



July 22, 2015

To: Project and Development Department  
Building Inspections

As General Manager of the Cross Insurance Arena, 1 Civic Center Square, Portland, Maine, am writing to give my full support of this application to hang a temporary banner on this location during the fall of 2015.

United Way of Greater Portland is an essential part of our community and the annual campaign plans an important role in the health and well-being of the people in Portland. We would like to be part of the LIVE UNITED campaign and encourage all local companies and individuals to do what they can to change lives throughout Greater Portland by giving, advocating and volunteering.

Thank you for your consideration of this application.

Sincerely,

A handwritten signature in black ink, appearing to read "M. Herpich", written over a horizontal line.

**MATTHEW A. HERPICH**

General Manager  
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Spectra Venue Management  
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[www.SpectraExperiences.com](http://www.SpectraExperiences.com)

Global Spectrum is now Spectra Venue Management

