

#### Sharon Roberts

Permitting and inspections Departi

Approved with Conditions

s08/14/2018

To:

Cc: Subject: Jon Jennings <jpj@portlandmaine.gov>

Tuesday, July 31, 2018 4:28 PM

Sharon Roberts

Kristin Chase Duffy; Rusty Groh

Re: United Way of Greater Portland Campaign Banner Waiver

Sharon,

Thank you for your email. I have been trying and have not seen Liz's letter. I do support the banner fee waiver again this year due to our strong partnership with the United Way.

Thank you, again.

Jon

Jon P. Jennings
City Manager
City of Portland
389 Congress Street
Portland, ME 04101
(207) 874-8689 Office
ipi@portlandmaine.gov
www.portlandmaine.gov
Twitter: @portlandmanager

On Aug 1, 2018, at 1:10 AM, Sharon Roberts < sroberts@unitedwaygp.org > wrote:

Good afternoon Jon,

I am following up with you in reference to a letter that was mailed to you on behalf of Liz Cotter Schlax, President & CEO of United Way of Greater Portland. UWGP will kick off our 2018 Annual Fundraising Campaign in early September. Last year you very generously agreed to waive the banner fees for us to hang our campaign banners on the building facades at Cross Insurance Arena, Gorham Savings Bank, Maine Medical Center, Oakhurst Dairy, TD Bank, and WCSH-6. The attached letter, which was mailed to you a few weeks ago, is a request from Liz asking you to partner with us, and consider waiving the banner fees again this year. We cannot move forward with the application process, until we receive your response. If you have any questions please feel free to contact me directly.

Thank you,

Sharon

Sharon A. Roberts | Operations Support Specialist
United Way of Greater Portland | P.O. Box 15200, Portland, ME 04112-5200
P 207-874-1000 x 2300 | sroberts@unitedwaygp.org
www.unitedwaygp.org



Permitting and Inspections Department Letter to Jon Jennings.pdf>
Approved with Conditions

Notices Under Maine law, documents - including e-mails - in the possession of public officials or city employees about government business may be classified as public records. There are very few exceptions. As a result, please be advised that what is written in an e-mail could be released to the public and/or the media if requested.





July 17, 2018

Jon Jennings, City Manager City of Portland 389 Congress St., Room 208 Portland, ME 04101

Dear Jon,

United Way of Greater Portland is gearing up for our 2018 Annual Fundraising Campaign, which kicks off in early September and runs throughout October. Each year we hang our campaign banners on the building facades at Cross Insurance Arena, Gorham Savings Bank, Maine Medical Center, Oakhurst Dairy, TD Bank, and WCSH 6. Last year you kindly waived the fees for the banner, signage and awning permits. We are beginning the application process, and we respectfully request that the permit fees be waived this year. Many for your Jon.

Thank you for your continued support.

fy Cotter Schap

Warm Regards,

Liz Cotter Schlax



Portland, Maine



Yes. Life's good here.

Permitting and Inspections Department Approved with Conditions

08/14/2018

Permitting and Inspections Department Michael A. Russell, MS, Director

## Signage /Awning Permit Application and Checklist

(For the purposes of this application, an awning shall be considered to be a lightweight metal frame structure over which a fabric covering is attached.)

Applications shall be submitted online via the Citizen Self Service portal. Refer to the attached

documents for complete instructions. The following items shall be submitted (please check and submit all items):
☑ Signage/Awning Permit Application form
Certificate of Liability listing the City as an additional insured if any portion of the sign abuts or encroaches on any public right of way, or can fall into any public right of way.
A copy of the signed lease or letter of permission from the property owner indicating the specific permissions granted and the tenant/space building frontage.
A plan showing the specific locations of all existing and proposed signs:
<ul> <li>For freestanding signs: the plan shall depict lot lines, buildings, driveways, abutting streets or rights of way, lengths of street frontages, and setbacks from freestanding signs to the nearest lot line.</li> <li>For all other signs and awnings: the plan shall depict buildings, driveways, abutting streets or rights of way, and building façade dimensions. Photos or other documentation similar to a drawn plan are acceptable, provided that all required information is included.</li> </ul>
A drawing or photo of the proposed sign showing content, all dimensions, materials, source of illumination, details of anchoring and installation (e.g., attachment specifications, footing details for freestanding signs, etc.)
Certificate of flammability is required for awnings or banners.
A UL Classification Mark, found on the product, is required for illuminated signs at the time of final inspection.
Photos of existing signage.



### Portland, Maine



## Yes. Life's good here.

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08/14/2018

Permitting and Inspections Department Michael A. Russell, MS, Director

## Signage / Awning Permit Application

Building Information	n:				
Exterior Length of t	façade of tenant space (ft):	60'	Height of exte	rior façade (ft): _5.	5'
Lot frontage on str	eet (ft): T	his is a (sele	ect one): OSingle	Tenant Lot OM	ulti-Tenant Lot
	If multi-tenant, t	nis is a (sele	ect one): O Groun	d floor unit OU	pper story unit
Current specific us	e:		If vacant, prior us	e:	
Proposed use: Inst	all a 60'x5.5' (330SF) temp	orary wall	banner for United Way	y of Greater Portlar	nd
Information on EXIS	TING signs that will rem			,	
Type (i.e. awning,	For awnings on	1	Dimensions of awning	Height of awning or	For freestanding signs - setback of closest point of sign to the nearest property line(s)
freestanding sign, attached building sign)	Is there any symbol/lettering on awning? (Y/N – if Y, list the dimensions of the messaging)	Is awning backlit? (Y/N)	or sign (include length, width, and height, as applicable)	sign above the ground to its highest point	
		-			
nformation on PROF	POSED signs:				
1286 NYA 123	For awnings only	y:	Dimensions of awning	Height of awning or	For freestanding signs - setback of closest point of sign to the nearest property line(s)
Type (i.e. awning, freestanding sign, attached building sign)	Is there any symbol/lettering on awning? (Y/N – if Y, list the dimensions of the messaging)	Is awning backlit? (Y/N)	or sign (include length, width, and height, as applicable)	sign above the ground to its highest point	
BLDG Wall Sign	Y-60'x5.5' (330 SF)	N	60'x5.5' (330 SF)		
attached building sign					
owner to make this appli • I assume responsibility • I understand that this a accordance with the IBC	rd of the named property, or the cation as his/her authorized age for compliance with all applicabl application will not be reviewed fo	nt. le statutes, co or code comp	des, ordinances, rules and liance, and I certify that th	regulations. e proposed sign will be	installed in
responsible for remedyin  If a permit for work desauthority to enter all are	g the violation. scribed in this application is issue as covered by this permit at any	d, I certify the reasonable he	at the Code Official's autho our to enforce the provision	rized representative sho ns of the codes applicab	all have the
	Sharon A. Roberts			The second secon	

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### CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY) 07/12/2018

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

iMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

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### Sharon Roberts

Permitting and inspections Depart Approved with Conditions

08/14/2018

Henkes, Melanie < Melanie\_Henkes@comcastspectacor.com >

Wednesday, August 01, 2018 1:12 PM

To: Sharon Roberts
Cc: Herpich, Matt. F

Herpich, Matt; Eddy, Mark; Davis, Zach

Subject: FW: United Way 2018 Campaign Kickoff and Building banner

Hey Sharon

Matt is running one of our buildings in Chicago now and I took over his duties here in Portland. Look forward to working with you in the future.

No problem with you guys hanging the banner! We do have an event in the building on 9/14 so unfortunately this year we can't be your back up plan for rain. If there is anything else I can help you with let me know!

### **MELANIE HENKES**

General Manager
Cross Insurance Arena
Spectra Venue Management
O: 207.791.2207
melanie henkes@comcastspectacor.com
www.crossarenaportland.com
www.SpectraExperiences.com

From: Sharon Roberts <sroberts@unitedwaygp.org> Sent: Wednesday, August 1, 2018 9:46:18 AM

To: Grondin, Tammy

Cc: Kristin Chase Duffy; Herpich, Matt

Subject: RE: United Way 2018 Campaign Kickoff and Building banner

### Good morning Tammy,

I have not received a response from Matt in reference to the email below. Would you be able to assist me? UWGP has requested permission to hang our banner on the Spring Street side of the Cross Insurance Arena during our fall fundraising campaign. We cannot complete the application process with the City of Portland until we have Matt's letter of approval.

Also, in past years, Matt has given UWGP permission to use the Cross Insurance Arena as a back-up plan for our Campaign Kickoff event if the weather does not cooperate. Please see the email below for the date and time. I would be grateful for any assistance you could provide.

Thank you, Sharon

From: Sharon Roberts

Sent: Friday, June 22, 2018 11:56 AM

To: 'Matt Herpich@comcastspectacor.com' < Matt Herpich@comcastspectacor.com >

Cc: Kristin Chase Duffy < kchaseduffy@unitedwaygp.org>

Subject: United Way 2018 Campaign Kickoff and Building banner



Permitting it's that time of year again! We are requesting approval to hang our United Way banner on the Cross Insurance Arena Approved the 2018 Annual Fundralsing Campaign in the fall (last year's approval is attached). In order to get the process safrted/we will need to obtain an updated approval letter for the 2018 Campaign.

As well, we are hoping that the Cross Insurance Arena might be available for us to use on Friday, September 14, 2018 as our rain location for our kickoff event. We are excited that for the third year, we are having a food sculpture contest leading up to kickoff at noon. If Mother Nature does not cooperate, we would like to use the arena from 8:00 a.m. - 1:00 p.m. for folks to set up their sculptures and for the delivery of our kickoff program. Please let me know if using your space is a possibility.

Thanks for your ongoing partnership, Matt. We really appreciate It!

Regards, Sharon

Sharon A. Roberts | Operations Support Specialist
United Way of Greater Portland | P.O. Box 15200, Portland, ME 04112-5200
P 207-874-1000 x 2300 | sroberts@unitedwayqp.org
www.unitedwayqp.org







FOR IMMEDIATE RELEASE

Contact: Ira Kantor Regan Communications Group ikantor@regancomm.com 617-488-2806

Neal Pratt
Chair, Cumberland County Civic Center Board of Trustees
<a href="mailto:npratt@eatonpeabody.com">npratt@eatonpeabody.com</a>
207-329-3251

# Cross Insurance and Cumberland County Civic Center Announce Naming Rights Agreement for Newly Renovated Portland Arena

Portland, ME – June 18, 2014 – <u>Cross Insurance</u>, a subsidiary of Cross Financial Corp., and one of the largest independent insurance providers in New England, and the <u>Cumberland County Civic Center</u> announced today they have signed a new, long-term naming rights agreement to name the Portland, Maine-based, nearly 7,000-seat multi-purpose sports and entertainment venue the <u>Cross Insurance Arena</u>.

The venue, a staple of Southern Maine for close to four decades, reopened in February 2014 following a 15-month-long-expansion and accompanying renovations. The arena now includes expanded lobby areas, concessions, accessibility, storage, loading dock capability, rest rooms, locker rooms, luxury suites, and premium seating, as well as upgrades to safety and security.

Cross Insurance, a family-owned agency where three generations of the Cross Family work, contributed \$2.5 million to secure the naming rights for the 10-year agreement. Additional advertising and premium seating opportunities are available in the Cross Insurance Arena.

The strong philanthropic commitment made by the Cross Family will provide significant revenue toward repayment of a \$33 million dollar renovation bond approved by Cumberland County taxpayers in November 2011 that allowed for the renovation and expansion of the arena.

Cross Insurance is the only insurance agency in the US to have secured naming rights for two major arena complexes, including one located in their home state's most-populated region. The agency currently holds the naming rights to the Cross Insurance Center in Bangor for 15







years.

"Cross Insurance is thrilled and proud to have the opportunity to partner with the Cumberland County Civic Center and support the revitalized arena, by securing the naming rights to the facility," said Brent Cross, Executive Vice President of Cross Insurance. "The Cross Insurance Arena will not just be a cultural haven for the city of Portland, but for all of Maine as well. We are extremely excited about our brand's continued expansion throughout our home state."

"On behalf of the Civic Center, it is my privilege to welcome Cross Insurance as our naming rights partner," said Neal Pratt, Chairman of the Civic Center's Board of Trustees. "Teaming up with such a terrific Maine-based company is a perfect follow up to having just opened the newly-renovated facility. The public response to the venue's many improvements has been very positive, and we look forward to many years of collaboration and success together at the new Cross Insurance Arena."

Since its founding in 1954, Cross Insurance has grown extensively through the acquisition of more than 100 insurance agencies throughout New England. The agency has more than 650 employees in more than 35 offices, servicing 100,000 customers throughout the region.

The revenue associated with naming rights for the arena will allow the venue to continue its mission of providing a wide variety of world-class entertainment opportunities to the residents of Southern Maine.

"This partnership represents the convergence of two great organizations, and we are pleased to have been able to assist in uniting them," said Bryan Furey, Regional Vice President of Front Row Marketing Services, which acted as agents for the arena during the transaction. "Cross Insurance's commitment will ensure an enhanced experience for the arena's patrons and foster greater community sustainability."

### About Cross Insurance

Founded in 1954, Cross Insurance has grown from a small, family-owned and operated insurance agency based in Bangor, Maine, into one of the largest insurance providers in New England with more than 650 employees in more than 35 offices, serving 100,000 customers throughout the region. Still family-owned and operated, Cross Insurance, a subsidiary of Cross Financial Corporation, provides an extensive range of customized and innovative insurance and financial products including personal and commercial insurance lines, employee benefits, surety bonds, comprehensive risk management advice and counsel, and specialized products focused on higher education and high net worth needs. For more information about Cross Insurance, please visit <a href="https://www.crossagency.com">www.crossagency.com</a>.



Permitting and Inspections Department Approved with Conditions

08/14/2018

# CITY OF NEW YORK DEPARTMENT OF BUILDINGS

Pursuant to Administrative Code Section 27-131, the following equipment or material has been found acceptable for use in accordance with, the Report of Materials and Equipment Acceptance (MEA) Division.

Richard C. Visconti, R.A., Acting Commissioner MEA109-00-M

Report of Material and Equipment Acceptance Division Manufacturer-

Britten Inc., 2322 Cass Road, Traverse City, Michigan 49684.

Trade Name - Admesh Vinyl-Coated Scrim

Product - PVC coated fabric for flex sign.

Pertinent Code Section(s) -27-499, 27-501, 27-506, 27-507, and TPPN #11/99.

Prescribed Test(s) - RS 7-3 [NFPA 701(Test Method 2)].

Laboratory - Govmark Organization Inc.

Test Report(s) - Test Report #2-278410-0, dated March 3, 2000

Description —Admesh Vinyl-Coated Scrim material for use as flex sign, is a polyester fabric coated with PVC Vinyl. It is used for large hanging banners and signs. It can be printed on

Recommendation - That the above material be accepted as meeting the flame resistance requirements of Section 27-506 and 27-507 of the Building Code, for use on flex signs. The acceptance of this material is limited to flame resistance only. Structural and other requirements shall be in accordance with pertinent Building Code provisions and Technical Policy and Procedure Notice #11/99. All installations, uses and locations shall be in accordance with the New York City Building Code, specifically with Section 27-499 and 27-501, and the Zoning Resolution. All shipments and deliveries of such materials shall, in addition, be accompanied by a tag, certifying that the materials shipped or delivered is equivalent to those tested and accepted for use, as provided for in Section 27-131 of the Building Code.

Final Acceptance ftp

Bhila

Examined By



# Permitting and the state of the

08/14/2018



United Way of Greater Portland

# AdMesh Vinyl Coated Scrim 9x9

AdMesh Vinyl Coated Scrim 9x9 is a lightweight, porous fabric that allows air to flow through it. It is ideally suited for signs, banners or as a protective barrier for scaffolding or bleachers. AdMesh Vinyl Coated Scrim 9x9 can be used on most inkjet printing machines or can be screen printed.

### Applications: Screen printing

Properties	Test Method	Results
Support Cloth		9x9 1000D Polyester
Weight	5041	6.5 oz/yd²
Type of Coating		PVC
Width		62"
Tensile Strength	5100(warp x flll)	209 x 204 lbs/inch

- Breathable
- · Flexible
- · Fligh Tensile Strength

- · Heat Sealable
- Rot & Tear Resistant

Available Colors:

Standard Green

Red

Standard Orange

Bermuda Blue

BFI Blue

Black

Standard Yellow

C. Green

Fluorescent Orange

Saturn Yellow

The above information on physical and chemical characteristics is based upon test believed to be reliable. The values are intended only as a source of information. They are given without guaranty and do not constitute a warranty. The purchaser should independently determine prior to use, the suitability of this material for his/her specific purpose. (Data represents averages and is not intended for use as a specification.)



### Sharon Roberts

Permitting and Inspections Departmen
Approved with Conditions

08/14/2018

Mark Dube <dubesigns@maine.rr.com> Thursday, August 06, 2015 8:28 AM

Sent:

**Sharon Roberts** 

Subject:

Re: United Way of Greater Portland campaign building signs

### No Problem Sharon.

I have been installing these same banners, in the same place, with the original holes in the, brick, morter or blocks for years now. I use 3/16" "Tapcon" screws, 1-1/2" long in most cases unless the hole gets worn out and then I use 2-1/2" long screws. When I take the banners down I fill the holes with sealer to prevent leakage into the buildings.

Thanks!
Mark/Dube Signs

---- Original Message ---

:From::Sharon Roberts

To: 'dubesions@maine.rr.com'

Cc: Kristin Chase Duffy

Sent: Wednesday, August 05, 2015 9:59 AM

Subject: FW: United Way of Greater Portland campaign building signs

Good Morning Mark,

I am assisting Kristin with the permit application process for hanging our campaign banners this year. The City of Portland is requests information on the specifics of installation and attachment of the banners to the buildings. If it wouldn't be a huge imposition, would you please email a description of the material and fasteners you use to secure the banners at the various locations. We are hoping to submit our permit applications to the City today.

Thank you for your assistance with this matter.

Sharon

Sharon A. Roberts | Receptionist
United Way of Greater Portland | P.O. Box 15200, Portland, ME 04112-5200
P 207-874-1000 x 2300 | sraberts@unitedwayqp.org
www.unitedwayqp.org