



Jean Fraser <jf@portlandmaine.gov>

Re: Fox River, Mercy Hospital

1 message

Jean Fraser <jf@portlandmaine.gov>

Tue, Jul 10, 2018 at 3:40 PM

To: Randy Appel <rappel@agi.net>

Cc: Demarius Bryant <dbryant@agi.net>, Lynn Auriemma <lauriemma@agi.net>

Randy

Apologies for the delay in getting back to you - I will blame it on the 4th of July!!!

Please note that Mercy Hospital is on the FORE River, not FOX River.

I have now had a chance to discuss your questions with Zoning and others and this is how we suggest you move forward with the permitting process on these signs at Mercy Hospital, Fore River:

1. For all building mounted, all large monument, and other signs that contain the new name /logos or other special destination names or advertising: Please submit one Sign Permit (to cover all of the new signs under this heading) to the Permitting and Inspections Department using the Citizens Self Service (CSS) Portal on line application system for the City of Portland Maine. I believe you said you had already investigated that portal, but please call or e-mail if any question.

2. For all other signs eg directional (where purely informational and no logo) and incidental signs, whether pole or monument: Please submit a separate Site Plan amendment application (an amendment to the signage that was approved as part of the 2006 Mercy Site Plan approval)- this would also be submitted via the CSS Portal, but it would be a Site Plan application that goes to the Department of Planning and Urban Development - just choose the different application to complete. They are still modifying the portal, so if you don't see an "Amendment" application, please choose a Level II Site Plan application or contact me).

Please include in the submissions some indication of the size/design of the signs that are being replaced so we can understand how the new signs relate to the approved signage; also a context plan(s) of locations in addition to the usual technical details. The dimensions etc contained in our Signage Ordinance will not be applied - the current signage was approved by the Planning Board and staff in 2006-2008 (and then confirmed slightly modified with a Sigh Permit) so for the larger signs "replacement" (in terms of size and location) is the best approach, though there is some flexibility regarding the smaller signs if you feel some changes would be desirable.

It will be my department (coordinated by me but involving several other reviewers) who will be involved in reviewing both of these applications, so please let me know when

you are gearing up to submit the applications.

Thank you
Jean

PS What is happening regarding the signs on and at the other Mercy Hospital in Portland, located on State Street?

Jean Fraser, Planner
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On Thu, Jun 28, 2018 at 12:16 PM, Randy Appel <rappel@agi.net> wrote:

Jean –

Thank you for speaking with me. AGI is the sign vendor of Eastern Maine Medical System in connection with the reimaging of Mercy Hospital. In addition to the name change to Northern Light, an entire change-out will be proposed for the campus including monuments, wall signs, directional signs and incidental signs wherein mostly all existing signs will be replaced with new.

I will look forward to hearing back from you regarding the issues we discussed.

Thanks again for your assistance.

Randy Appel
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