Reviewed for Code Compliance
Inspections Division
Approved with Conditions
Date: 09/22/16

Orangetheory Fitness

6 Crestwood Drive
Hudson, NH 03051
(603) 325-5315
dduprey@orangetheoryfitness.com

September 20, 2016

Dear Ms. Leader,

My name is Dwayne Duprey and my partners and I would like to locate an Orangetheory Fitness Studio franchise at 195 Kennebec St at the Century Plaza, Suite 3 in Portland, ME. An Orangetheory Fitness Studio does not operate as a typical gym does. The workouts are prebooked sessions and an open gym is not an option. With our small studio footprint and 17% of our current revenue derived from the sales of retail items such as clothing, accessories, and drinks, we believe the location would be suitable for our use.

Orangetheory Fitness is a one hour class based workout with a maximum of 26 members in a class and a maximum of 3 staff members at the location during a shift. The studio hours are Monday - Friday 5am to 9pm and Saturday - Sunday from 6:30am to 12pm. The classes are scheduled with a 15 minute break in between to accommodate the switch over of classes. At our current location in Nashua NH (90 day rolling average of 648 memberships) we run at a 70% utilization, which means each class averages 17 people per class throughout the day. With Portland being a similar sized market (based on potential member data) we believe this location would "behave" in a similar manner.

The space at 195 Kennebec St meets our location criteria for size and capacity for our use. The studio would have two bathrooms and two showers and would use roughly the same water usage as our Nashua location, which is roughly 10 CCF @ 5/8" a month, wastewater use being roughly 12 CCF @ 5/8" or about 7500 gallons per month.

We look forward to your response and are very excited to locate a studio in Portland, ME.

Sincerely,

Dwayne Duprey