Form # P 04

DISPLAY THIS CARD ON PRINCIPAL FRONTAGE OF WORK

DIOI LAT TITIO O	AND ON INMONAL INON	HAGE OF WORK
CI	ITY OF PORTLAN	
Please Read Application And	ECTION	PERMIT ISSUED
Notes, If Any,	PERMIT	Permit Number: 050781
Attached	PERMIN	JUL 2 5 2005
This is to certify that <u>NEVERMORE LLC / </u>	The Si	00L 2 3 2005
has permission toinstall sign 5'x2' woode	en sign	OUTY OF DODT! AND
		CITY OF PORTLAND
AT 550 CONGRESS ST		H001001
provided that the person or pers		this permit shall comply with a
of the provisions of the Statutes	s of latine and of the ances of	of the City of Portland regulatin
the construction, maintenance a	and use of buildings and suscitures	s, and of the application on file i
this department.		•
	N fication inspect in must	
Apply to Public Works for street line	g h and we en permis en procu	A certificate of occupancy must be
and grade if nature of work requires	barre this ding or the thereof	procured by owner before this build-
such information.	la ed or de la losed-in.	ing or part thereof is occupied.
	H JR NOTICE IS REQUIRED.	
OTHER REQUIRED APPROVALS		1/22/05
Fire Dept		/ 11 / 1/12/05
Health Dept.		
Appeal Board		r
Other		Director - Building & Inspection Services
	ENALTY FOR REMOVING THIS CAR	// `\
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					PERMIT IS			
City of Portland, Maine	O			rmit No	Issue Date:	-enL:		
389 Congress Street, 04101		3, Fax: (207) 874-87		05-0781	JUL 25	2006 L	H001001	
Location of Construction: 550 CONGRESS ST	Owner Name:	ELIC		r Address:		Phone:	1	
Business Name:	NEVERMOR Contractor Name			VEST ST	VALDAD	71 4 172	ļ	
Dusiness Name:	The Signery	2:		actor Addres	Y UF PUR	RTLAND <sup>ne</sup> 2078707700		
Lessee/Buyer's Name	Phone:			t Type:	Fortialid	20/8/9//00		
Ecsec Buyer's Name	r none.		- 1	ns - Permanent			3	
Past Use:	Proposed Use:				Cost of Work:	CEO District	<u></u>	
Commercial/Retail		Retail / Boutique		\$50.00	\$50.00	_	.; 	
Commercial/ Retain		diation supplies/						
		2' wooden sign	FIRE DEPT: 7 Approved Use Group: Use Group: Ty					
				/ //	Penied	, U		
					.	IBC 2	7.003	
Proposed Project Description:	,		╡	11/1/2		. 1	1	
install sign 5'x2' wooden sign			Signa	tu <b>/</b> / //	Sign	nature:	<u> </u>	
			PEDE	STRIAN ACTIV	ITIES DISTRICT	Γ (P.A.D.)		
			Action	n: Approved	l Approved	w/Conditions	Deni	
			g.			E		
Permit Taken By:	Date Applied For:	1	Signature:			Date:		
ldobson	06/15/2005			Zoning A	Approval			
1. This permit application d	oes not preclude the	Special Zone or Rev	iews	Zoning	Appeal	Historic Preservation		
Applicant(s) from meetin Federal Rules.		Shoreland		☐ Variance		Not in Di	Not in District or Landma	
<ol> <li>Building permits do not i septic or electrical work.</li> </ol>	nclude plumbing,	Wetland Miscellaneous		eous	Does Not Require Review			
3. Building permits are void within six (6) months of t		Flood Zone		Conditional Use		Requires Review		
False information may in permit and stop all work.	validate a building	Subdivision		Interpretat	ion	Approved	OM	
		Site Plan		Approved		Approved w/Conditions		
		Maj Minor MI	<b>Y</b>	Denied		Denied	to D.A	
		Date: 6/70	105	Date		Date:		
I hereby certify that I am the or I have been authorized by the original jurisdiction. In addition, if a probability shall have the authority to enter such permit.	owner to make this appl ermit for work describe	ication as his authorized in the application is	the proped agen issued,	t and I agree to I certify that th	conform to all e code official	l applicable lav 's authorized re	ws of this epresentative	
SIGNATURE OF APPLICANT		ADDRE	SS		DATE	P	HONE	
SIGNATURE OF APPLICANT		ADDRE	SS		DATE	P	Н	

City of Portlar	nd, Maine - Bui	lding or Use Permi	t		Permit No:	Date Applied For:	CBL:	
389 Congress St	reet, 04101 Tel:	(207) 874-8703, <b>Fax:</b> (	(207) 87	4-871 <u>6</u>	05-0781	06/15/2005	037 H001001	
ocation of Construc	tion:	Owner Name:	C	Owner Address:	Phone:			
550 CONGRESS	ST	NEVERMORE LLC		2	21 WEST ST			
lusiness Name:		Contractor Name:		C	Contractor Address:	Phone		
		The Signery 29			299 Forest Avenue	(207) 879-7700		
essee/Buyer's Name		Phone: Per			Permit Type:			
					Signs - Permanent			
roposed Use:				Proposed	Project Description:			
		and Mediation supplies	/install	install s	sign 5'x2' wooden s	ign		
sign 5'x2' wooden	sign							
Dept: Historica	d Status: P	ending	Rev	iewer:	Deborah Andrews	Approval Da	ate: 07/19/2005	
Note:							Ok to Issue: 🔽	
		- <del>-</del>	-					
Dept: Zoning	Status: A	Approved	Rev	iewer:	Marge Schmuckal	. Approval Da	ite: 06/20/2005	
Note:							Ok to Issue: 🗹	
	g						07/00/00/	
Dept: Building	Status: A	approved with Condition	s Rev	iewer:	Tammy Munson	Approval Da		
Note:							Okto Issue:	
I) Signage Instal	lation to comply wi	th Chapter 31 of the IBC	2003 bu	ilding co	ode.			

PERMIT ISSUED

JUL 2 5 2005

CITY OF PORTLAND

agn muller placed on this Pigital Representation of Proposed Signhoton of Sign Note make not to scale. She them is sign will be much higher, where pavement Sign is being made at The Signers (879-7700-pand) on median density overlay. Ving existing bracket (30°) which is attached by 4 - 234° lay bolts as well as guide wires. The attached tar disigh and size 60 XZ4"

24 HAPPY YOGI

Note Color is actually a
deep purple. Unfortunately,
my printer's color controllye
is running out so it
lodge pinc. Sec and

48

Happy Yosi application 546 Congress of 874-9644

Ask for Kris at 775.0356

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# **PROPERTY PROFILE**

Oval 45x30 Salan Birlae



548 Congress Street

PORTLAND, MAINE

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# STANDARDS: SIGNAGE

## **Signage**

#### 1. General

Any new sign and any change in the appearance of an existing sign located on Landmark structures or within Historic Districts or Historic Landscape Districts which is readily visible from any street or open space shall not be incongruous to the historic character of the landmark or district and shall further be subject to the following design guidelines.

If there is a conflict between these design guidelines and the requirements of Division 22 of the Land Use **Code** or other provisions of the City Code, the stricter shall apply.

All such works shall require a Certificate of Appropriateness. Awnings and canopies shall be considered signage and are subject to the applicable provisions of this section.

#### 2. Location and Size of Sign

- a. Signs must not dominate building facades  $\alpha$ obscure their architectural features (arches, transom panels, stills, moldings, cornices, windows, etc.).
- b. The size of signs and individual letters should be at an appropriate scale for pedestrians and slowmoving traffic. Projecting signs should not exceed 9 square feet, on first floor level.
- c. Signs on adjacent storefronts should be coordinated in height and proportion. The use of a continuous sign-band extending over adjacent shops within the same building is encouraged, as a unifying element.

- d. Portable signs located on sidewalks, driveways or in parking lots are strongly discouraged, and shall generally be prohibited unless there is no other reasonable means to convey the information (such as on windows, walls or on permanent sign posts).
- e. Wall signs shall generally be located no higher than the window sill line of the second story.
- f. Signs displayed during business hours only, such as those which are removed every evening and displayed again the following morning, constitute an on-going advertising format and shall be construed as being permanent signs rather than temporary signs, if such display continues for more than 30 calendar days.
- g. Signs on residential structures. Signs on residential structures shall be located and sized to be compatible with the character of the district and property.
- h. Off-premiseadvertising signs shall be prohibited.

#### 6. Other Stylistic Points

- a. The shape of a projecting sign should not be incompatible with the period of the building to which it is affixed, and should harmonize with the lettering and symbols chosen for it.
- b. Brackets should complement the sign design, and not ovenvhelm or clash with it. They must be adequately engineered to support the intended load, and generally should conform to a 2:3 verticalhorizontal proportion. Screw holes must be drilled at points where the fasteners will enter masonry joints to avoid damaging bricks, etc.

page 187 Standards: Signage

- ii. The size of the sign should relate comfortably in size and scale to pedestrians moving about in the vicinity of the sign.
- iii. No sign should extend greater than four feet into any public right-of-way nor beyond a vertical plane two (2) feet inside the curb line (face of curb).

#### C. Communication

- i. Signage is most effective when it is simple and limited in subject matter to the name of the business or property, a street address, and the incorporation of a logo, symbol, or other graphic display which is central to the primary tenant or use of the property. Signage should clearly be incidental to the tenant or use of the property. General commercial advertising unrelated to the principal use is discouraged. Signs advertising businesses or products not found on the property (off-premises signs) are not permitted.
- ii. Lettering typefaces and words should be selected which are simple, easy to read, and scaled appropriately for both the sign and building. Logos or symbols are encouraged where integrated with the proposed sign. Pictographs (such as the creation of a projecting sign in the shape of a key for a lock shop) should be carefully considered and can be an interesting and appropriate feature in some situations.
- iii. Colors on signage should be selected which complement the character and color pattern of the building. A sign should not, by virtue of its color, be distracting from the design and character of the building on which it is located. Signs tend to be most effective when there is a contrast in color between the lettering/symbols and the background of the sign.

#### D. Illumination

i. Generally, flashing or moving lights are not appropriate. Special situations, such as the design of marquees or features relating to special uses such as cultural events or public activities may be appropriate exceptions where sensitively designed and where no safety hazard is created.

- ii. Illumination of signage should be compatible with the character of illumination already existing on the building and on surrounding buildings, on existing appropriate signs in the vicinity, and the character of illumination along the pedestrian areas adjacent to the building. Where internal illumination of a sign causes the scale of the sign to become excessive in relation to architectural features of the building due to the sign thickness necessary to accommodate internal devices, alternative lighting should be considered. Backlighting of individual letters may be an acceptable alternative.
- iii. External illumination of signage should be concentrated evenly on the sign itself, with no significant glare or spillover onto adjacent buildings. The light source should be concealed from the direct view of the pedestrian.
- iv. All electrical conduit, transformers, raceways, and wires must be concealed within or behind the sign or face of the building, or be designed as an integral element of the building facade, or be substantially disguised or hidden so as to be unobtrusive to the appearance of the building and sign. The attachment of such devices to the structure should not permanently damage any significant architectural features or the architectural fabric of the building.

#### 3. Placement and Location

The placement of signage on all buildings should be carefully considered, taking into account the scale, character and design of the building, the traditional location of signage on Downtown buildings, the location of existing or designed sign boards, lower cornices, lintels, and piers, and the opportunity to use signage as an element to reinforce building entrances.



The placement of signage should not visually obscure architecturally significant features of the building. The method of attachment for new signs should not permanently alter or destroy significant features  $\alpha$  materials of the building.

iii. Where signage is proposed on window surfaces, such signage should not substantially obscure visibility through the window.

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- These devices should be designed and located to be compatible with other appropriate and similar features on the same building or on buildings in the vicinity. These devices should not obscure architecturally significant elements of the building.
- ii. Public Information Signs: This category of signage includes informational signage such as traffic regulations, transit information, public announcements or community activity information, and historic markers, as well as directional signage such as street signs and directions to major civic, arts or cultural facilities. Wherever possible, these signs should be designed and located so that they complement the character of the environment in which they are placed. Such signs may be free-standing as necessary to effectively serve their purpose. These signs may be located off the premises to which they refer.
- iii. Painted **vall** Signs: Painted wall signs such as murals and tromp l'eoil should be used only to enhance the environment or streetscape. They should not **be** aeveloped for advertising purposes. Such wall signs should not disrupt the setting of an historic building or of an otherwise distinctive environment. Painted wall signs such as business names may be appropriate and should be reviewed according to other applicable guidelines. Where painted wall signs are appropriately located, the surface of walls used for such walls signs should be property prepared so to reduce the need for maintenance and to assure long-term attractiveness. In a few instances, old painted wall signs of a commercial nature still are discemable on the facades of some buildings and serve as reminders of former businesses and activities found therein. These signs should be examined on an individual basis and, where they reflect a significant period of the Downtown's history, restoration of the most significant of these should be encouraged
  - iv. Address Signs: Address signs indicate the street address of a business or building. The location of these signs generally should occur above or on the entrance, and should be coordinated with adjacent establishments with the objective of making building identification easier.

- signs commonly found throughout the Downtown are the only portable freestanding signs (other than special temporary signs and public information signs) which are encouraged Downtown. All portable signs placed within the public way require special permitting through the City. In addition to requirements of that process, all such signs should be designed and located in a manner which does not detract from the character of the pedesman environment, nor create obstacles to pedestrian circulation or visibility.
- vi. Temporary Signs: This category of sign is exhibited for a limited time to advertise special events or sales and is removed following the event. Included within this category are "For Sale or Lease" signs, construction signs, sale or promotional signs, and special events signs.
- vii. Banners, Flags and Pennants: Colorful flags, pennants and banners add color and movement into the streetscape. The incorporation of such elements into the streetscapeor the placement on buildings should complement the character of the building fabric. While the flag or banner is relatively temporary in nature, the brackets or poles from which these elements hang tend to remain for extended periods. Attachment of such support devices to buildings or other structures should not cause irreversible damage to significant architectural features or fabric.
- viii. On-Site Service Signs: On-site service signs for such needs as identifying parking entrances and exits, handicapped parking spaces or handicapped access, drive-thru teller signs, and other similar directional signs should be considered as a whole system, coordinated in size, materials, design, and character within a single property and with adjacent properties.

#### 6. Maintenance

 All signs should be maintained in good visual and structural condition.

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# Signage/Awning Permit Application

If you or the properly owner owes real estate or personal property taxes or user charges on any property within the City, payment arrangements must be made before permits of any Whot are accepted.

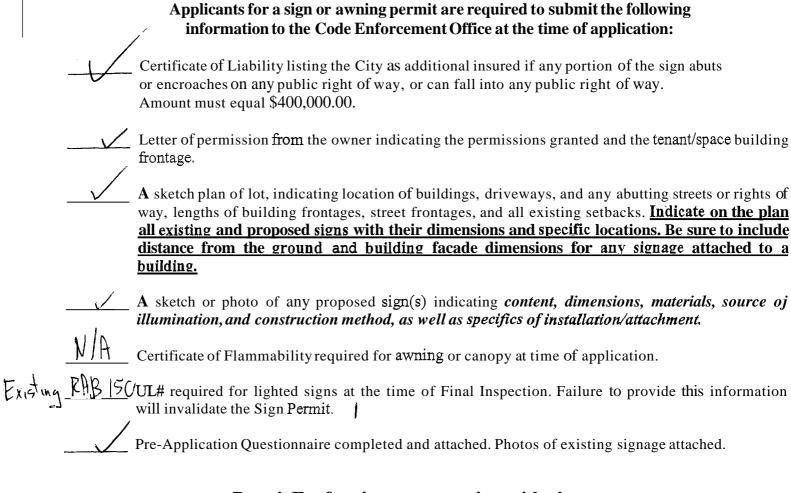
,	548							
	Location/Address of Construction: CONGRESS ST. PORTLAND, ME. 0410(							
	Total Square Footage of Proposed Structure  Square Footage of Lot 249999							
15047	Parcel 70:037 Hooleon Tax Assessor's Chart, Block & Lot Chart# 3 Block# H Lot#   Owner: Newworl LLC Telephone: 775-7100							
	Lessee/Buyer's Name (If Applicable)  CYNTHIA MACKAY  The Happy Yogi, L.L.C.  PORTLAND, ME.  04102  Total s.f. of signage x \$2.00 per s.f. plus \$30.00/\$65.00 for H.D. signage = Total Fee: \$  Awning Fee Rost Of Work: SISPECTE TOTAL POTAL PROBLEM SEEDS NOT							
	Current use: None NEW  If the location is currently vacant, what was prior use: GIFT STREE TO Approximately how long has it been vacant: 3 MONTHS  Proposed use: MR RETAIL BONTI QUE FOR YOGA MEDITATION SUPPLIES  Project description: NAME OF BUSINESS (HAPPY YOGI) PAINTENIN  SX2 HANGING WOODEN SIGN W/ LETTERING & Logos							
	Contractor's name, address & telephone: The Sign by, 299 Forest tive, Portland 879-7700 Whom should we contact when the permit is ready: CYNTHIA MACKAY Kris Clark.  Mailing address: 129 EMERY ST. PORNAND, ME. 04102 Km. 775-0356  We will contact you by phone when the permit is ready. You must come in and pick up the permit and eview the requirements before starting any work, with a Plan Reviewer. A STOP WORK ORDER WIll be issued and a \$100.00 fee If any work starts before the permit is picked up. PHONE: 974-9644 / h775-0356							

# SIGNAGE/AWNING PRE-APPLICATION QUESTIONNAIRE

### PLEASE COMPLETE ALL INFORMATION

ADDRESS: 548 CONGRESS ST. PORTLAND, ME. ZONE: B.3
CBL:
SINGLE TENANT LOT? YES NO MULTI TENANT LOT? YES NO  MORE THAN ONE SIGN TOTAL WITH PROPOSED SIGN? YES NO
TENANT/ALLOCATED BUILDING SPACE FRONTAGE (FEET):  Length: Height: 16 Ft  INFORMATION ON PROPOSED — COLUMN TO THE PROPOSED
I CHARITOT ON THOU COLD
FREESTANDING (e.g., pole) SIGN? YES NO DIMENSIONS PROPOSED: BLDG. WALL SIGN? (attached to bldg) YES NO DIMENSIONS PROPOSED:
INFORMATION ON ALREADY EXISTING AND PERMITTED SIGN(\$):  FREESTANDING (e.g., pole) SIGN? YES NO DIMENSIONS:  BLDG. WALL SIGN(attached to bldg)? YES NO DIMENSIONS:  AWNING? YES NO DIMENSIONS:  LOT FRONTAGE (FEET):
AWNING YES NO IS AWNING BACKLIT? YES NO
HEIGHT OF AWNING: DEPTH:
IS THERE ANY COMMUNICATION, MESSAGE, TRADEMARK OR SYMBOLON IT? YESNO
IF YES, TOTAL S.F. OF PANELS WITH COMMUNICATIONS/MESSAGE/TRADEMARK/SYMBOL?s.f.
A SITE SKETCH AND BUILDING SKETCH SHOWING EXACTLY WHERE EXISTING AND NEW SIGNAGE IS LOCATED MUST BE PROVIDED, SKETCHES AND/OR PICTURES OF PROPOSED SIGNAGE ARE ALSO REQUIRED.  SIGNATURE OF APPLICANT:   Output  Date: 6 15 05
**** FOR OFFICE USE ONLY * * * *

## CHECKLIST FOR SIGN/AWNING APPLICATION



Permit Fee for signage or awning-with-signage: \$30.00 plus \$2.00 per square foot of sign.

 $1 \times 7 = 10 \text{ sp. ft}$   $\frac{Z}{20.00}$ 

Permit Fee for awning-without-signage is based on cost of work:  $50^{\circ}$  \$30.00 for the first \$1,000.00, plus \$9.00 for each additional \$1,000.00.

Base Application Fee for any Historic District signage is \$65.00 instead of \$30.00

ACORD CERTIFICATE OF HABILITY INSTRANCE										TE (MM/DD/YYYY) 4/26/2005					
PRODUCER (207) 774-6257 FAX (207)774-2994 THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATI															
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			CLA	AIMS MAD	E X	OCCUR					MED EXP (Any one person)	\$	5,000		
Α					L	_					PERSONAL & ADV INJURY	\$	1,000,000		
											GENERAL AGGREGATE	\$	2,000,000		
		GEI	NL AGGRE	EGATE LIN	MIT APF	PLIES PER					PRODUCTS - COMP/OP AGG	\$	2,000,000		
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		HIRED AUTOS NON-OWNED AUTOS							BODILY INJURY (Per accident)	\$					
											PROPERTY DAMAGE (Per accident)	\$			
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									SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE						
									i i	EXPIRATION DATE THEREOF, THE ISSUING INSURER WILL ENDEAVOR TO MAIL					
City of Portland															
			m 315						BUT FAILURE TO MAIL SUCH NOTICE SHALL IMPOSE NO OBLIGATION OR LIABILITY						
			Cong						OF ANY KIND UPON THE INSURER, ITS AGENTS OR REPRESENTATIVE						
		Poi	rtland	, ME	0410	)1			AUTHORIZED REPRESENTATIVE						
									Richard Negus/BJR				7		





COMMERCIAL REAL ESTATE SERVICES, WORLDWIDE.

10 Dana Street, Suite 400 Portland, ME 04101

207/773-7100

FAX 207/773-5480

EMAIL dunham@dunhamgroup.com URL http://www.dunham-group.com

#### MEMORANDUM

TO: Code Enforcement Office - City of Portland

389 Congress Street, Portland, Maine 04101

**FROM:** Nevermore, LLC

**DATE:** June 13,2005

RE: Sign Permit for 548 Congress Street, Portland, Maine

**TENANT:** Happy Yogi

Dear Sir or Madam:

As the Landlord of the above-referenced property, I state that I have reviewed the abovereferenced Tenant's sign request and approve of said sign.

Should you have any questions regarding this merno, please do not hesitate to give me a call at (207) 450-7100.

Sincerely,

Thomas W. Moulton, Landlord

In over 300 Markets Worldwide:

Nevermore, LLC





NAI Canada







13 St ceilings

