



March 12, 2014

Michael Johanning
WBRC
30 Danforth Street
Portland, Maine 04101

Re: CCCC Signage Master Plan

Dear Mike,

This letter is intended to serve as a letter of approval concerning a revised signage master plan submitted via email on March 3, 2014 for the Cumberland County Civic Center pursuant to condition 6 of the Planning Board approval letter of August 14, 2012. Approval of the signage master plan is subject to a number of conditions which are listed below.

Spring Street Signage (Southwest Entrance):

Bath Savings Entrance Sign (Spring Street)...Sign is acceptable provided that letters are reduced in size providing a min. 1 inch border at the top and a min. 1 inch border at the bottom of the letters.

On the upper portion of the CCCC façade the plan references "Future location for building naming rights partner signage". Approval is for the general location of the sign and not the size or the design of the sign. When a specific sign proposal comes forward, the size and design of the sign shall be reviewed by the Planning Authority accordingly. The large existing Cumberland County Civic Center sign along Spring Street shall therefore be removed when a new building naming rights partner sign has been approved by the Planning Authority.

Spring Street and Center Street Signage (Southeast Entrance):

Clark Insurance Entrance sign is acceptable provided that the sign is recessed a minimum 18 inches from the marquee support. Upon submission of a marquee or naming rights partner sign, the treatment of the support system shall be integrated into the overall design of the future marquee and building naming rights sponsor sign. Specific details of the marquee and building naming rights sponsor sign shall be subject to Planning Authority review and approval.



Planning & Urban Development Department

As discussed above the large existing CCCC sign along Spring Street shall be removed when a new building name rights sponsor sign has been approved by the Planning Authority.

Free Street Entrance (Northwest Entrance):

The proposed signage concept is acceptable provided that the height of the letters are reduced such that there is a minimum 2 inch border at the top and a minimum 2 inch border at the bottom of the letters.

The future building naming rights partner signage is acceptable but only as to general location. The size and specific design detail of the signage shall be subject to Planning Authority review and approval.

Marquee

Note this approval anticipates only one marquee for the CCCC which would be located at the Southeast Entrance.

Should you have any questions concerning this letter please feel free to contact me. Note that a copy of this letter will be going to Marge Schmuckal and Ann Machado of the Building Inspection Office. You will want to formally apply for a sign permit accordingly for the Bath Savings and the Clark Insurance signs.

Sincerely,

A handwritten signature in cursive script that reads "Richard Knowland".

Richard Knowland
Senior Planner

cc:

Alex Jaegerman
Barbara Barhydt
Marge Schmuckal
Ann Machado