



Christina Stacey <cstacey@portlandmaine.gov>

Awning permits for 2 Portland Square

1 message

Christina Stacey <cstacey@portlandmaine.gov>

Wed, Mar 2, 2016 at 9:32 AM

To: rdarling@cascobayeye.com

Hi Rebecca,

I've taken a look at your sign permit application and there is an issue that prevents me from being able to approve it. This zone (B-3) allows only one sign per ground-floor tenant. If a tenant faces multiple streets (as Casco Bay Eye Care does), the rule allows for one additional sign per street frontage, so you could have up to two signs total. You have already received a permit for one projecting wall sign on the corner, so you would be allowed one additional sign. On an awning, the lettering on each face counts as an individual sign, so you are essentially seeking approval for six separate signs on these awnings. I cannot find any record that any of the tenants in this row have ever gotten permit approval from the city for their multiple signs on the individual awnings.

There are a couple options here. One is that you could just have a single lettered sign on one of the awnings. The other is that you could appeal to the planning staff for a waiver for multiple signs. I think there is a reasonable chance they would approve multiple signs, but you would need to submit a letter explaining your request and how it meets the sign waiver standards (attached document - see page 14-728, "waiver criteria" letters a-d), and it would require a \$75 waiver fee.

Please let me know how you would like to proceed.

Yours,
Chris

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**Waiver_Criteria.pdf**

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