



Design • Manufacture • Install • Service

PROPOSAL

Indaba Holdings, Inc. dba NH Signs
60 Old Derry Road
Londonderry, NH 03053

p: 603.437.1200
f: 603.437.1222
www.nhsigns.com

City of Portland
Planning Authority
City Hall
Portland, Maine

Re: Jake's Quik Stop 205 Brighton Avenue Portland.

To whom it may concern:

We are requesting a Waiver from the city to allow the use of the cloud decal background behind the Illuminated Gulf canopy instead of the white blue and orange decal.

The requested signs on the canopy fascia are within the required 20 square foot required but are not being allowed due to the use of the cloud decal which is being included in the square footage. I question why the cloud background would be different than the current white, blue and orange strip that exists on the fascia now.

The dealer Jake and Chris Small at this location are trying to upgrade their facility to be consistent with the new Gulf image and the other Gulf locations in the city (see attached pictures of 55 Riverside Street and 1199 Congress Street which were both re-imaged in the new Gulf style in August of 2012). A consistent image is important in the petroleum industry.

The owners Jake and Chris Small appreciate your favorable consideration on this matter. I am available at any time to discuss this or provide any further information that you may need.

Sincerely

Bill Clark
NH Signs
60 Old Derry Road
Londonderry, NH

#1

Interior/exterior signage • Vehicle graphics • Wood, carved, sandblasted • Directory systems
Neon channel letters • Electric signs • Building awnings • Internally illuminated cabinets • L.E.D. message centers

U.L. Licensed