

# **ATTACHMENT 2: SIGNAGE PLAN**

# Maine Medical Center Bramhall Campus Environmental Graphics & Wayfinding Program

Site Submission

8.15.18



# Masterplan Overview

- 01 Main Campus Signage
- 02 Congress Street Building Signage
- 03 Employee Garage Signage





01

Main  
Campus  
Signage

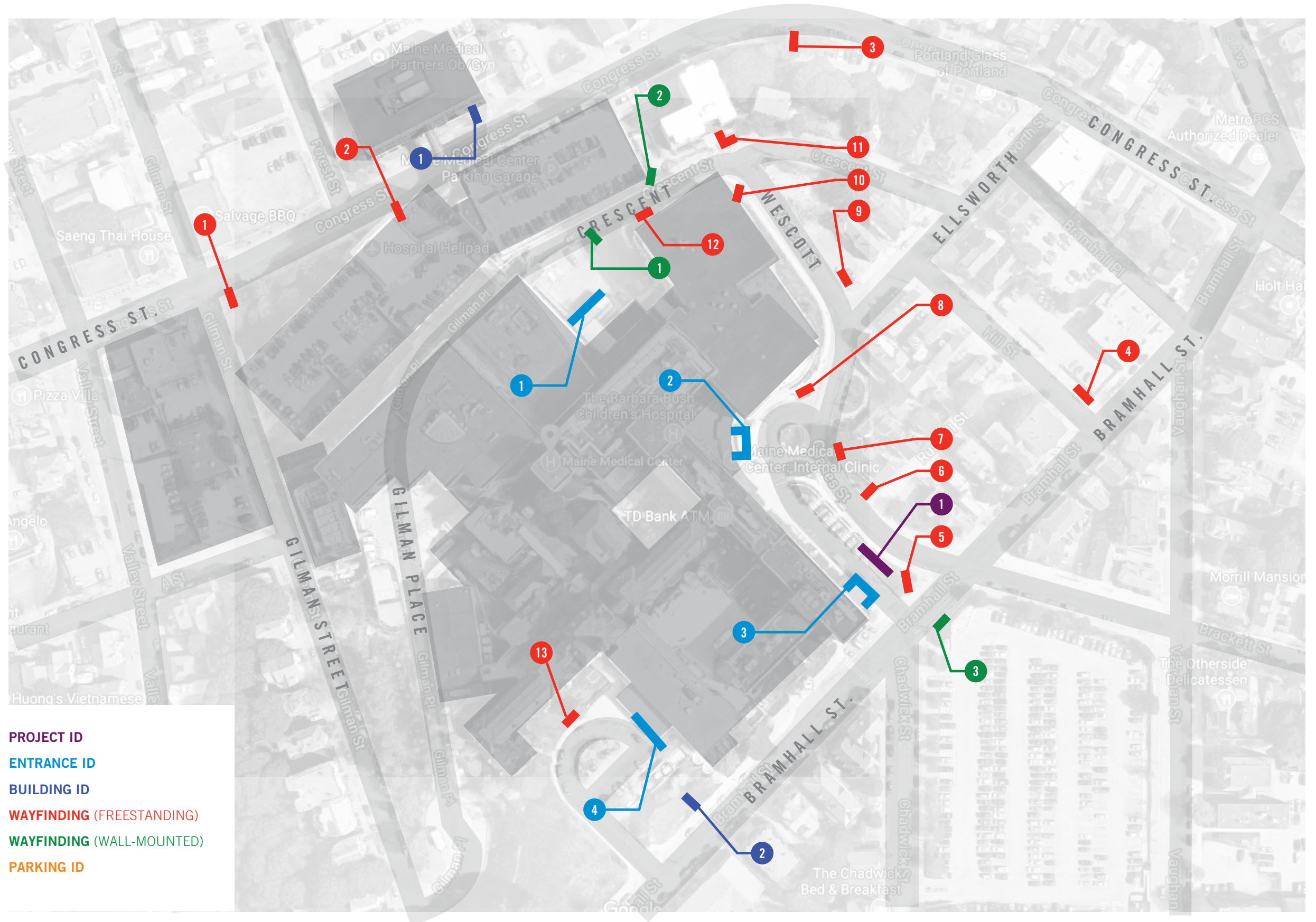


# Existing Signage



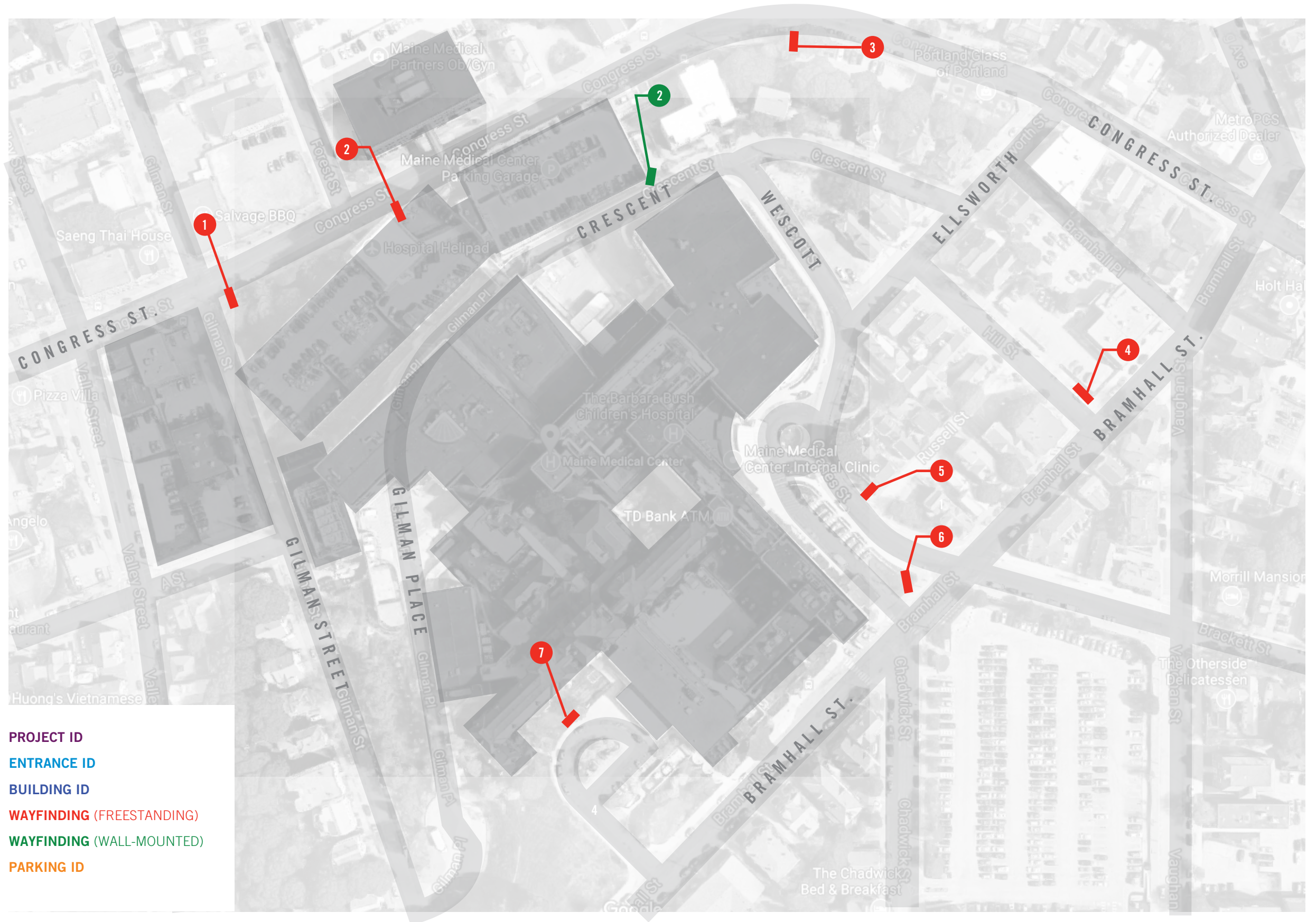


# Existing Signage Location Plan





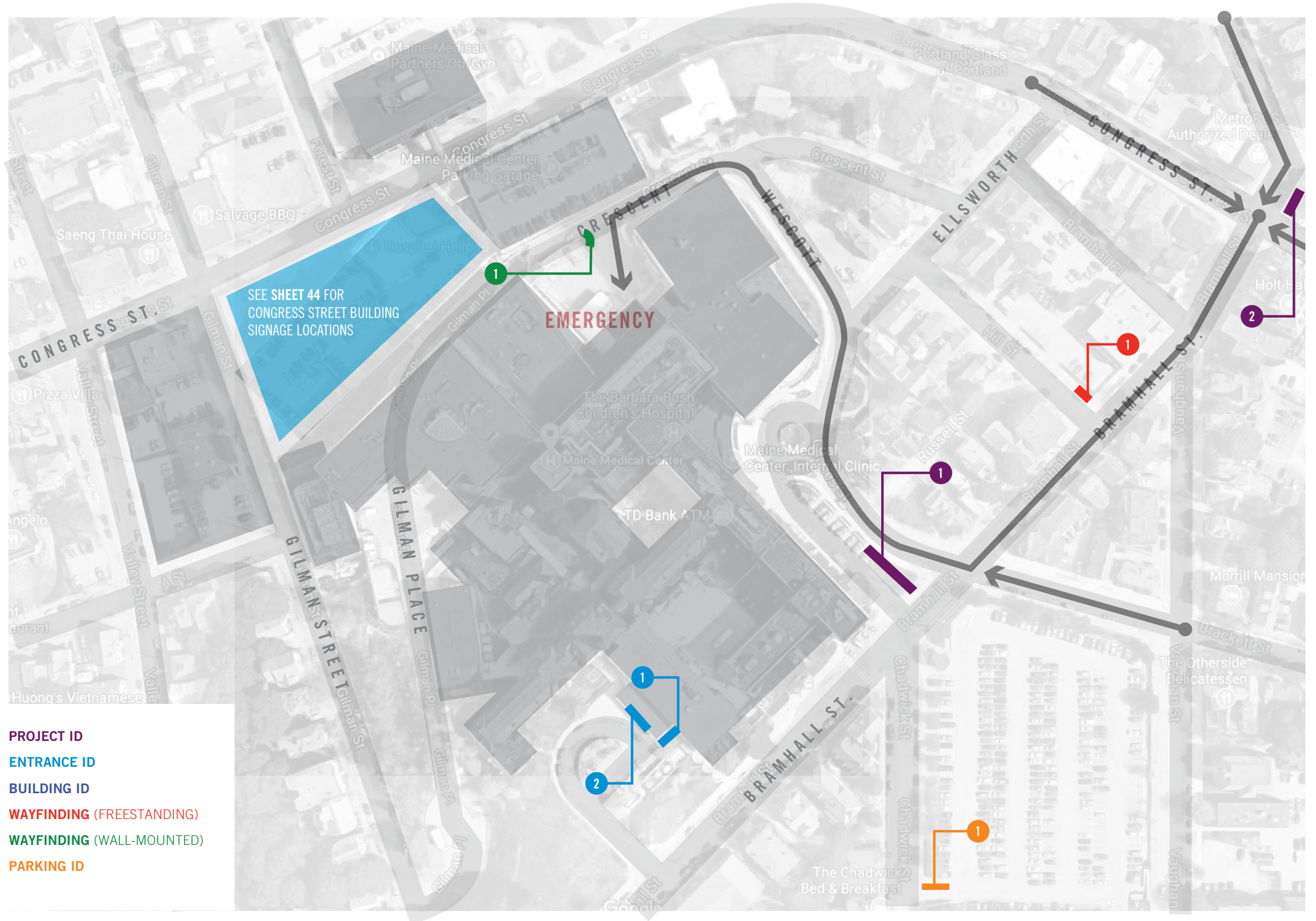
# Demo Signage Elements



- PROJECT ID**
- ENTRANCE ID**
- BUILDING ID**
- WAYFINDING (FREESTANDING)**
- WAYFINDING (WALL-MOUNTED)**
- PARKING ID**

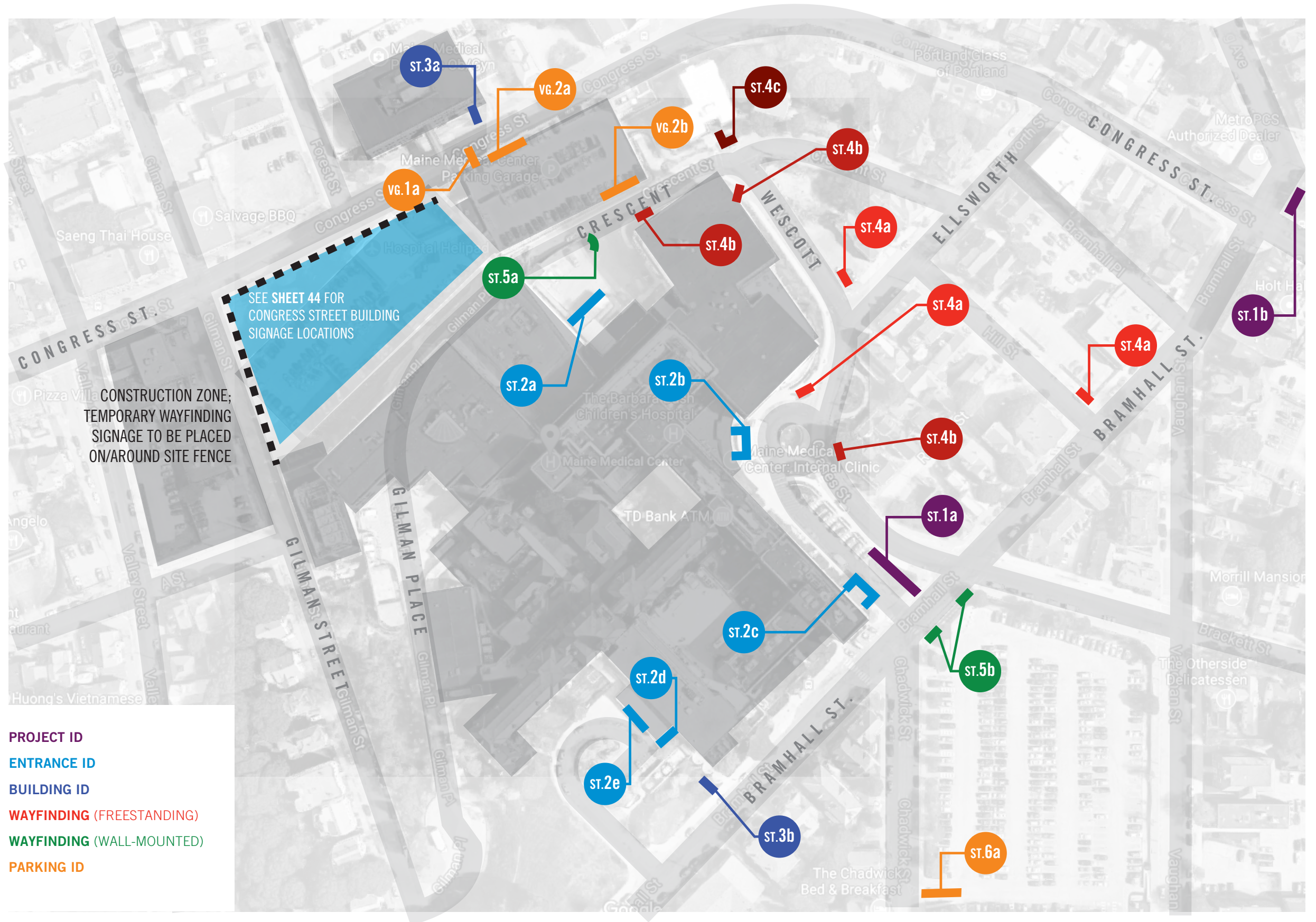


# New Signage Elements



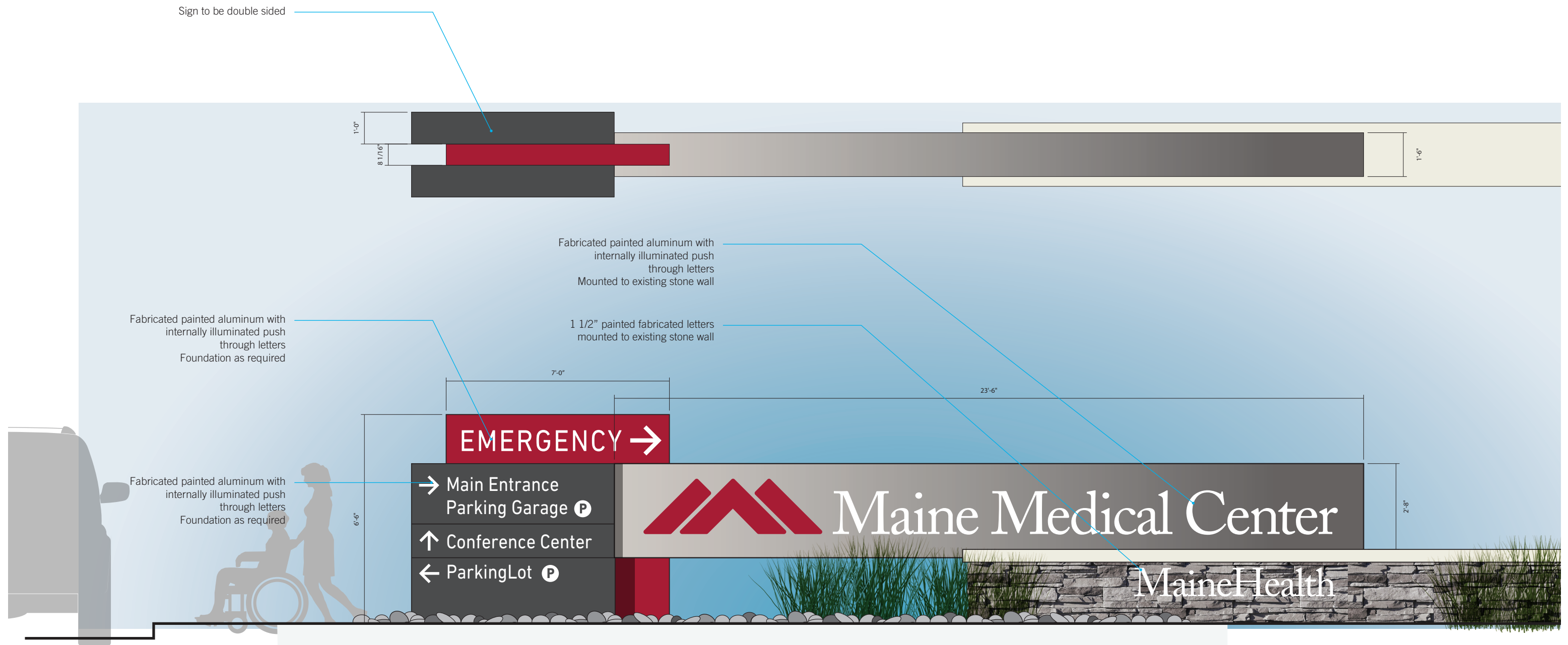


# Preliminary Sign Location Plan





# ST.1a Project ID (Bramhall Entry)



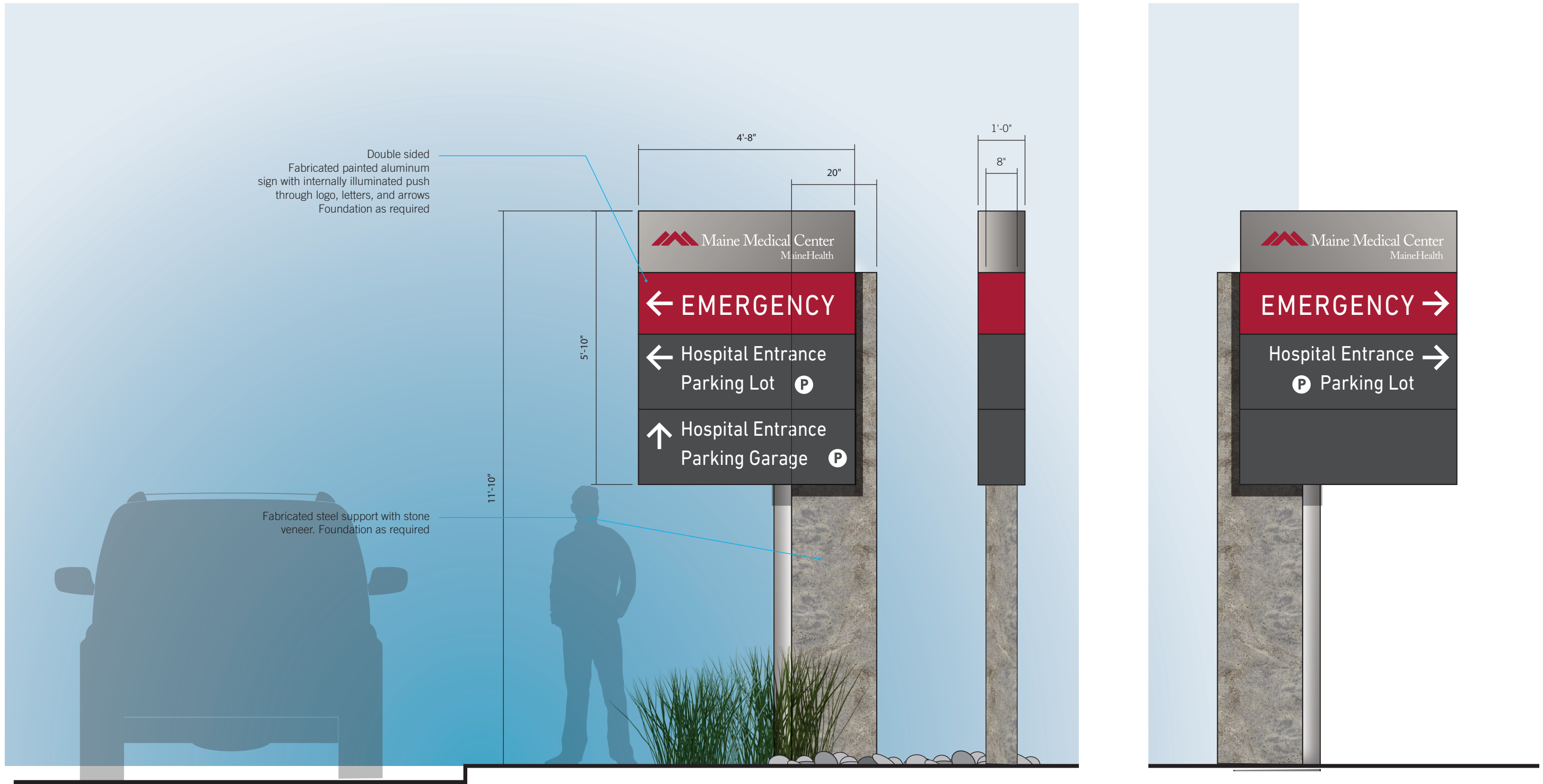


# ST.1a View 1





# ST.1b Project ID (Bramhall Park)





# ST.1b View 1





# ST.1b View 2





# ST.2a Entrance ID (Emergency)

30" T x 24" W x 8" D VIF  
 Fabricated painted aluminum with internally illuminated push through letters  
 Mounted to existing columns as shown

24" x 48" x 1" fabricated aluminum panel with direct printed graphics

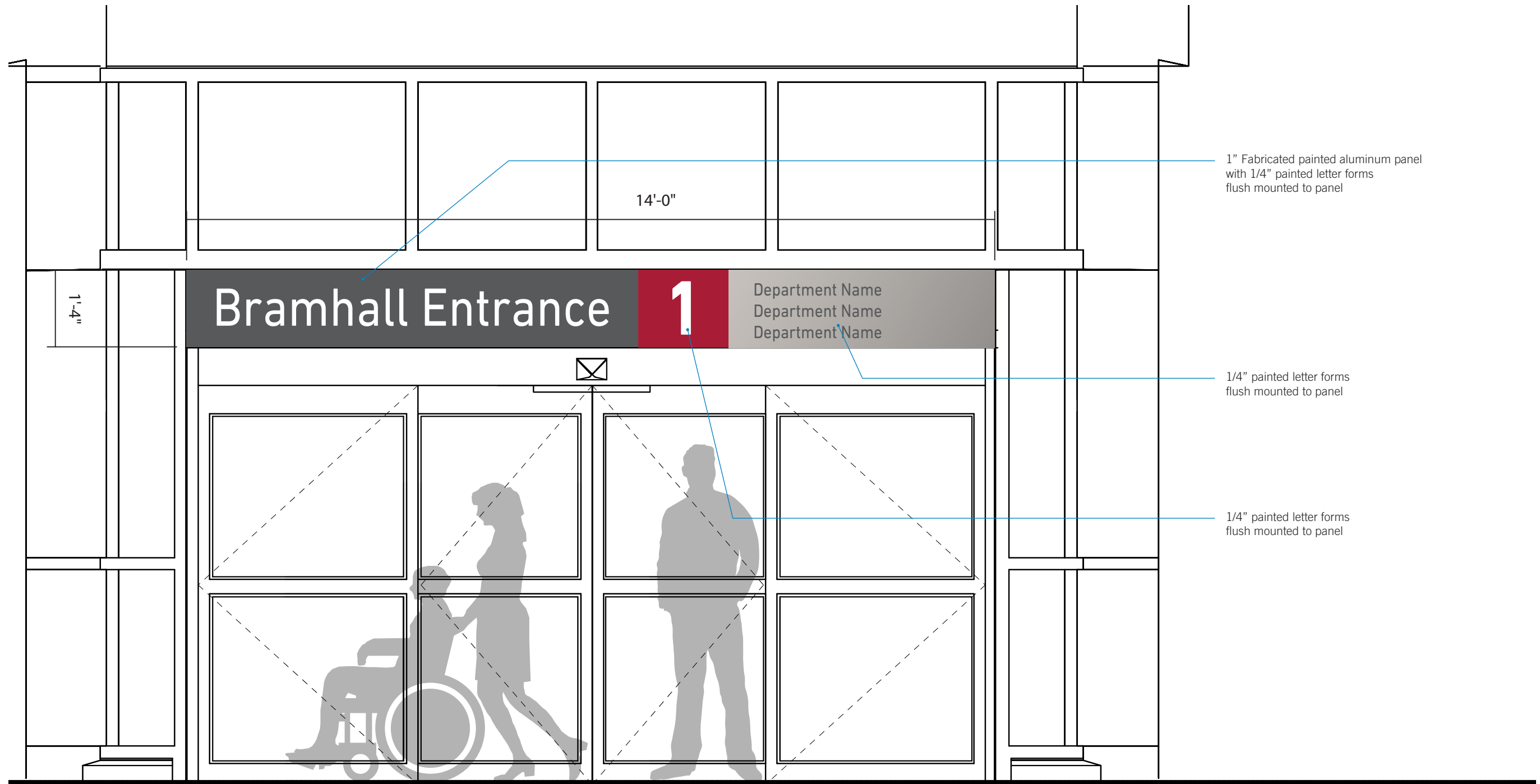
Fabricated painted aluminum panel with 1/4" painted letter forms flush mounted

Fabricated painted aluminum panel with surface applied vinyl





# ST.2b Entrance ID (Bramhall 1)





ST.2b View 1





# ST.2c Entrance ID (Bramhall 2)



FRONT  
24”T x 25’-6”W x 1”D Fabricated painted aluminum panel with 1/4” painted letter forms flush mounted to panel

RIGHT/LEFT SIDES  
24”T x 9’-10”W x 1”D Fabricated painted aluminum panel with 1/4” painted letter forms flush mounted to panel



# ST.2d Entrance ID (Radiation)



8”T x 2”D Fabricated aluminum letter forms with enclosed back surfaces. Mounted to top raceway, fastened to existing ceiling.

10”T x 60”W x 1/2”D Painted aluminum panel with 1/4” painted logo

12”T x 5”W x 1/4”D Painted aluminum panel with applied vinyl graphics



# ST.2e Entrance ID (Dana Conference Center)



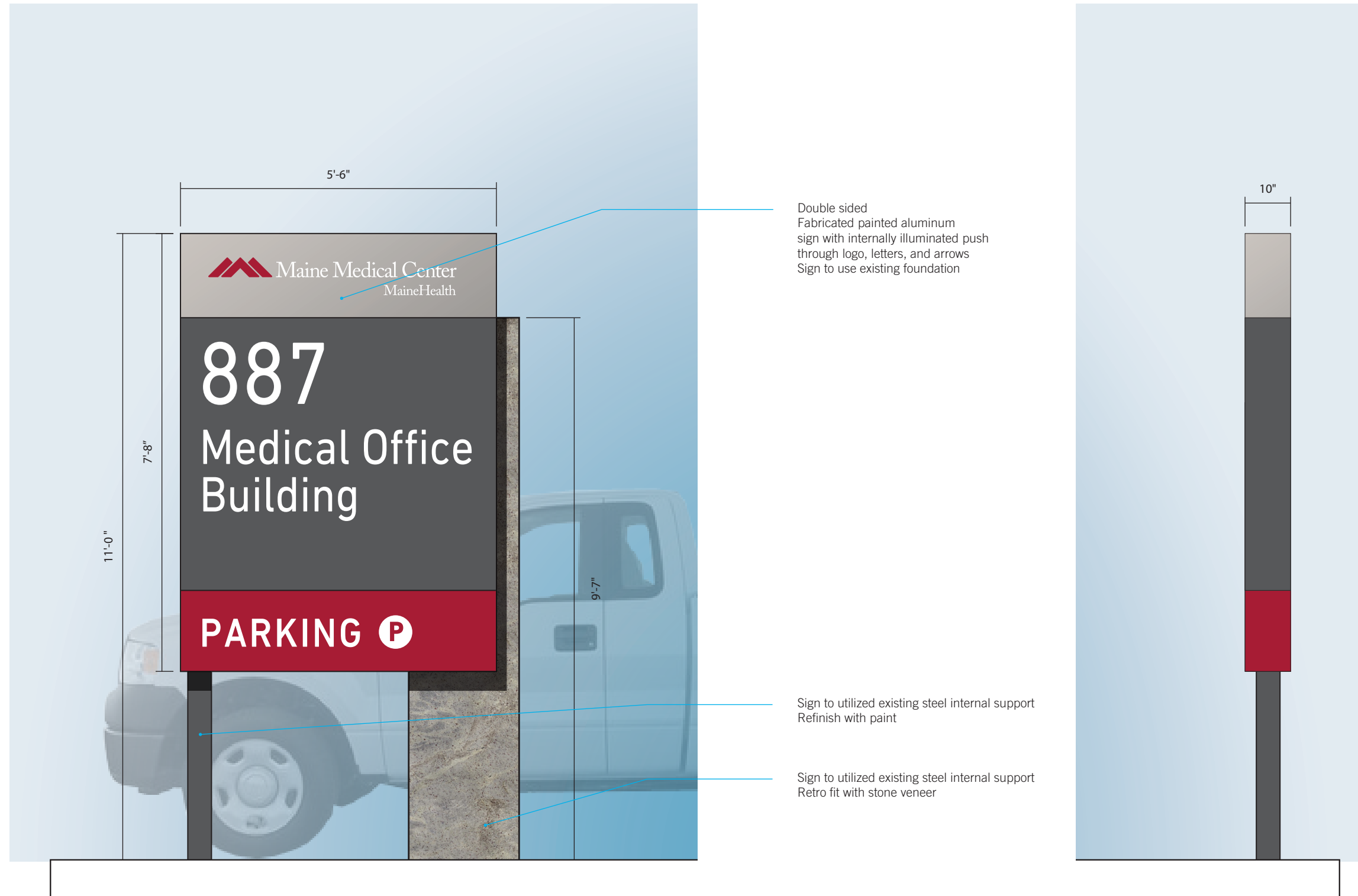
8”T x 2”D Fabricated aluminum letter forms with enclosed back surfaces. Mounted to top raceway, fastened to existing ceiling.

10”T x 72”W x 1/2”D Painted aluminum panel with 1/4” painted logo

24” x 36” x 1” fabricated aluminum panel with direct printed graphics



# ST.3a Building ID (MOB 887)



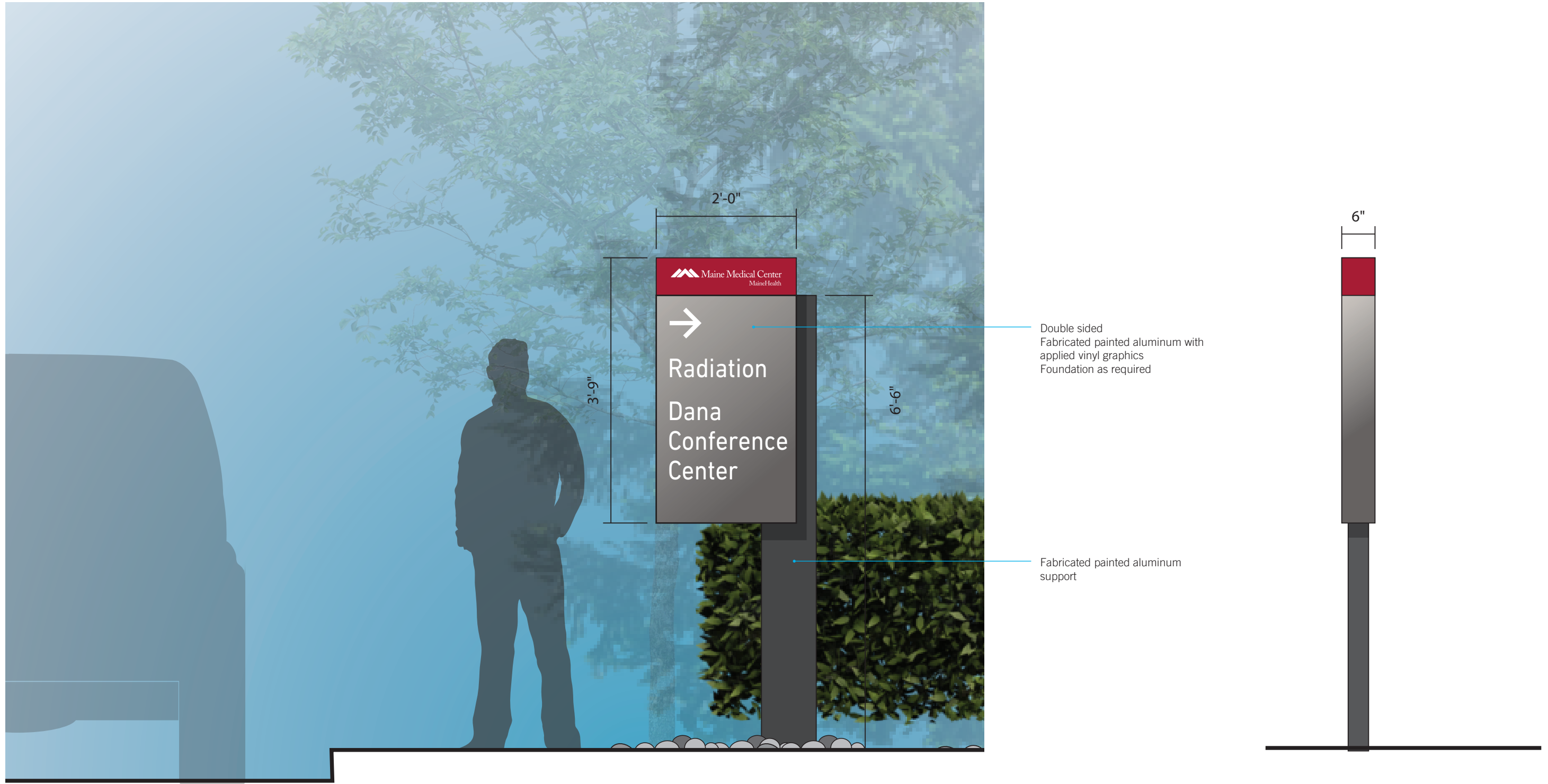


# ST.3a View 1





# ST.3b Building ID (Radiation/Dana)





# ST.3b View 1





# ST.4a Primary Vehicular Directional (Typical)





# ST.4a Bramhall Street





# ST.4a Bramhall Circle



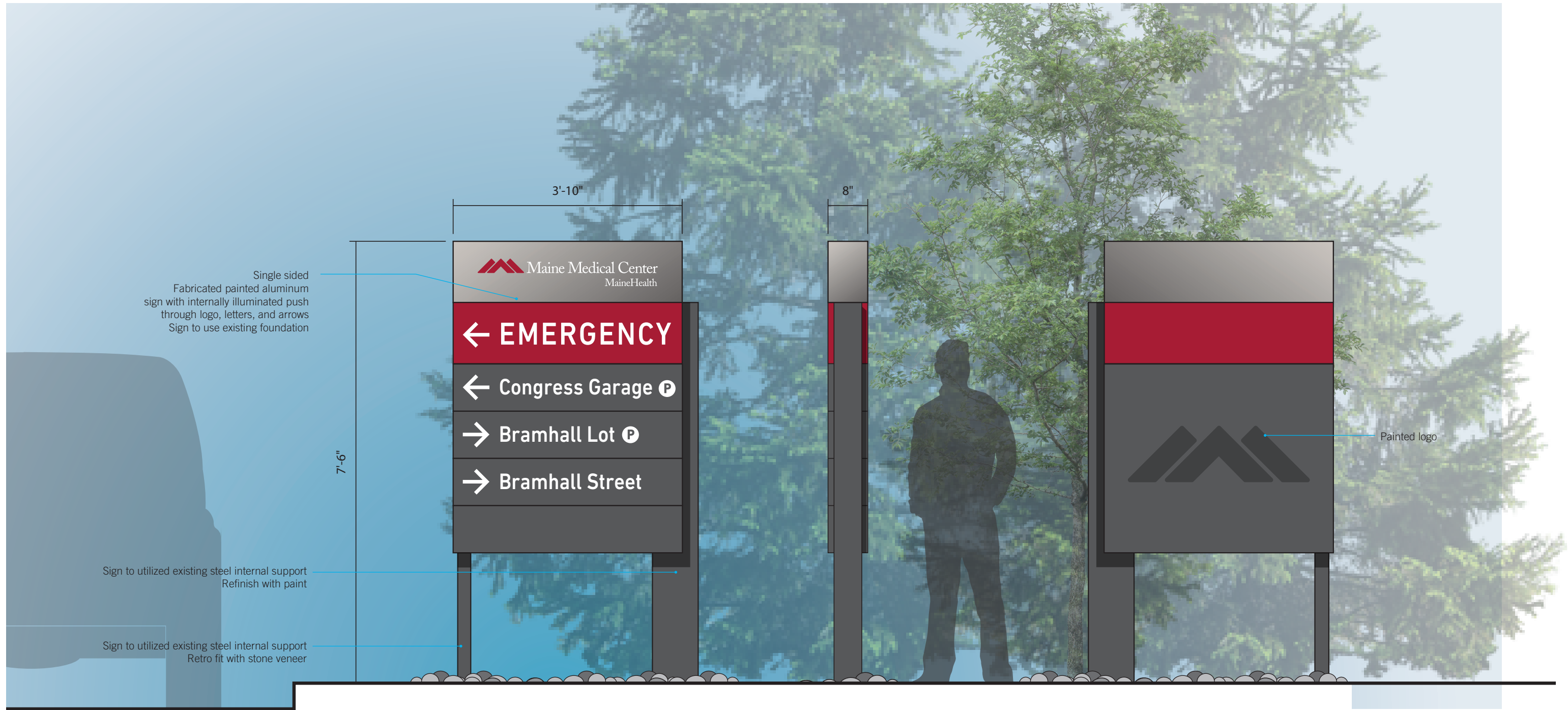


# ST.4a Ellsworth





# ST.4b Secondary Vehicular Directional





# ST.4b Bramhall Circle





# ST.4b Ambulance



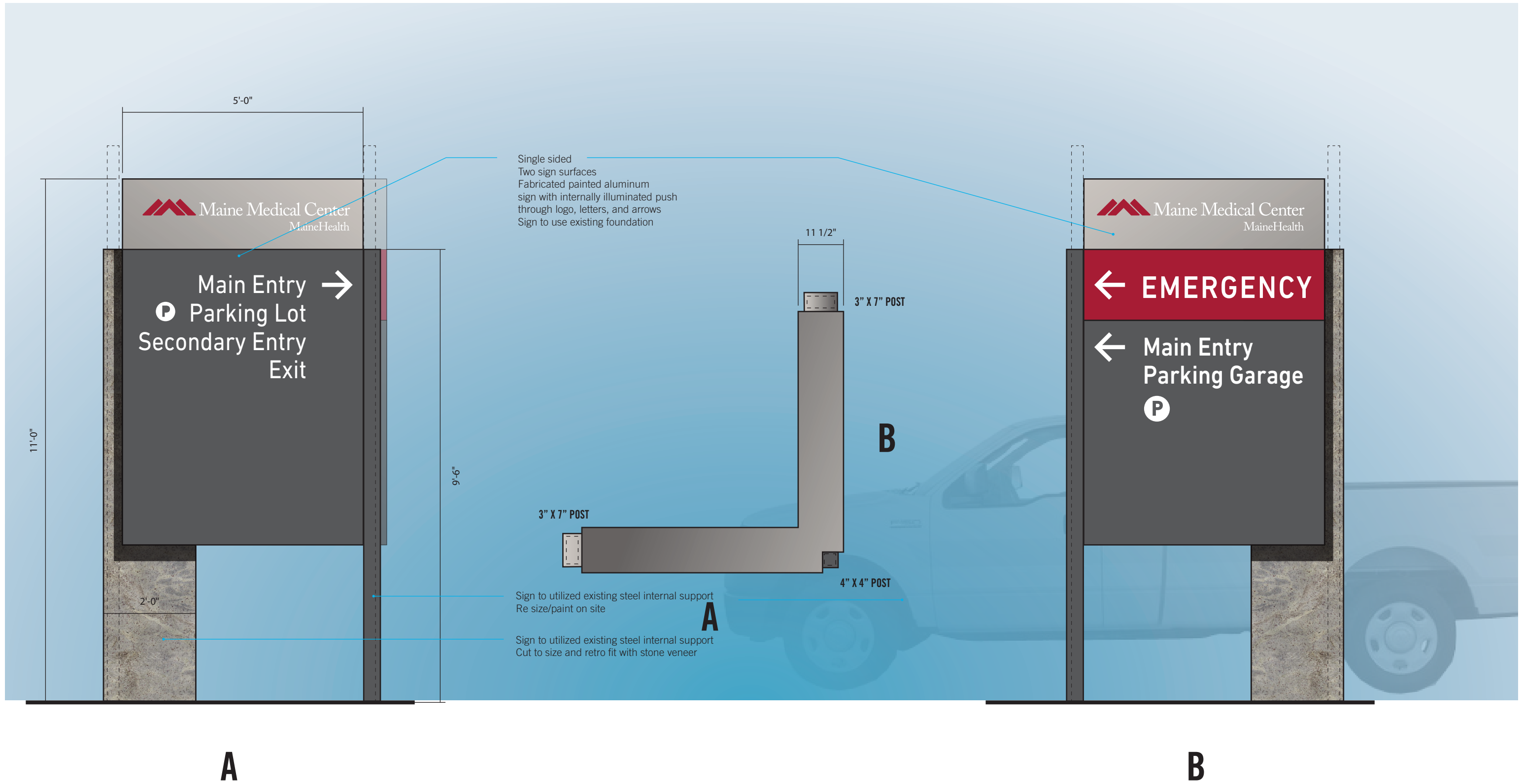


# ST.4b Congress Garage Parking





# ST.4c L Vehicular Directional (Crescent & Wescott)





# ST.4c View 1





# ST.5a Emergency Entrance Wall



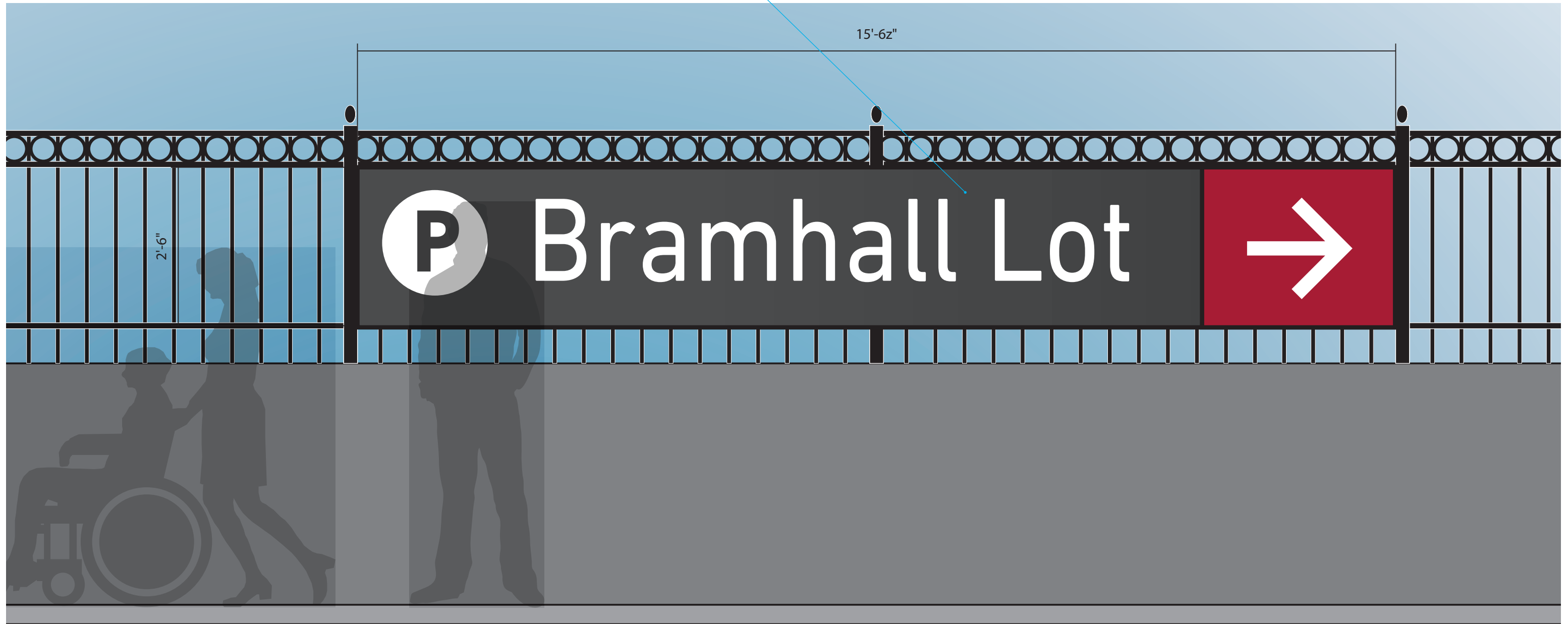
Single sided  
16”T x 14”W x 6”D Fabricated painted  
aluminum sign with internally illuminated push  
through letters and arrows  
Roll formed, flush mounted to existing precast

Single sided  
12”T x 10”W x 4”D Fabricated painted  
aluminum sign with internally illuminated push  
through letters and arrows  
Roll formed, flush mounted to existing precast



# ST.5b Bramhall Lot Fence Panels

1" Fabricated painted aluminum  
Mounted to existing fence  
Surface applied reflective vinyl  
copy and arrow  
Quantity 2



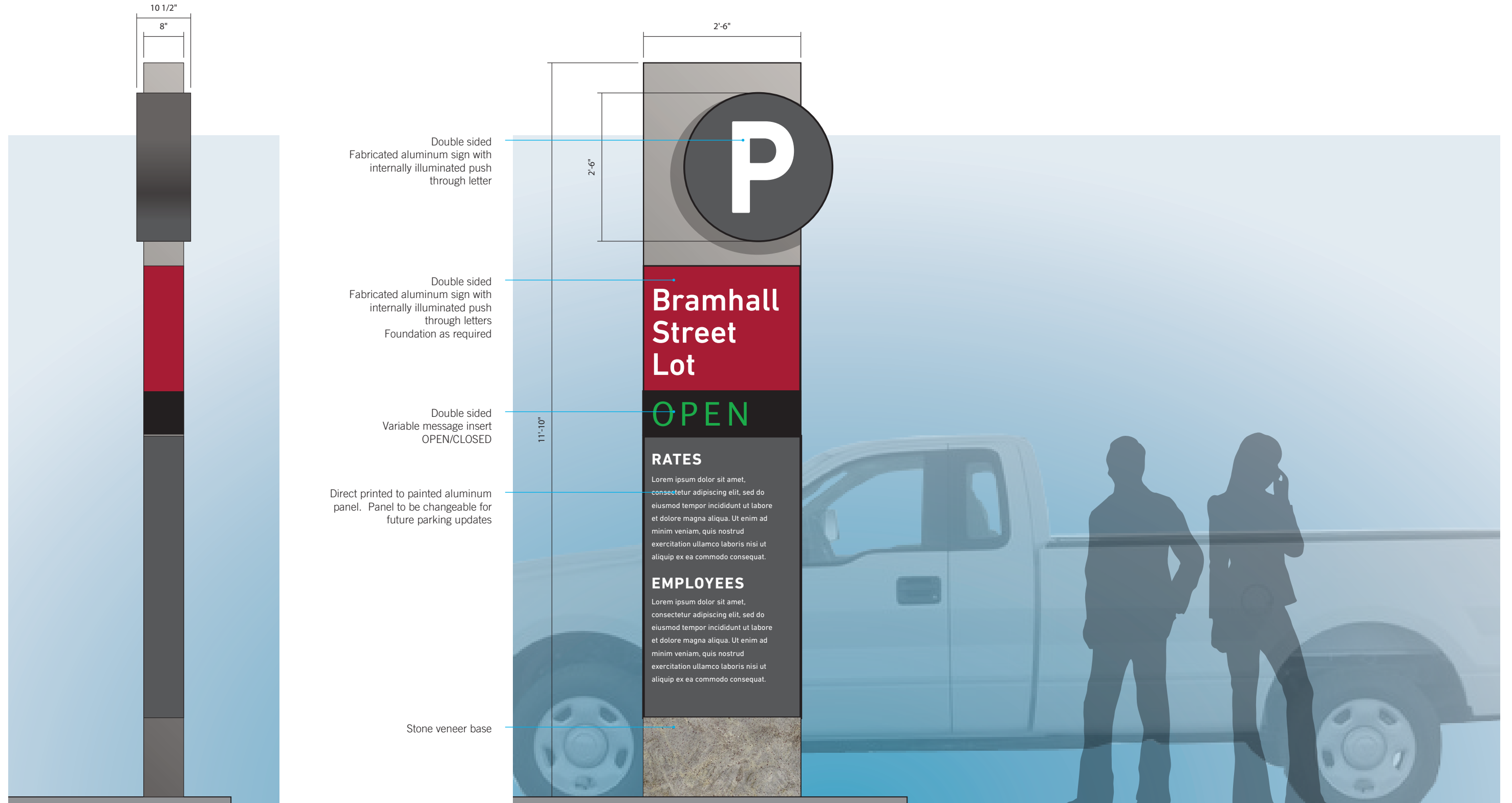


# ST.5b View 1





# ST.6a Bramhall Lot Entrance



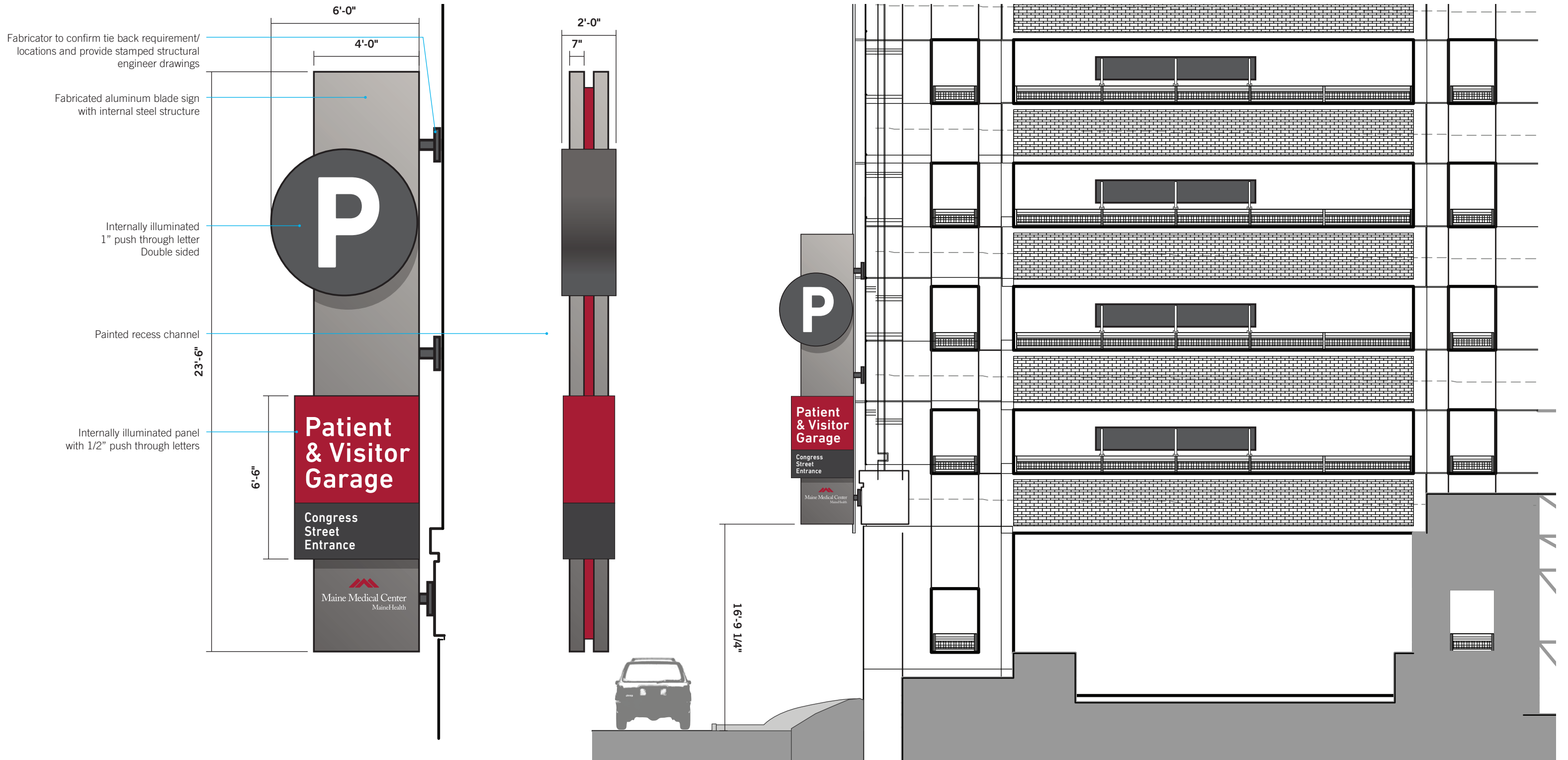


# ST.6a View 1



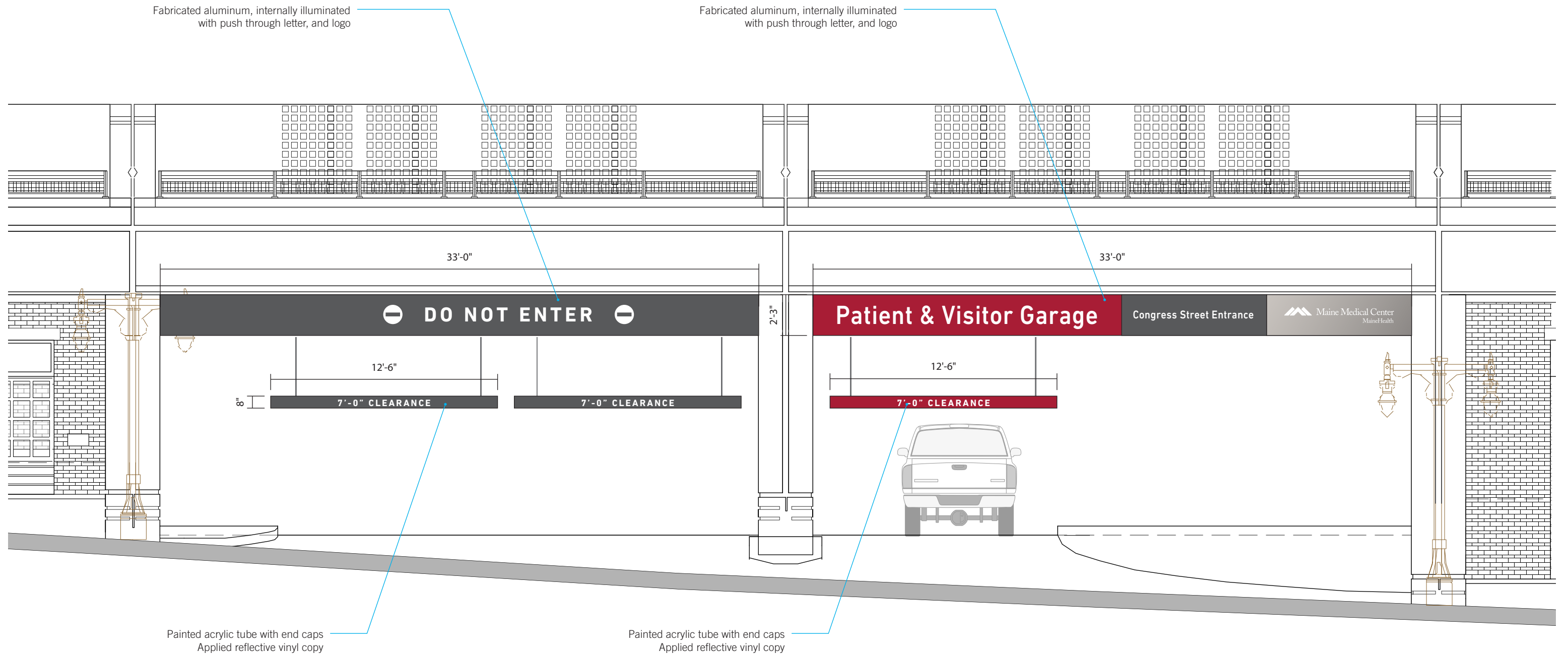


# VG.1a Blade Sign (Congress)





# VG.2a Garage Identification (Congress)





# VG.1a & VG.2a View 1





# VG.2b Garage Identification (Crescent)





# 02

Congress

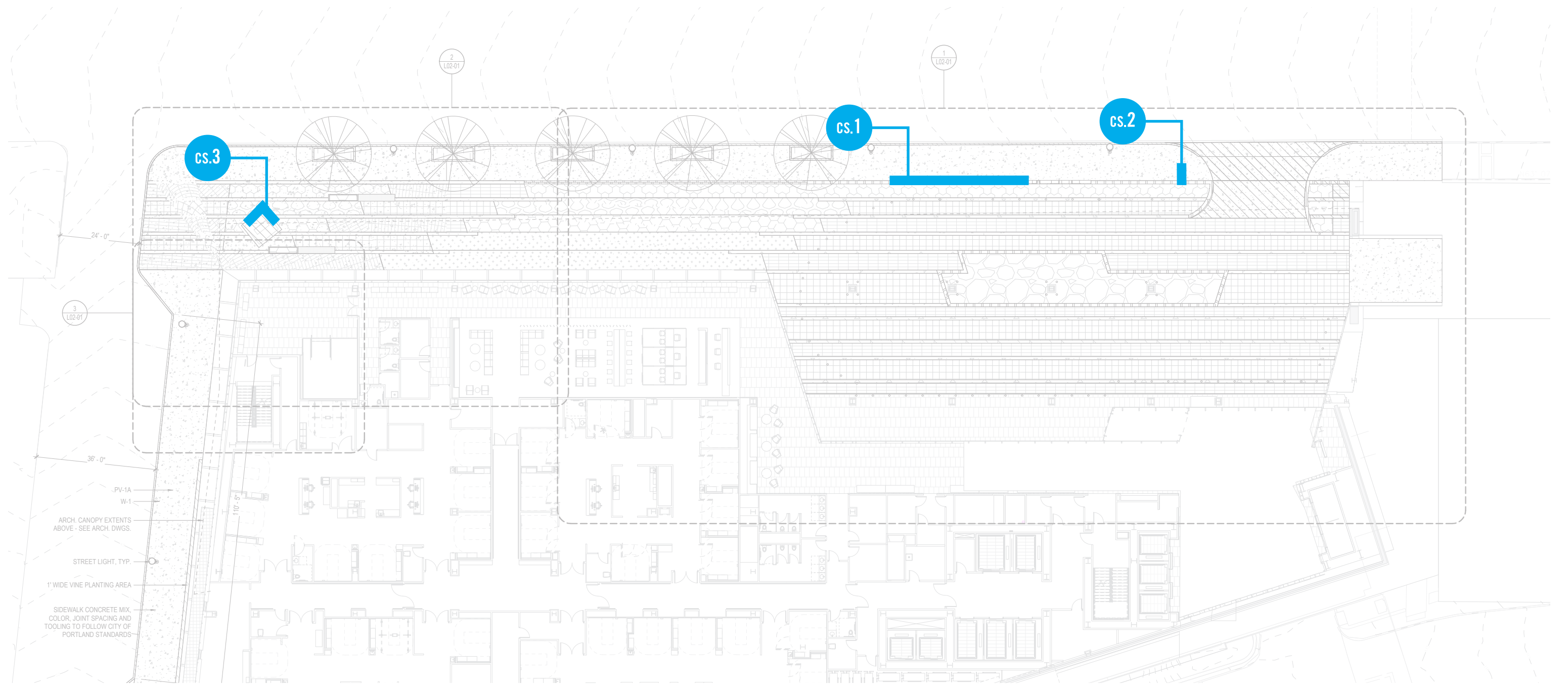
Street

Building

Signage



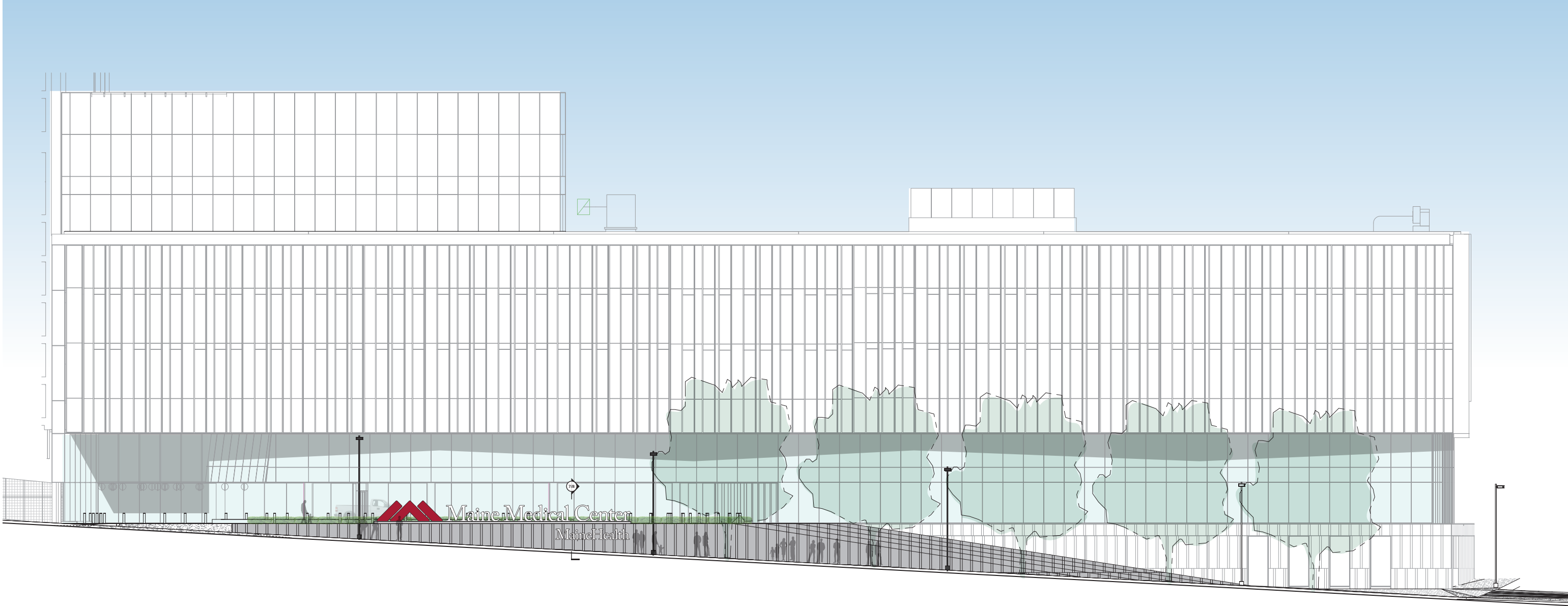
# Preliminary Sign Location Plan





# CS.1 Project Monument

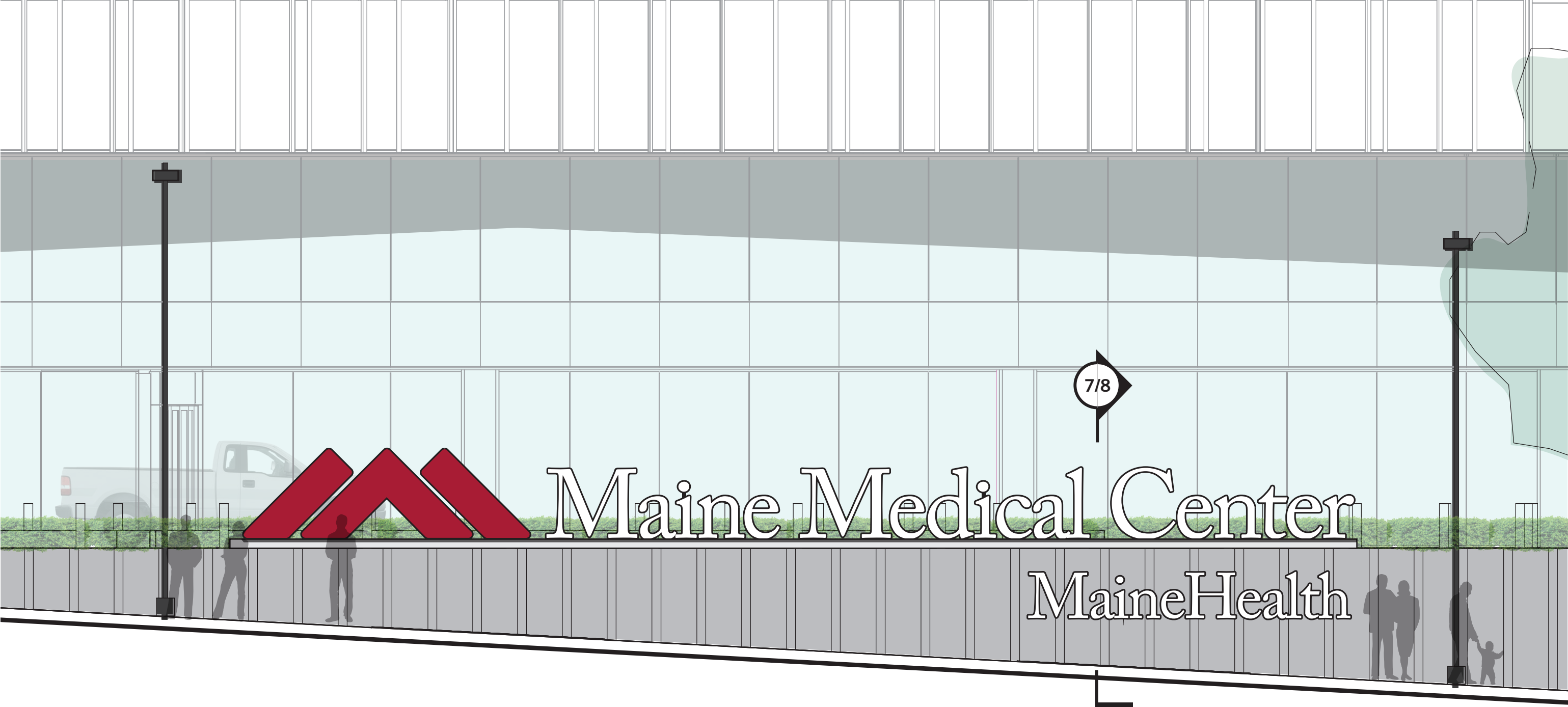
*NOTE: Exact placement of signage to be determined once landscape design is finalized with the City of Portland.*





# CS.1 Project Monument

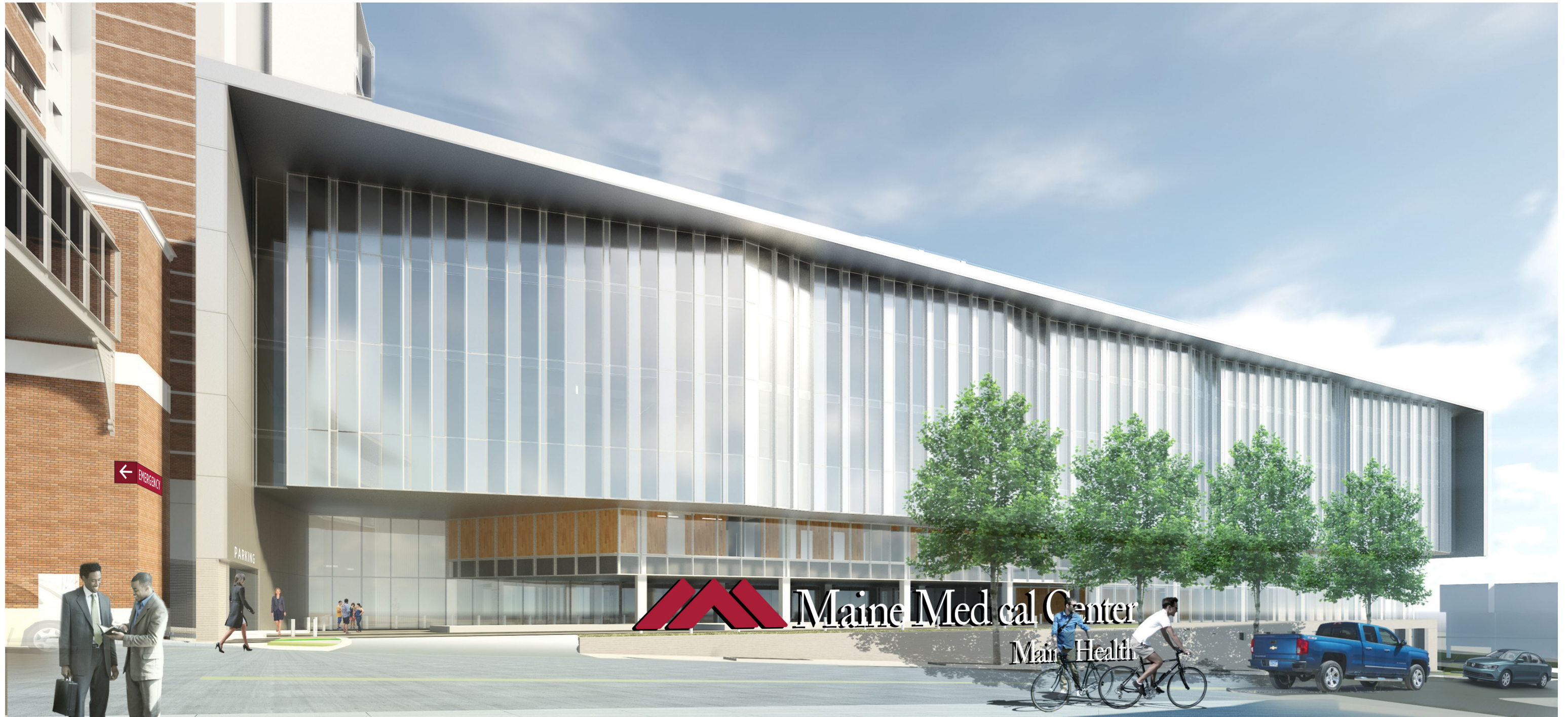
*NOTE: Exact placement of signage to be determined once landscape design is finalized with the City of Portland.*





# CS.1 View 1

*NOTE: Exact placement of signage to be determined once landscape design is finalized with the City of Portland.*





# CS.1 View 2

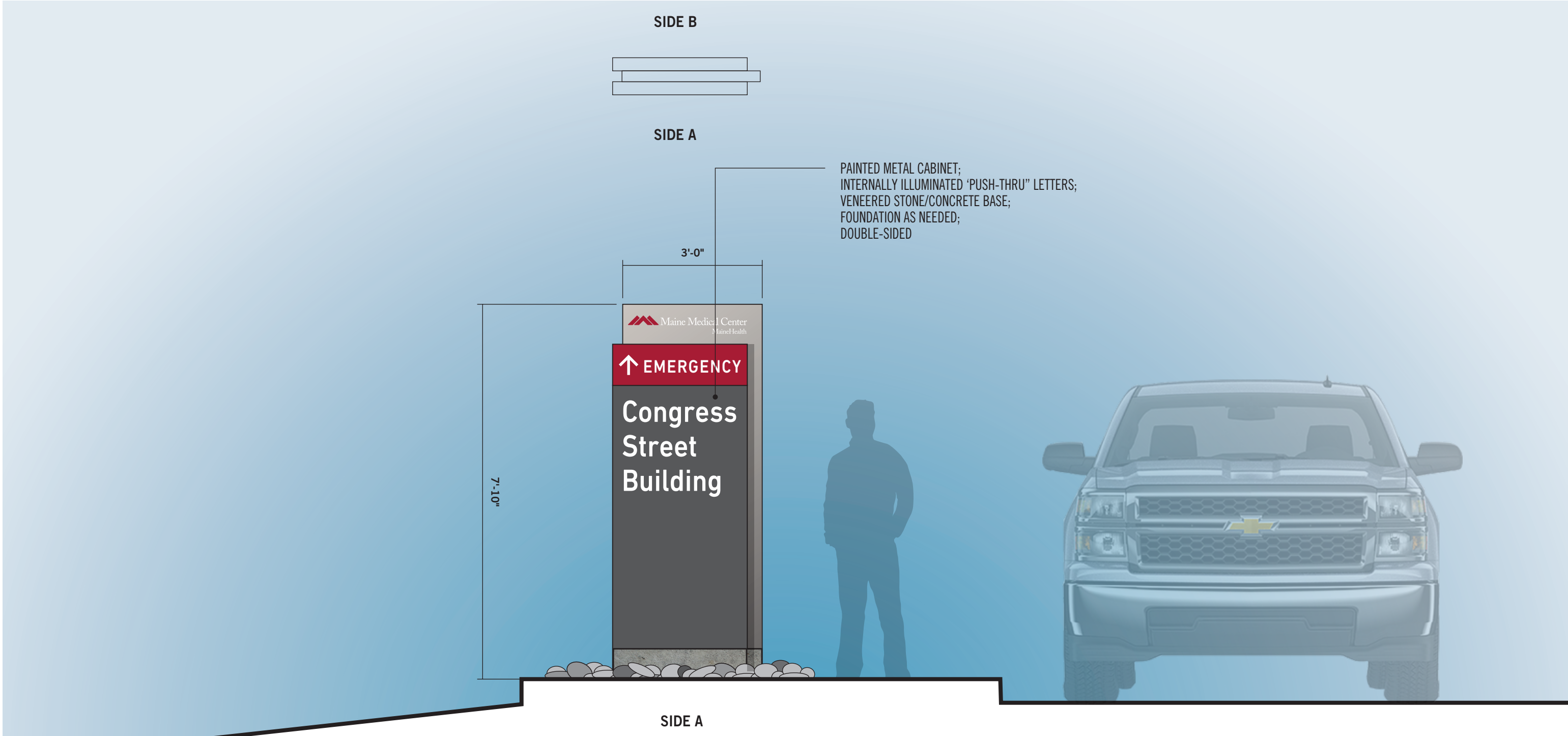
*NOTE: Exact placement of signage to be determined once landscape design is finalized with the City of Portland.*





# CS.2 Building Identification

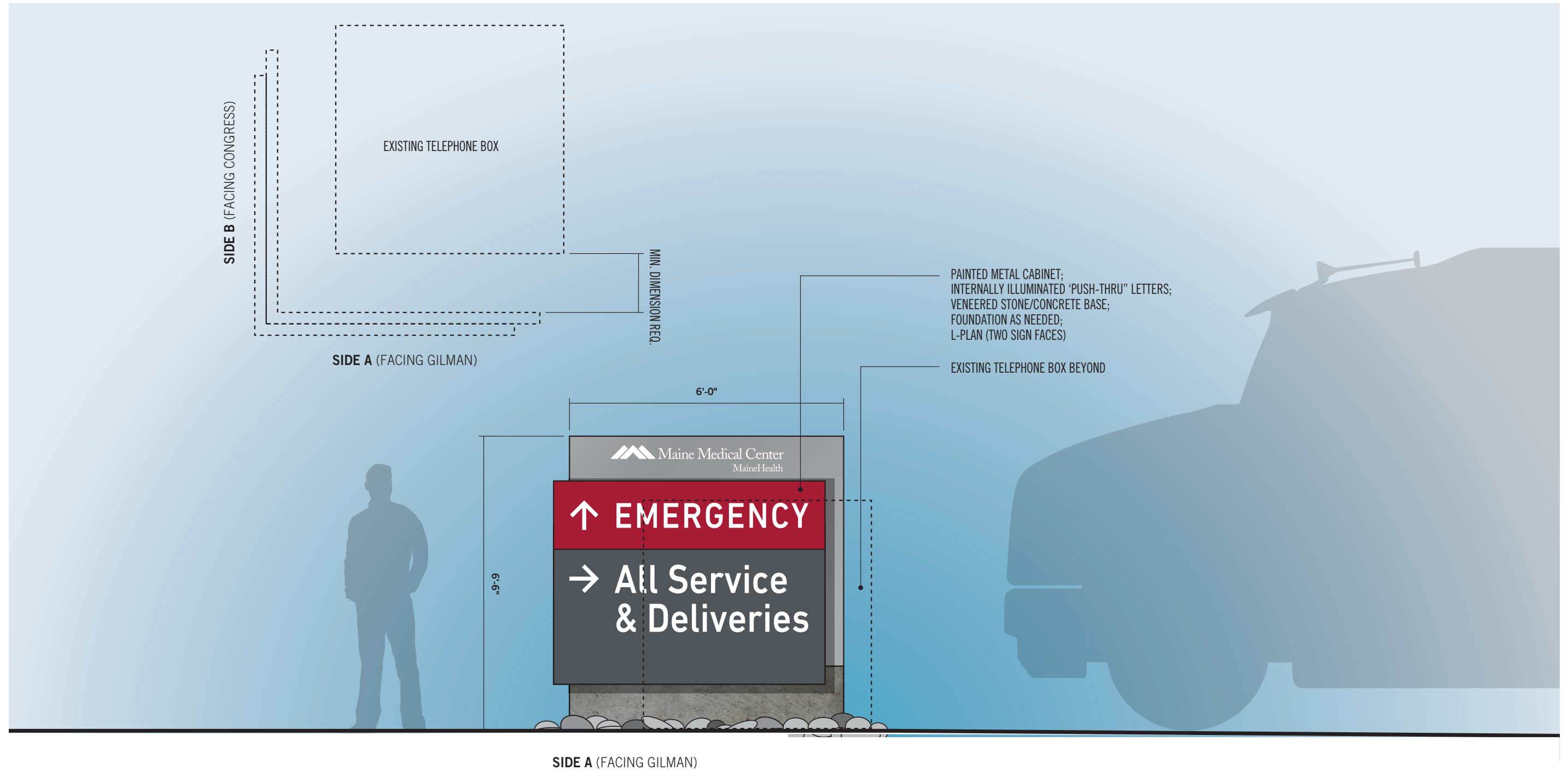
*NOTE: Exact placement of signage to be determined once landscape design is finalized with the City of Portland.*





# CS.3 Corner Directional

*NOTE: Exact placement of signage to be determined once landscape design is finalized with the City of Portland.*



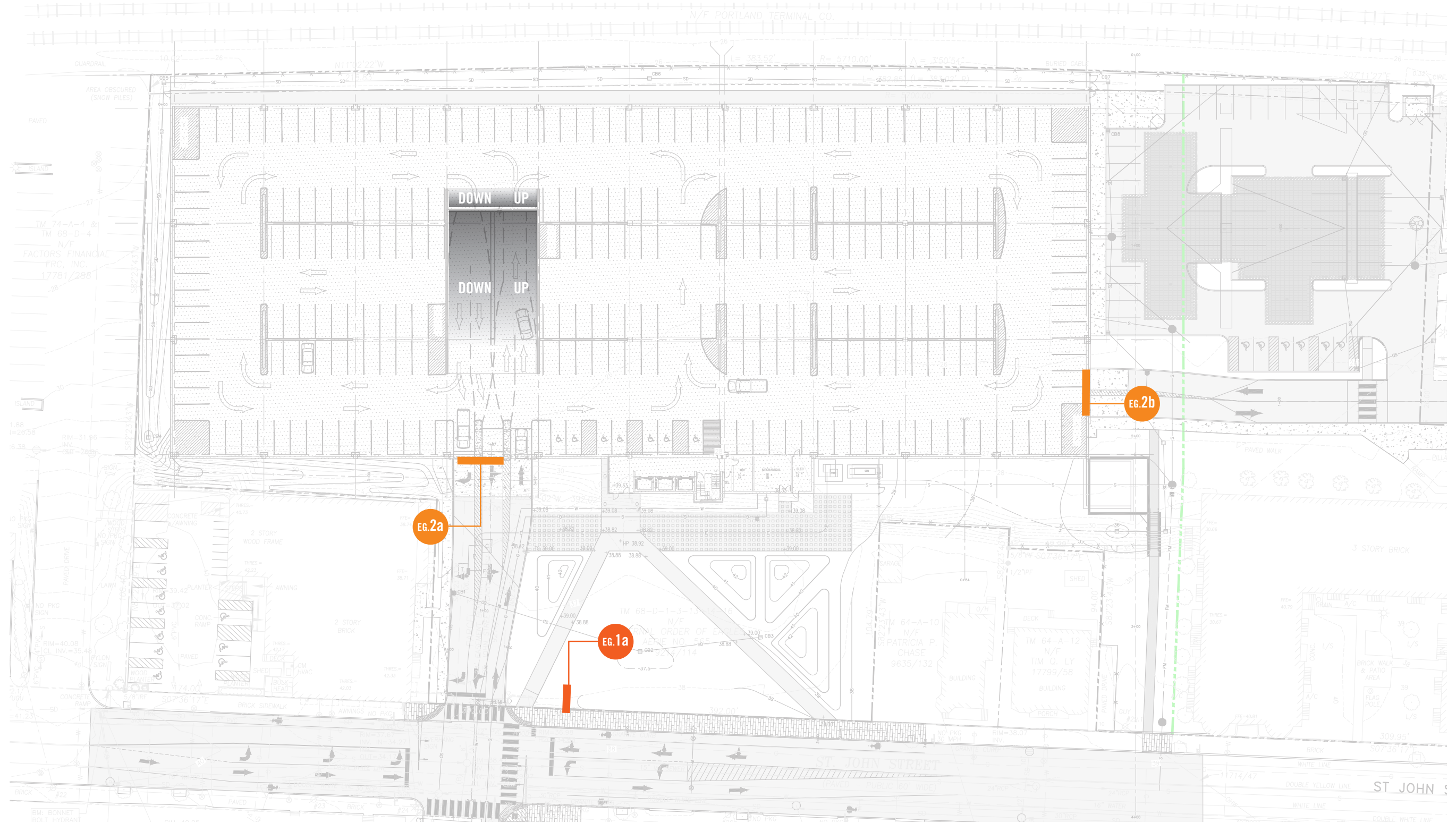


# 03

Employee  
Garage  
Signage

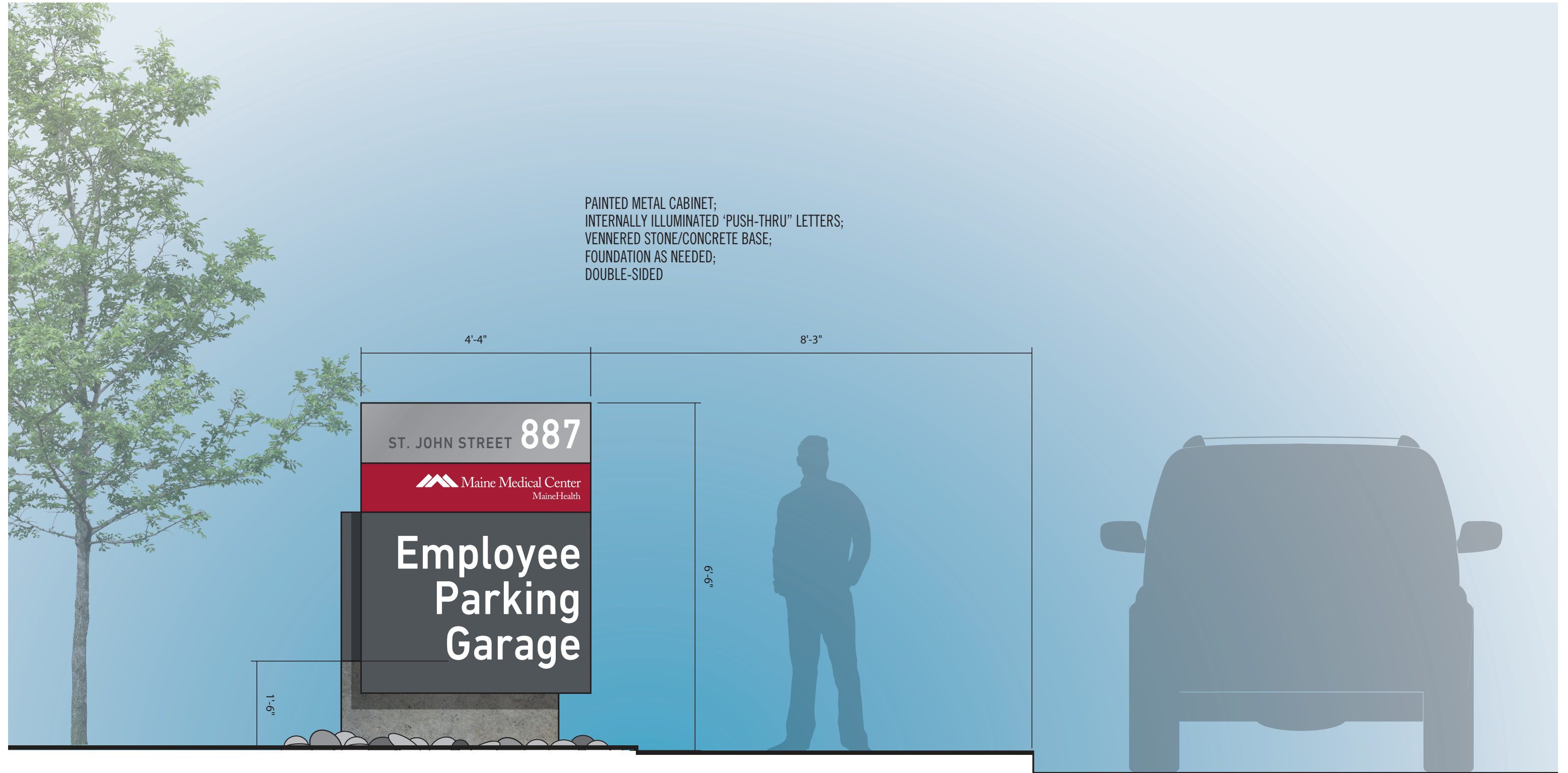


# Preliminary Sign Location Plan (Level 1)



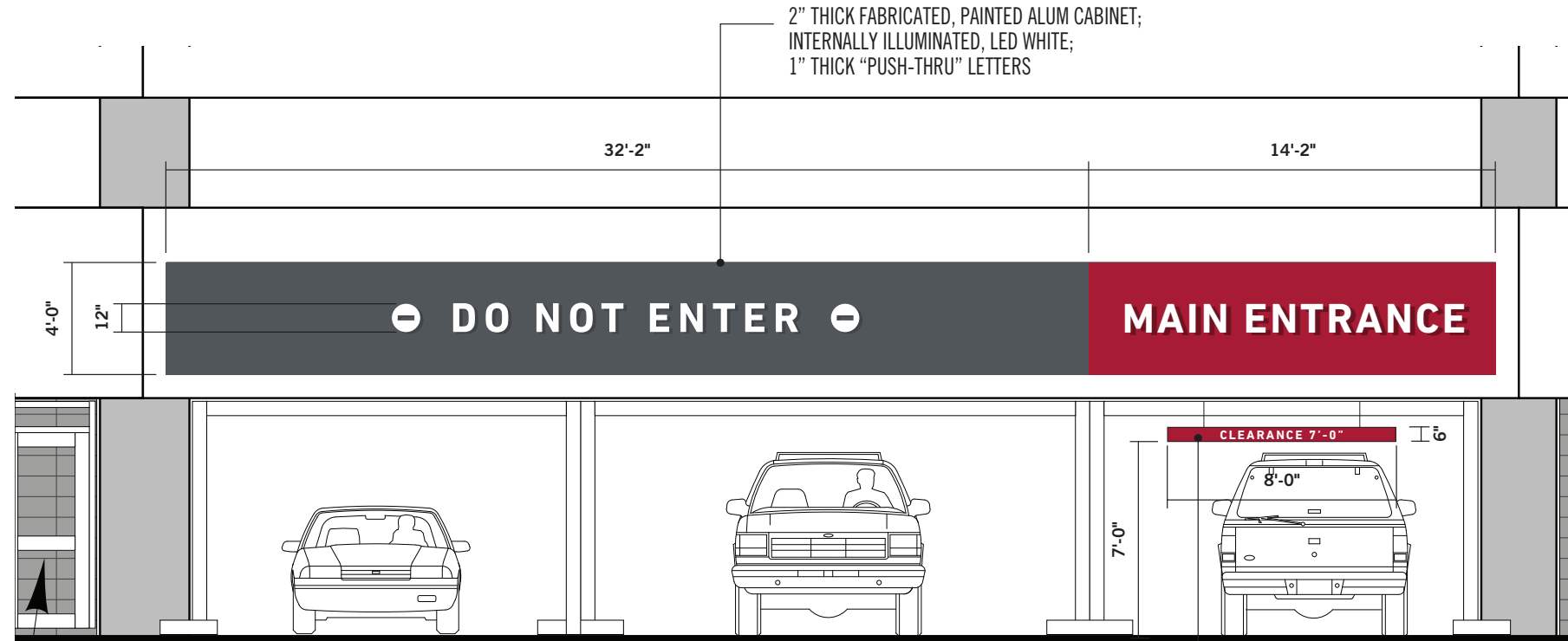
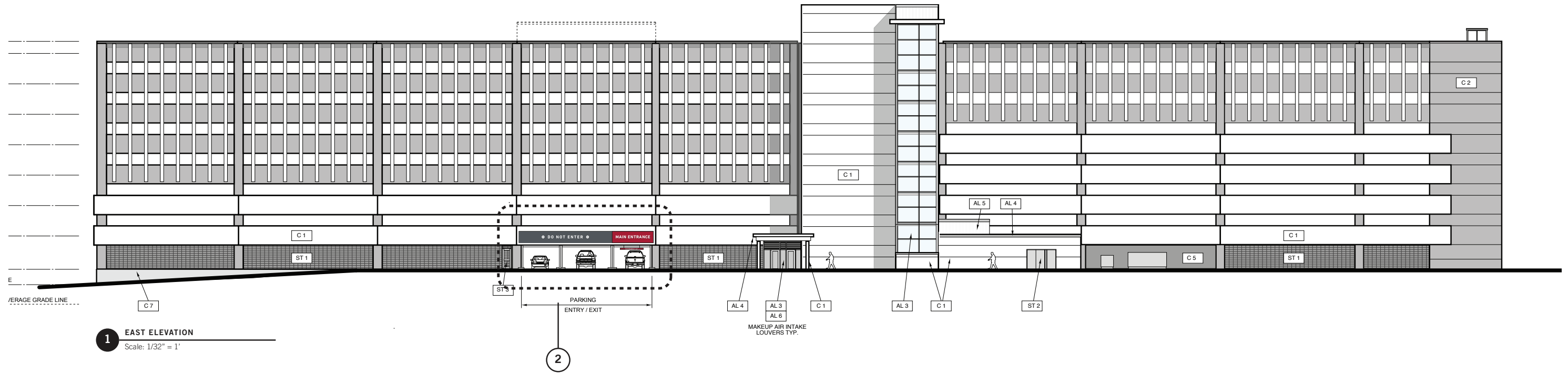


# EG.1a Monument Sign



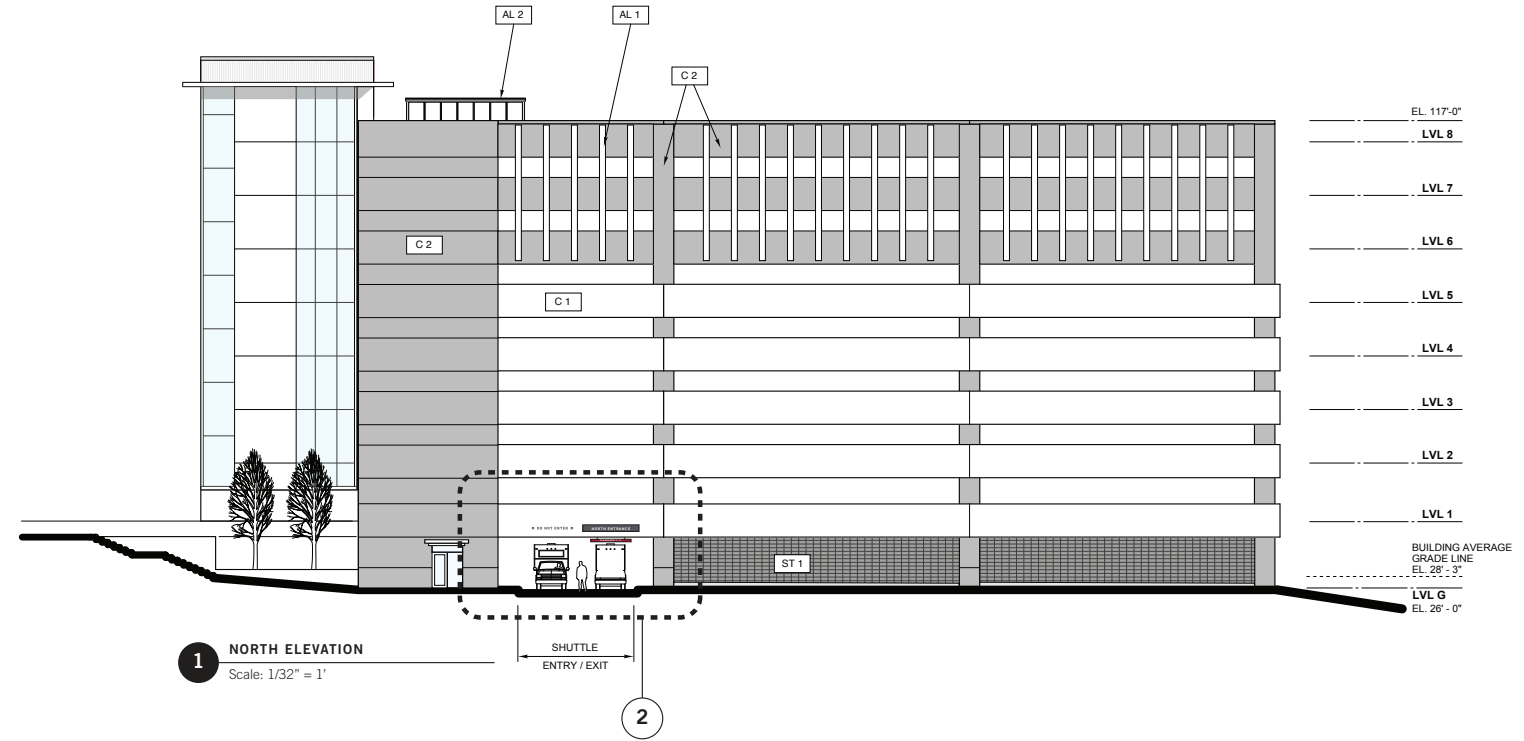


# EG.2a Garage IDs (East Elevation)

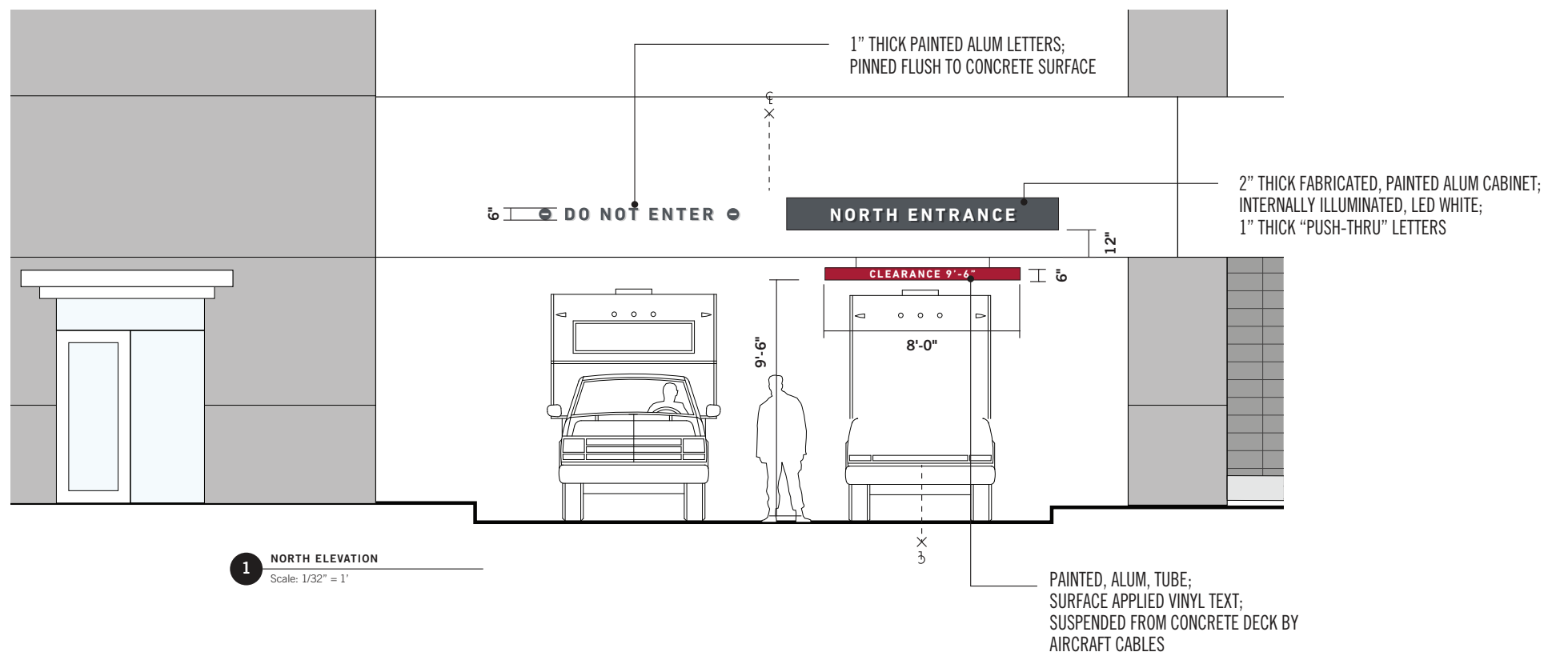




# EG.2b Garage IDs (North Elevation)



1 NORTH ELEVATION  
Scale: 1/32" = 1'



1 NORTH ELEVATION  
Scale: 1/32" = 1'



Thank  
You