GLOBAL
CONTENT PARTNERS

O'MA

RESURGAM CITY OF PORTLAND, MAINE

Reviewed for Code Compliance
Inspections Division
Approved with Conditions

Date: 03/09/15

To: Jeanie Bourke

Re: Permits for Operation of Studio & Demonstration Kitchen

Fr: Rory Strunk

Dear Jeannie:

Outlined below is the overview of O'Maine Business for the operation of our studio and demonstration media kitchen at 54 & 52 Danforth Street.

Please add this document to our change of use application submitted last fall.

Thanks, Rory Strunk

O'Maine Studios

O'Maine Studios was designed as a multi-purpose studio. Its primary business is the creation of content for advertising and marketing purposes. While O'Maine will work with producers on all manner of content, the Studio was designed to specialize in the production of food related content. O'Maine's goal is to develop a reputation as the top choice for those producing food related content in Portland, the State of Maine and New England.

The operational and business infrastructure is designed to accommodate

- ✓ Creation of all forms of media content with multiple studios sets to address small productions up to Live TV/Digital Media events with audiences of 150 people

- ✓ Fully operational demonstration kitchen to accommodate
  - All levels of media production
  - Cooking & demonstration classes
  - Host food related industry meetings and receptions

The 5,500 sqft studio space set up with two main studios at 54 Danforth & 52 Danforth in building owned by JB Brown.

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The Large Studio

There is a large open floor plan studio with 19 foot ceilings to accommodate larger productions and event activity. The large studio has the unique media assets of the largest Cyc Wall (green screen) north of Boston and one the largest light boxes (lighting systems) in the Northeast.

The Media Kitchen

There is smaller open floor plan studio media kitchen with removable studio set walls and lighting. The media kitchen is set up with commercial grade equipment. The media kitchen is one part studio and one part demonstration room to host chef cooking and demonstrations.

As demonstration kitchen our model includes cooking media that you see from the studio like WCSH and the Chef demonstrations and cooking classes that you find at Stonewall Kitchen.