

Ann Machado - RE: Sign Permit #2014-01062 - 1 Portland Fish Pier

From: "Alan Tracy" <atracy@maine.rr.com>
To: "Ann Machado" <AMACHADO@portlandmaine.gov>
Date: 6/3/2014 2:22 PM
Subject: RE: Sign Permit #2014-01062 - 1 Portland Fish Pier

Hello Ann,

We would like to pursue planning authority review for the sign. The purpose of the sign is to identify our building location for those not familiar with the fish pier. Because our building is not visible from any road on the pier, people are very confused about how to get to us. This is resulting in them sometimes getting out of their cars to seek directions on the busy and industrial pier. The goal with the sign is to be visible from the roadway in front of the Bristol building so that they will be able to read it. Because of the distance between the sign and the roadway, it is necessary for the sign to be as large as requested, otherwise it would not be readable from this distance. The problem with people being able to safely and reliably get to our facility without getting out of their cars on the fish pier has been raised to the Fish Pier Authority and they agree that proper signage is the solution. Please feel free to contact me with any questions. Thank you,

Alan Tracy

Alan E. Tracy

General Manager/CEO

Vessel Services, Inc.

1 Portland Fish Pier

Portland, ME 04101

207-772-5718 x 103

www.vesselservicesinc.com

From: Ann Machado [mailto:AMACHADO@portlandmaine.gov]
Sent: Tuesday, June 03, 2014 11:07 AM
To: atracy@maine.rr.com
Subject: Sign Permit #2014-01062 - 1 Portland Fish Pier

Alan -

I'm just following up from our telephone conversation about the proposed sign on the Portland Fish Pier.

The property is in the WCZ zone. The criteria for a sign in this zone is listed in section 14-369.5 Table 2.8. For a freestanding sign the maximum square footage allowed is 16 sf. The proposed sign is 87.6 sf. The maximum allowed height for the sign is 6'. The height of the sign was not provided but it appears to be around 14' at least.

Section 14-368.5(g) allows an applicant who does not meet the criteria to appeal to the Planning Authority. The Planning Authority reviews the request based on the criteria in section 14- 526(d)(8). I have attached this criteria. The fee to apply for an appeal to the Planning Authority is \$75.

Please submit a written request to me explaining why the sign needs to be the size and height proposed and make sure that you address the criteria in section 14-526. Once I have received the request, someone from our staff will contact you for the payment of the fee.

Let me know if you have any questions.

Ann Machado

Ann Machado
Zoning Specialist
Planning & Urban Development
Portland City Hall
(207) 874-8709

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