Inspection Services
P. Samuel Hoffses
Chief



Planning and Urban Development Joseph E. Gray Jr. Director

## CITY OF PORTLAND

August 29, 1995

Joseph Discatio
c/o Joe's Smoke Shop
665 Congress Street
Portland, ME 04101

RE: Sign Permit Application

Dear Mr. Discatio,

Your application for a permit to erect another free standing sign to replace the one removed on April 5,1995 has been reviewed and denied.

Your previous free standing sign was nonconforming under our present sign ordinance. The present ordinance allows for changes in existing message panels but does not imply to allow the removal of a sign only to replace it months later in its entirety.

Please note that free standing signs on the Portland Peninsula are not allowed.

Also, please note that your current building signs do not conform to the present sign ordinance. You now have approximately 224 square feet of signage; the present ordinance allows for a maximum of 100 square feet.

If you would like to change or replace any of your existing signage to accommodate the proposed "Western Union" sign without any square foot increase, we would be glad to work with you toward that goal.

If you have any questions, please do not hesitate to contact this office.

Sincerely,

Marge Schmuckal Zoning Administrator

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cc: Joseph E. Gray, Dir, PUD
P. Samuel Hoffses, C, Insp Svcs
M. Wing, CEO
Sign Design Inc

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South Portland, ME 04106