

# BARLO SIGNS

Sign Advertising

LED Message Centers

City of Portland  
Department of Planning  
And Urban Development  
Ann Machado  
33 Congress St Portland Me  
04101

September 27, 2013

Anne,

Enclosed, pls find sign plans for the installation of two way finding directional signs for the University of Southern Maine. The signs will be installed on land granted access to the college, from the City of Portland. Although other directional and freestanding signs exist within the college property, the proposed signage is necessary as they are part of a campus wide way finding project the college will be phasing in over the next several years.

This year the college is attempting to identify building entrances as much as possible. Our two proposed signs specifically identify buildings and their entrances to vehicular traffic. The existing identification signs for the college are located on each building, and are hidden behind two rows of trees, making it very difficult for drivers to identify their destination. The college's other buildings do not have entrances on Bedford St (such as Masterson and Luther Bonney); we did not propose the sign type enclosed, ("flag mount") for those buildings.

The signs we are proposing are the first identification motorist will see, to get them to the campus, which will then further help the public to recognize these new signs as part of the colleges complete way-finding sign system for the campus.

Should you have any questions or concerns, please don't hesitate to contact me,

  
Jenn Robichaud

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Dept. of Building Inspections  
City of Portland Maine

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