

# Why should you consider trying LED lighting and controls from Holophane?

50% energy savings...

100,000 hours system life...

Huge reduction in maintenance...

Dim, monitor and control remotely.

How about getting  
4 trial fixtures for

# FREE?

Look inside to learn more...





**HOLOPHANE**<sup>®</sup>  
LEADER IN LIGHTING SOLUTIONS

An **Acuity** Brands Company



Step into the world of LED lighting with a company that you can trust to provide you the best lighting experience and lowest total cost of ownership.

### **You can't buy reputation and trust**

While many new startup companies are entering the solid state lighting market, there are some things they can't buy or fast-track their way to... things like experience, reputation and trust. That's something you don't have to concern yourself with when considering LED lighting products from Holophane. With over 113 years of experience as an innovative leader in lighting solutions, Holophane has built an unmatched reputation for high performance, quality products for the indoor and outdoor markets.

### **LED Products designed for the best overall experience**

It can be very confusing trying to determine which LED products are the best with the limited information available on the topic. Many vendors will have you focused only on Lumens per Watt (LPW). Some will focus on the energy consumption, or the number of distribution patterns available. Others yet will only look at the initial price of the luminaire itself and not consider installation costs, maintenance or replacement costs should the product fail prematurely.

At Holophane we design all our LED products to provide the customer with the lowest total cost of ownership, as well as the best overall quality of light possible. From properly engineering the thermal management system to highly complex optical systems and integrated controls, each Holophane product is designed to provide all of the important traits you seek, not just a select few.

## Features & Benefits

- As much as 50% reduction in energy costs
- Up to 10 times longer system life than HID
- Optimized thermal management system
- Controls, monitoring and dimming capability
- Permanent prismatic glass optics
- Reduced glare - increased visual comfort
- Durable cast aluminum housing
- Robust powder coat finish
- Sustainable designs accommodate future upgrades
- Unmatched uniformity and coefficient of utilization
- Made in America



## DECORATIVE POST TOP PRISMATIC LUMINAIRES



**GRANVILLE® LED**

**WASHINGTON  
POSTLITE® LED**

**PRISMASHERE®  
LED**

Utilizing Holophane's hallmark prismatic optics, these decorative post top luminaires bring you the ultimate in performance, uniformity and visual comfort from an LED luminaire. Choices range from the permanent glass optics of the Granville LED Series to acrylic optics in the Washington and Prismsphere LED.

## FULL CUTOFF UTILITY SERIES LUMINAIRES



**WASHINGTON  
FCO LED**

**UTILITY POSTOP  
FCO LED**

**ARLINGTON  
FCO LED**

If you're looking for an energy efficient LED post top solution that provides Full Cutoff distributions combined with user-friendly Utility Series features, look no further. With three luminaire styles to choose from, the Holophane Full Cutoff LED Utility Series provides performance and styling to meet your needs.

## TEAR DROP LUMINAIRES



**TEAR DROP LED SERIES**

The Tear Drop LED Series comes in a variety of housing styles with Tear Drop, Sag, Bowl and Flat Glass optic choices. Also available with decorative skirt and a variety of distributions

## ROADWAY & AREA



**LEDGEND®**

Finally a roadway and area LED luminaire worthy of Holophane's legendary reputation, the LEDgend. State-of-the-art LED optics technology combined with highly engineered thermal management system.

## SPECIAL APPLICATIONS



**PETROLUX® LED**

The industry-renown Petrolux product line from Holophane has now been redesigned and improved with LED technology. A great solution for parking garages, wastewater treatment plants or a variety of other special or demanding applications.

## SPECIALTY LANDSCAPE



**TRAILBLAZER LT  
BEZEL RING LED**

**TRAILBLAZER LT  
DOME TOP LED**

The Trailblazer line of specialty landscape products offers great LED value in a variety of configurations, colors and styles.

## BOLLARDS



**SITELINK®  
LED TRACBOLLARD**

LED Bollard utilizing Holophane's unique SiteLink Trac System.

As a division of Acuity Brands Lighting, Holophane brings over a century of experience and excellence in developing energy-efficient, high performance luminaires to a variety of markets and applications. With ever increasing concern over energy and sustainability, the Holophane expertise has never been needed more than today. We trust that you'll find our growing line of LED products to be world-class and nothing short of the best available to the industry. Visit us online today for the most current list of LED luminaires at [www.holophane.com/led](http://www.holophane.com/led)

# Buy 4 - Get 4 FREE!

Announcing a limited time  
special sales promotion...

## Get FREE LED Luminaires from a champion in innovative lighting solutions for over a century

Yes, you read it right... believe it or not, we're so sure you'll love any LED Holophane product that if you buy from 1 to 4 luminaires, we'll throw in the same number, up to 4 luminaires for FREE! Double your order at no extra cost with this promotional offer.

Buy 4 LEDgends - Get 4 LEDgends **FREE...**

Buy 4 Granville LED's - Get 4 more **FREE...**

Buy 4 Full Cutoff Utility LED luminaires and,  
you guessed it, you'll get 4 more **FREE!**

Starting to see a pattern here?

That's right buy up to 4 Holophane LED Luminaires before 9/1/11 and you'll get 4 more energy saving, maintenance reducing, long-life LED luminaires... absolutely **FREE!**

extended until  
12/31/12

Go ahead, buy 4 and get your 4 Free, then kick  
and experience the quality of light, energy savings and reduced maintenance that you expect... we're sure you'll be back for more.

## Act Now!

So how do you take advantage of this unbelievable opportunity to try out the best in LED? Simply open a web browser and log on at [www.holophane.com/freeLED](http://www.holophane.com/freeLED) to access a quick and easy registration form.

Fill out a few brief fields to let us know how to reach you and a Holophane Sales Representative will contact you right away to discuss which luminaires you are interested in trying out.

So what are you waiting for? Log on to  
[www.holophane.com/freeLED](http://www.holophane.com/freeLED) now before time runs out!

## Get 4 state-of-the art Holophane LED luminaires absolutely FREE and start to experience the following...

- Up to 50% energy savings
- Up to 100,000 hours of system life
- Reduced maintenance costs
- Controls compatibility
- Low-glare, visual comfort
- Superior distribution and uniformity
- Dedicated National Sales Force and Customer Service Dept.



[www.holophane.com/freeLED](http://www.holophane.com/freeLED)



An **Acuity**Brands Company

## Wirelessly control LED fixtures while monitoring and measuring performance.

### **ROAM wireless controls complete your LED investment**

As the LED lighting revolution begins to unfold, lighting managers and end-users are investing in LED lighting with the promise of reduced operating costs.

Lighting manufacturers and industry experts agree: to maximize the Return on Investment (ROI), driven by reduced maintenance and energy costs, lighting must be properly controlled and managed.

ROAM wireless controls complete your LED investment by providing the intelligent control and feedback necessary to successfully manage your outdoor LED fixtures.



### **Maximize** Your ROI

ROAM's state-of-the-art adaptive\* controls provide the flexibility necessary to optimize energy use and external fixture life.

- Customer Defined Continuous Dimming
- Adjust On/Off times and night trimming schedules
- Prevention of Day-Burning LED Fixtures



### **Validate** Fixture Performance

ROAM provides daily performance feedback on every fixture in the network so you can easily, compare field performance from various manufacturers.

- Track Burn Hours to verify LED fixture life
- Monitor the Energy Consumption and Savings at each fixture (kWh Reporting)
- Benchmark manufacturer performance



### **Protect** Your LED Investment

By remotely monitoring each LED fixture, you can protect your lighting system from the issues that lead to premature failure.

- Detect LED fixture malfunctions remotely
- Avoid day-burning fixtures and prevent premature failure
- Locate and repair voltage and over-current fluctuations

\*Adaptive controls continuously optimize fixture performance based on changes in environmental conditions and/or customer-specified requirements





## City of Hercules, CA

“The new fixtures have been installed just a short time and we have already received a lot of positive feedback from the community. We are thrilled that with the use of federal grant funds, the City of Hercules is able to move toward more energy efficient practices. In addition to reducing energy costs, the LED light fixtures are designed to last longer, which means we save in maintenance and replacement costs too.”

**Jose Pacheco**  
Assistant Civil Engineer

## Village of Rothschild, WI

“The Village’s downtown streetscape project incorporated the use of Holophane Tear Drop LED fixtures which provided for up to 1.4 foot-candles of lighting for both vehicle and pedestrian traffic. The pole and base styles were integral in maintaining the downtown yesteryear feel and also are effective at eliminating the side glare onto a major arterial street . The project received positive feedback from community members and the DPW expects very little maintenance in the system for years to come.”

**Timothy D. Vergara, PE**  
Administrator of Public Works



## City of Anderson, IN

“The Anderson University campus project, which includes 42 fixtures that produce 1.6 footcandles, will reduce carbon emissions by 17,106 pounds annually. The city will reap approximately \$2,200 in energy and maintenance savings yearly. We have received many great comments about the lighting. It has made a big difference in the campus appearance.”

**Tom Donoho**  
Transmission & Distribution Supervisor

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Contact your local Holophane factory sales representative for application assistance, and computer-aided design and cost studies. For information on other Holophane products and systems, call the Inside Sales Service Department at 866-759-1577. In Canada call 905-707-5830 or fax 905-707-5695.

Visit our web site at [www.holophane.com](http://www.holophane.com)

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