

**From:** "Vincent Veroneau" <veroneau@jbbrown.com>  
**To:** "Jean Fraser" <JF@portlandmaine.gov>, "Barry Stowe" <barrys@opechee...>  
**CC:** "JasonBlais" <jasonb@opechee.com>  
**Date:** 5/9/2014 4:11 PM  
**Subject:** RE: FW: Exterior signage CY Portland

Jean,

Thank you for your review.

I think we discussed that the large vertical Marriott sign on the property would be the marker to direct cars to come to the Foundry Lane entrance, as it is right on that corner. By adding the banners it provides a very good way finder for guest to know where to turn at Foundry Lane. The hotel website will also direct guest driving to the site to enter via Foundry Lane. I have sent the banner design to Deb, but have not heard back yet. We were waiting for her general approval of the concept before finalizing the sign permit.

The hotel guests are 100% valet (other than the ones we pick up with the courtesy van), so the attendants will determine from the guests which direction they will be heading and will then have the vehicle ready to leave the site in the most efficient way. For example, a vehicle leaving the hotel and heading west, will exit Foundry Lane and take a right. A vehicle heading east will be directed to exit taking a right turn on Maple Street and then a right turn on York to then have the benefit of lighted intersections heading east. I do not believe there is a signage program that would be as efficient as what the valet will provide. I believe this is consistent with our discussions with Tom.

Please let me know if you have additional questions.

Thanks,

Vin

From: Jean Fraser [mailto:JF@portlandmaine.gov]  
Sent: Friday, May 09, 2014 3:50 PM  
To: Barry Stowe  
Cc: Vincent Veroneau (veroneau@jbbrown.com); JasonBlais  
Subject: Re: FW: Exterior signage CY Portland

Barry

Thank you for this.

The purpose of this condition/plan is to help those looking for the restaurant, residences or hotel to know where to go - both in terms of entrances and in terms of which drive access to use and where to park.

So we aren't just looking at where on the building it goes (though HP need to review that- has what you sent gone to Deb?) but what it says and the plan needs to include freestanding and other signs that direct the different users as I mentioned above.

I recall that during the TMP scoping meeting Tom Errico was concerned that people driving from the west would not know how to get to the port cochere (sp?) (and would turn into maple un-necessarily) and for cars leaving he wanted them to know which exit was best if they were going east /west (so to minimize left turners from Foundry onto Commercial).

So the plan needs to be more detailed and cover a greater range of signs...

thank you

Jean

Jean Fraser, Planner

City of Portland

874 8728

>>> Barry Stowe <barrys@opechee.com> 5/8/2014 3:17 PM >>>

Jean – Please see attached for the Signage and Wayfinding Plan to satisfy a condition of the approval. Please call if you have any questions.

Barry Stowe

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From: Vincent Veroneau [mailto:veroneau@jbbrown.com]  
Sent: Thursday, May 08, 2014 3:11 PM  
To: Barry Stowe  
Subject: RE: Exterior signage CY Portland

Looks good. Thanks.

From: Barry Stowe [mailto:barrys@opechee.com]  
Sent: Thursday, May 08, 2014 3:07 PM  
To: Vincent Veroneau (veroneau@jbbrown.com)  
Cc: Jason Blais  
Subject: FW: Exterior signage CY Portland

Vin – Please review the attached plan. If your satisfied, I'll send to Jean in Planning.

Thanks

Barry Stowe

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From: Victor Baran  
Sent: Thursday, May 08, 2014 1:11 PM  
To: Barry Stowe  
Cc: Jason Blais  
Subject: Exterior signage CY Portland

For your review.

Victor Baran

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