

321 Commercial- Marriott Courtyard Hotel Signage and Wayfinding

Summary guidance re permitting process (related to proposals on attached plan and as discussed and revised at site meeting Aug 5, 2014); all subject to the Zoning Administrator's final review and interpretation.

Proposed sign/item	What City interprets this as	Permit required?	Review process	Comments
Large banner mounted on Commercial St. light column (ROW) saying "Foundry Lane"; (same would apply if the one at the York St. end is in ROW)	Directory sign being erected on behalf of the City to identify Foundry Lane.	Probably not; may need license (research needed) [See 14.368 and 14-369.5 Table]		Supported by Tom Errico and Deb Andrews and Jean Fraser at meeting 8.5.14.
Two-three banners on light poles along Foundry Lane (private) that say "Foundry Lane"(mixed in with those below)	Directional sign on private property (no commercial content)	Understand these do not need permits		
Six banners on light poles along Foundry Lane (private), 3 say "Marriott"; 2 say "Baxter Place"; 1 Cannery; and other one has a business name on it...	Banners; are permitted without prior approval if do not exceed the sum of all building and freestanding signs for that use on that lot	Needs permit as may exceed overall sign allowances [See 14-368 (a) 1.]	Sign permit reviewed by Zoning Administrator; likely this will be denied under zoning at least re Marriott as Marriott already have max. allowable signage; can request variance and then it would be reviewed under site plan standards.	OK with Deb Andrews as long as dates are accurate and design is as was shown in plans at meeting. No objections from Tom Errico or Jean Fraser
Metal portable sign located in ROW in bump-out nearest Foundry lane (referring to Valet Parking)	Portable sign in City right of way (A-frame) that is directory in purpose <i>Portable sign defined as : Any sign not permanently attached to the ground or some type of permanent structure, or a sign designed to be transported including, but not limited to, signs designed to be transported by means of wheels; signs converted to or located on A- or T-frames; menu and sandwich board signs; inflatable signs or large-scale tethered balloons;...</i>	Appears to be allowed subject to permit if meets 14-370; also needs license [See 14-368.5 Table, bottom line under B5b, and 14-370]	Sign permit reviewed by Zoning Administrator. License (not sure re this; Legal & Legal would review at some point)	Supported by Tom Errico Deb Andrews would prefer a more attractive sign design
Metal portable sign located in ROW in bum-pout nearest Maple Street (referring to Valet Parking)	(anticipated that this one will be removed)			At meeting it was understood that Tom Errico and Vin Veroneau agreed that this one should not be there as it directs vehicles incorrectly.