

From: Jean Fraser
To: Veroneau, Vincent
Date: 9/22/2014 1:29 PM
Subject: RE: 2nd reply RE: Signage permits at Marriott Courtyard
Attachments: CityOK Signage Plan Marriot Portland revised 09-16-14.pdf

Vin

We are "good" with the Plan you sent (copy attached) in terms of the proposals for the Foundry Lane area and its meeting the "Site Plan Condition #9" in the approval letter confirming the Planning Board's January 22, 2013 decision.

Deb Andrews, Tom Errico and I feel that this represents a good approach to wayfinding info (pedestrian and traffic) without adding alot of poles and signs but adding a touch of historic - I recall you confirmed the banners would be light gray.

As advised to you in my e-mail of 8.25.14 most of these need sign permits through Zoning; if any are denied through that process, then they will come back through me in terms of paperwork. Please keep me in the loop as necessary.

thank you
Jean

*Jean Fraser, Planner
City of Portland
874 8728*

>>> "Vincent Veroneau" <veroneau@jbbrown.com> 9/16/2014 2:36 PM >>>

Hi Jean,
Attached is the new wayfinding plan with the valet parking sign added. Do not hesitate to contact me with additional questions.
Thanks,
Vin

From: Jean Fraser [mailto:JF@portlandmaine.gov]
Sent: Friday, September 12, 2014 10:27 AM
To: Vincent Veroneau
Subject: 2nd reply RE: Signage permits at Marriott Courtyard

Vin

I just printed this out and was about to forward it to Tom when I noticed that the sign for the valet parking is not on this plan- and since its way-marking and of concern to Tom I think it needs to be included (just the one at Foundry lane).

I appreciate that you may not be the one seeking the permit, but if Marge denies it because of some

technicality in the sign ordinance, it needs to be on this plan so that we can approve it under site plan.
Hope that makes sense.

thank you

Jean

Jean Fraser, Planner

City of Portland

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>>> "Vincent Veroneau" <veroneau@jbbrown.com> 9/11/2014 4:38 PM >>>

Jean,

Attached is the revised wayfinding sheet. We added the signs on the upper part of Foundry Lane in the order in which we propose hanging them on the existing light poles. Does this revised plan work? If so, I will get the ball rolling with Marge and David.

Thanks,

Vin

From: Jean Fraser [mailto:JF@portlandmaine.gov]
Sent: Monday, September 08, 2014 3:55 PM
To: Vin Veroneau
Cc: Philip DiPierro
Subject: Fwd: Signage permits at Marriott Courtyard

Vin

Re the outstanding Site Plan/CO condition, please send me - when available - the updated revised "Signage and Wayfinding" plan that reflects the site discussions (Tom/Deb) and any further thoughts you have had. If we can have an approved overall plan "on the record" it makes it easier for others to sign off on the bits and pieces within the plan.

Please let me know if you need any additional information.

thank you

Jean

Jean Fraser, Planner

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>>> Jean Fraser 8/25/2014 3:50 PM >>>

Vin

I attach the permitting note which must be considered "guidance" at this stage without a specific plan and without specific sign designs and sizes; its based on some further discussions with all reviewers including Marge Schmuckal, Zoning Administrator. It reflects ordinance text that distinguishes between signs on private land vs ROW, content, and has a specific section for "portable".

As we indicated at the site meeting, the overall concept appears acceptable subject to the resolution of some details and Marge's final "determination" re the sign ordinance requirements.

In summary, you clearly need a sign permit for the banners in Foundry Lane that have a "commercial" content eg "Marriott". The ordinance does say banners do not need a permit in this location, subject to their content not being commercial signage (and where it is commercial signage it gets added in to the total allowable for the site). All those along Foundry Lane potentially also have a directional/historic contribution and this will be a factor if they need to be reviewed under Site Plan.

The valet parking "portable" sign also definitely needs a permit and a license (details on the attached table).

Any on the light columns that say "Foundry Lane" in the ROW will probably be OK as these are in many places in Portland and these are in lieu of a street sign so are "directional" and would be considered to be put up on behalf of the City (but I will need to get DPS more involved- but first need size and design and mounting height; also Deb was going to send you some dates and you might run the banner content by her so it has historical accuracy).

You will see I have indicated staff support as discussed on site (I have cc'd this to all of my colleagues)

I suggest that you submit a sign permit to Marge Schmuckal, Zoning Administrator

(copy to me so I can liaise with Marge and keep Tom and Deb in the loop)

that includes:

1. The revised plan that is similar to attached, including the "portable" sign for the valet parking and all signs in Foundry Lane and abutting ROW areas
2. A table of the sizes and designs/wording of the banners cross-referenced to the plan
3. Copy of my table as background for reviewers

Hope this is helpful.

thank you

Jean

Jean Fraser, Planner

City of Portland

874 8728

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