

Exhibit A

2014

CertainTeed

LANDMARK™ PRO

Designer Shingles



Shown in Max Def Weathered Wood

CertainTeed
SAINT-GOBAIN

Introducing More Value

Landmark Pro is designed specifically for the professional roofing contractor that takes pride in providing **more** to their customer.

Landmark Pro improves upon the CertainTeed Landmark shingle, a leading consumer publication's "Best Buy" for the past five years.

We started by adding **more** weathering asphalt to the industry's toughest fiberglass mat to provide **more** protection. Then we incorporated our Maximum Definition color blend technology to give the product more vibrancy on the roof. Included is the proven performance of our NailTrak feature, enabling faster installation.

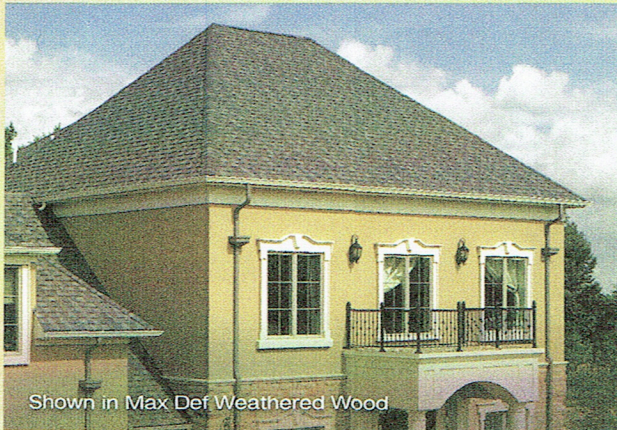
Landmark Pro offers the industry's strongest warranty. Protecting your reputation and safeguarding homeowners from manufacturing and aesthetic defects.

Landmark Pro Standard Warranty

- Lifetime Limited Warranty
- 10-years of SureStart protection
- 15-year 110 MPH wind warranty (Upgrade to 130 MPH available)
(CertainTeed starter and CertainTeed hip and ridge required)
- 15-year algae resistance warranty

Add it all up and what you get is the opportunity to offer a lot of additional value for the money... and today that means more than ever...

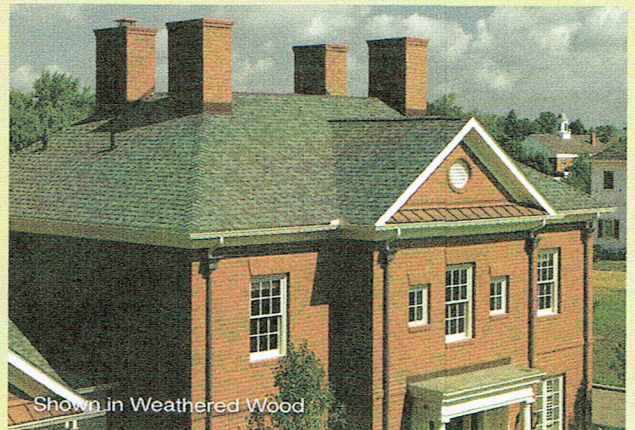
LANDMARK PRO



Landmark Pro specifications:

- 250 lbs/square
- Premium Max Def color palette
- NailTrak™ for faster installation
- Lifetime limited warranty
- 10-year SureStart protection includes:
 - Materials, labor, tear off and disposal cost
- 15-year algae resistance
- 15-year 110 MPH wind warranty with upgrade to 130 MPH available

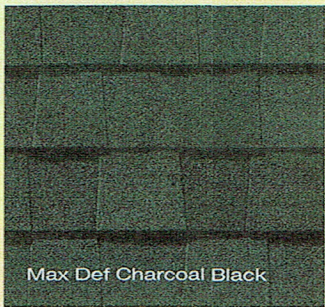
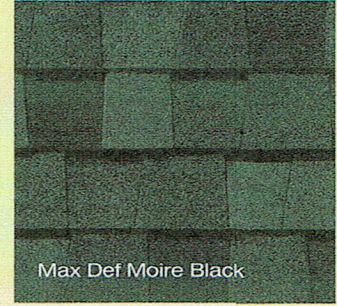
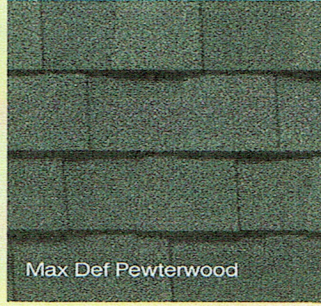
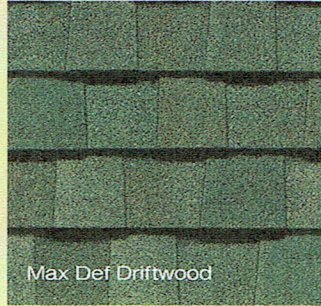
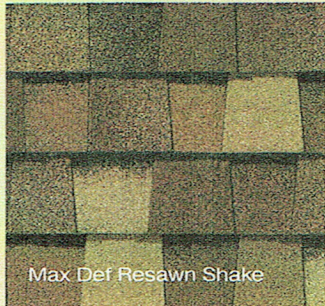
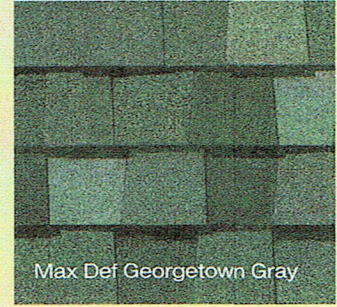
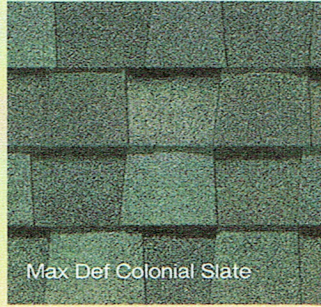
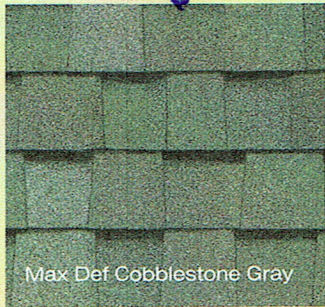
LANDMARK



Landmark specifications:

- 240 lbs/square
- Traditional color palette
- NailTrak™ for faster installation
- Lifetime limited warranty
- 10-year SureStart protection includes:
 - Materials and labor costs
- 10-year algae resistance
- 15-year 110 MPH wind warranty with upgrade to 130 MPH available

LANDMARK[™] PRO color palette



Landmark Pro Silver Birch is an ENERGY STAR[®] rated product and may qualify for a federal tax credit.

max def colors

Look deeper. With Max Def, a new dimension is added to shingles with a richer mixture of surface granules. You get a brighter, more vibrant, more dramatic appearance and depth of color. And the natural beauty of your roof shines through.

Due to limitations of printing reproduction, CertainTeed can not guarantee the identical match of the actual product color to the graphic representations throughout this publication.