City of Portland, Maine - Building or Use Permit Application

389 Congress Street, 04101 Tel: (207) 874-8703, FAX: (207) 8716

Job No: 2011-11-2657-SIGN	Date Applied: 10/26/2011		CBL: 073- A-001-001			
Location of Construction: 175 FORE RIVER PKWY	Owner Name: MERCY HOSPITAL		Owner Address: 144 STATE ST PORTLAND, 04101	Phone: 207-879-3605		
Business Name:	Contractor Name:		Contractor Addre	Phone:		
Lessee/Buyer's Name:	Phone:		Permit Type: SIGN – Temporary	Zone: C-26		
Past Use: Mercy Hospital Proposed Project Description	Proposed Use: Same – Mercy Hospital – hang 24' x 24' banner on wall for the opening of the Red Claw Season		Cost of Work: Fire Dept: Approved Denied N/A Signature: Pedestrian Activities District (P.A.D.)			CEO District: Inspection: Use Group: Type: Signature:
576 sf temporary banner on wall Permit Taken By:			1	Zoning Approva	al	
 This permit application does not preclude the Applicant(s) from meeting applicable State and Federal Rules. Building Permits do not include plumbing, septic or electrial work. Building permits are void if work is not started within six (6) months of the date of issuance. False informatin may invalidate a building permit and stop all work. 		Shorelan Wetland: Flood Zo Subdivis Site Plan	ion which as	Zoning Appeal Variance Miscellaneous Conditional Use Interpretation Approved Denicd Date:	Not in Di Does not Requires Approved	CONTRACT A MANAGERER DAVID

I hereby certify that I am the owner of record of the named property, or that the proposed work is authorized by the owner of record and that I have been authorized by the owner to make this application as his authorized agent and I agree to conform to all applicable laws of this jurisdiction. In addition, if a permit for work described in the appication is issued, I certify that the code official's authorized representative shall have the authority to enter all areas covered by such permit at any reasonable hour to enforce the provision of the code(s) applicable to such permit.

CERTIFICATION

SIGNATURE OF APPLICANT	ADDRESS	DATE	PHONE



Strengthening a Remarkable City, Building a Community for Life . www.portlandmaine.gov

Planning & Urban Development Department Gregory A. Mitchell, Acting Director

Planning Division Alexander Jaegerman, Director

December 1, 2011



Kim Toppi and Mike Connelly Mercy Hospital 144 State Street Portland, ME 04101

Re: Sign Permit application for Red Claws Banner Permit #2011-11-2657

Dear Ms. Toppi and Mr. Connelly:

I refer to your application for a temporary Red Claws banner to be hung on the Fore River Parkway hospital building for 3 weeks. The proposed banner is 24 by 24 feet and would be visible from the Parkway.

After careful consideration the City is unable to issue a permit for this particular banner because it does not comply with the City's Sign Ordinance and also is inconsistent with the 2002 Contract Zone Agreement that relates to the Fore River Mercy site. I apologize for the delay in formalizing the City's decision, which in part stems from the fact that this is, to our knowledge, the first time an applicant has requested such a large banner relating to an off-premises commercial activity.

The proposed temporary Red Claws banner/sign was reviewed under Ordinance Section 14-404 (d) Accessory Use – Signs; 14-368 (Sign) Regulations; Section 14.369.5 (Sign) Tables; Section 14-370 Portable/temporary signs; and Section 14-370.7 Special sign types. The proposed placement of the Red Claws banner would be advertising a commercial entity that is not accessory to the hospital use and is scaled to be visible from outside the Mercy campus.

The City Ordinances are all approved by the City Council and provide clarity to all who wish to develop or undertake other activities in the City. They may be revised if there is evidence of unintended adverse impacts. You may wish to consider proposing a text change to the sign ordinance that would give more flexibility if you wish to install the Red Claws banner or anything similar in the future, for example by adding commercial sports events to section 14-370.7(e). If you or the Red Claws wish to pursue an amendment, please contact us for further information. A proposed text change would be reviewed by the Planning Board (who would make a recommendation) before going to the City Council for final approval.

The Contract Zone Agreement with Mercy stipulates (provision 10 (h)) that signs be identified as part of the development and be designed in proportion and character with the building facades and made of permanent materials that coordinate with the building and landscaping design.

In summary, the proposed Red Claws banner does not comply with the current City ordinances that relate to temporary signs, nor with the Contract Zone Agreement 2002, and therefore the sign permit application is denied.

Sincerely,

Alizah

Alexander Jaegerman Planning Division Director

Electronic Distribution:

Hard Copy: Project File

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Gregory A. Mitchell, Acting Director, Planning and Urban Development Department

Barbara Barhydt, Development Review Services Manager Deborah Andrews, Historic Preservation Program Manager Jean Fraser, Planner

Philip DiPierro, Development Review Coordinator

Tammy Munson, Inspections Division Director Marge Schmuckal, Zoning Administrator Ann Machado, Zoning Specialist Gayle Guertin, Inspections Division Lannie Dobson, Inspections Division Assessor's Office Approval Letter File

Planning Notes

12-1-11 Permit is denied. See letter dated 12/1/11.

DENED

ZONING CONDITIONS

 Under the Development Standards for the contract zone for Mercy Hospital (C-26), section h addresses criteria for sings. It must be reviewed by the planning division since it does not fall under Division 22 in the ordinance. Also a temporary sign cannot exceed 32 sf. under section 14-370. Sent application to planning.

Page 1 of 1

Ann Machado - Fwd: Red Claws Sigh Decision

From:Jean FraserDate:12/1/2011 4:15 PMSubject:Fwd: Red Claws Sigh DecisionCC:Machado, Ann

for info

>>> Alex Jaegerman 12/1/2011 4:01 PM >>>

I signed the letter denying the Red Claws banner today, and called Kim Toppi at Mercy to explain our reasoning and why the decision took as much time as it did. She suggested that I should also talk to Susan Ruland, Chief Development Officer at Mercy, so I talked to her as well. As we know, they are not pleased with the decision, but they understand why and how the decision was made. Kim is submitting a request for a refund of the permit application, which I would support, if we can do so.

I offered to work with Susan Ruland if she wants to pursue an amendment to allow city pride related signs, and we might want to allow the United Way type banners. I said that would not solve their immediate needs, but they just purchased the banner and will likely want to ask again next year if the ordinances can be amended in the meanwhile.

They both said that they appreciated being contacted personally about the decision.

Alex.

Alexander Jaegerman, AICP Planning Division Director 389 Congress Street, Suite 400 Portland, ME 04101

Phone: (207)874-8724



Signage/Awning Permit Application Glord ulplu

2011 11 2657

If you or the property owner owes real estate or personal property taxes or user charges on any property within the City, payment arrangements must be made before permits of any kind are accepted.

Location/Address of Construction: 125 Fore River Panancy Portant Tax Assessor's Chart, Block & Lot Chart# Block# Lot# Owner: Telephone:	
073 A 001 MERCY +0547172 819-3605	
Lessee/Buyer's Name (If Applicable) Contractor name, address & telephone: Total s.f. of signage x \$2.00 = % Per s.f. plus \$30.00 For H.D. signage \$75.00 Fee: \$	
Who should we contact when the permit is ready: Mike Corrolly phone: 879-3574	
Tenant/allocated building space frontage (feet): Length:	
Current Specific use: If vacant, what was prior use: Proposed Use: Nang panner for 3 weeks at Start of Red Chaws Season	
Information on proposed sign(s): Freestanding (e.g., pole) sign? Yes No Dimensions proposed: Height from grade: Bldg. wall sign? (attached to bldg) Yes No Dimensions proposed: 24' Height from grade: I = 5 76 7 3 = 1,153.	
Proposed awning? Yes No Is awning backlit? Yes No Height of awning: Length of awning: Depth: Depth: RECEIVED 30 Is there any communication, message, trademark or symbol on it? Yes No S.f.	<u> </u>
Information on existing and previously permitted sign(s): Freestanding (e.g., pole) sign? Yes No Dimensions: Bldg. wall sign? (attached to bldg) Yes No Dimensions: Awning? Yes No Sq. ft. area of awning w/communication: Dept. of Building Inspections	•
City of Portland Maine A site sketch and building sketch showing exactly where existing and new signage is located must be provided. Sketches and/or pictures of proposed signage and existing building are also required.	
Please submit all of the information outlined in the Sign/Awning Application Checklist. Failure to do so may result in the automatic denial of your permit.	
In order to be sure the City fully understands the full scope of the project, the Planning and Development Department may request additional information prior to the issuance of a permit. For further information visit us on-line at <u>www.portlandmaine.gov</u> , stop by the Building Inspections office, room 315 City Hall or call 874-8703.	
I hereby certify that I am the Owner of record of the named property, or that the owner of record authorizes the proposed work and that I have been authorized by the owner to make this application as his/her authorized agent. I agree to conform to all applicable laws of this jurisdiction. In addition, if a permit for work described in this application is issued, I certify that the Code Official's authorized representative shall have the authority to enter all areas covered by this permit at any reasonable hour to enforce the provisions of the codes applicable to this permit.	
Signature of applicant: M. M. Date:	
Revised 10/19/09 MAD TO; KIMTOPP, MERCY HOSPITAL	
(879-3605) 144 state Street	



96-D Allen Boulevard Farmingdale, New York 11735-5626 USA Tel:+1 (631) 293-8944 Fax +1 (631) 293-8956 e-mail: info@govmark.com

Page 1

Received: 10/22/2007 C	ompleted: 10/23/2007	Letter: A he	r P.O.#:	Test Report #:	2-70245-0-RE-RV
			ster. Width 38" Finish:	Semi. Weight: 440 gm/y	/d²
Tested For:			Key Test:	NFPA 701-2004 TM#2	Fold RE RV 50
Pitman 21908 E. V Walnut, Ca	/alley Blvd. A_91789			1-(909)-595-3478 1-(909)-595-4261	Ext:
				PC: 1H	
TEST PERFORMED: N - 2004 Edition - T RETEST				Propagation of Te:	<tiles and="" films<="" td=""></tiles>
TEST CONFIGURATION	: [x] Single Lay	er; [] Multi	Layer		
RESULTS REPORTED:		cleanings		water leaching s accelerated weat)	nering
RESULTS:					
Length Specimen #	Afterflame (seconds)	Drip Burn (seconds)	Char (mm)	Length	
1 2	0 0	0	380 520	-	
APPROXIMATE WEIGHT	OF MATERIAL (as	measured by Gov	mark): 493 g/m²		
FAILURE CRITERIA:	For each individ	ual specimen -	-		
Afterflame	Dri	p Burn	Char Leng	th	
Exceeds 2.0 Sec	conds Exc	eeds 2 seconds	Exceeds 1	,050 mm (41.34")	•
RETEST PROVISION:	None.				
CONCLUSION: Based the Failure criter			ested (reports 2-7	0245-0-RV and 2-702	245-0-RE-RV) and
[x] Passes; [] Fails				
with the procedure	certify that the as and equipment s E Robuts	pecified by NFP	ere obtained after A 701 - 2004 Editi	testing specimens on Test Method #2 1	in accordance Folded Specimens,
AUTHORIZED SIGNATU THE GOVMARK ORGANI	ZATION, INC.			RV.2.11	.08 /jd

	nt#: 12642	ATE OF LIA	ABIL				-	M/DD/YYYY 4/2011
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Mercy Health System of	maine		INSURER	B:				
144 State Street			INSURER	C :				
Portland, ME 04101			INSURER	D :				
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	_)					PERSONAL & ADV INJURY	\$2,00	0,000
	_))			GENERAL AGGREGATE	\$6,00	0,000
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Building Inspections Office THE EXPIRATION DATE THEREOF, NOTICE WILL BE ACCORDANCE WITH THE POLICY PROVISIONS.						VEREU IN	•	
389 Congress Street Room 315								
Portland, ME 04101			AUTHORIZED REPRESENTATIVE					
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DESCRIPTIONS (Continued from Page 1)

right of way.



ADDITIONAL INSURED ENDORSEMENT COMMERCIAL GENERAL LIABILITY

Attached to and forming part of Policy Number:	Insured;	Effective Date	
2-15499GL	Mercy Health System of Maine	12/01/2010	

THIS ENDORSEMENT CHANGES THE POLICY. PLEASE READ IT CAREFULLY.

Subject to all other terms and conditions of the policy and in consideration of the premium charged, it is agreed and understood that City of Portland is/are added as an additional insured(s), but only with respect to liability arising out of your operations or premises owned by or rented to you in conjunction with hospital sidewalk signs that abuts or encroaches on any public right of way or can fall into any public right of way.

The limits of liability shall apply jointly and not severally to this additional insured(s) and this extension of coverage shall not operate to increase the company's limit of liability.

Nothing in this endorsement shall vary, alter, waive or extend any of the terms and conditions of the policy, other than as expressly stated above.

Rik (D.Burner Janui W. allegretto

Richard W. Brewer President & CEO Janice W. Allegretto Asst. Sec,





CITY OF PORTLAND, MAINE

Department of Building Inspections

Original Receipt

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Received from	and 1 appr
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Cost of Construction	Building Fee:
Permit Fee	\$ Site Fee:
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