Lachman and Karen J. Smith dated November 5, 2015 recorded in said Registry of Deeds in Book 32719, Page 274.

The premises are conveyed subject to and together with, as the case may be, all easements, covenants, conditions and restrictions of record.