

Building Inspections - Re: Fwd: Sandwich sign clutter at corner of Milk and Exchange

From: Paul Fagone
To: Inspections, Building
Date: 5/27/2015 12:29 PM
Subject: Re: Fwd: Sandwich sign clutter at corner of Milk and Exchange

enter as 9 Exchange...

Chuck Fagone
Code Enforcement & Inspections
City of Portland
389 Congress Street
Portland, Maine 04101
Office: 874-8789

>>> Building Inspections 5/27/2015 10:14 AM >>>

Chuck, can you give me a head's up on the address I need to schedule a complaint on these?
-Brad.

>>> <thepaperpatch@aol.com> 5/27/2015 9:59 AM >>>

Please forward this complaint to the appropriate party for enforcement action.

I am the owner of the Paper Patch, at 21 Exchange Street. When I moved from #17, a few years ago, to #21, I worked with Rob Wiener to obtain a permit for my sandwich sign at the new location next door. Rob made some suggestions to update my old sign, and I fully cooperated, and has a new sign constructed incorporating his design changes.

As you can see, the corner of Milk and Exchange has become cluttered with signs of businesses that are not even located on Exchange Street. I pay fair market rent for exposure on Exchange, and the marketing effect of my sign is lost amongst these other signs, that infringe on pedestrian traffic, and are a general nuisance. It was my understanding that sandwich signs are permitted in front of storefronts with an address on the street. I am not aware of any other corner in the Old Port where businesses simply put out signs to direct foot traffic to stores without any frontage on that particular street, and to the detriment of businesses with a legitimate address and permitted signage.

I implore you to enforce the sandwich signs restrictions, and prohibit the signs if these establishments from the corner of Milk and Exchange. Thank you in advance, Robert Sevigny, owner.

Sent from AOL Mobile Mail