

Mid-Coast School of Technology Adult Education

## USCG Approved Maritime Trainings

- 100 Ton Master/Mate 5/6 & 6/17
- Able Bodied Seaman 5/8 & 6/19
- 3 day BST Refresher 5/20
- Launch Tender 5/23
- Advanced Firefighting 6/5
- Basic Safety Training 6/10

## Commercial Truck Trainings

- Class B Truck License 5/13
- Class B School Bus License 6/17

Register online or call:

MidcoastAdultEd.MaineAdultEd.org • 207-596-7752

1 South Main St., Rockland, ME Partners in training with Downeast Maritime & Midcoast First Aid



# The Alcatraz

By Eva Murray

Through the hurricane season summer and fall, the long Maine and the exaggerated, shameless sucking mud of March and April at least some years – we who live here are interrogated regularly by text, by Internet, by single by any other available means: the same question, repeated the weather?”

Our friends and enemies and summer neighbors and a few tradesmen ring us up on their oddly public Facebook hopes of satisfying their nativity, but always with the same unspoken assumption: It must rough out there! I think they it's bordering on the apocalyptic.

My experience over 25 years in the business has led me to the conclusion there are really only two kinds of people here; two that matter, and two that don't. 1. You can't leave. 2. You can't leave.

As I write, I have just received in my capacity as Volunteer Emergency Management Or Something (VCEMCO) data concerning how Maine was managed during the big snow in February. We managed pretty well, with a couple of brief, minor outages but no significant problems and two guys with tons of experience working long hours to keep the dirt



## For Lease • Maine Wharf 9,000 s.f.

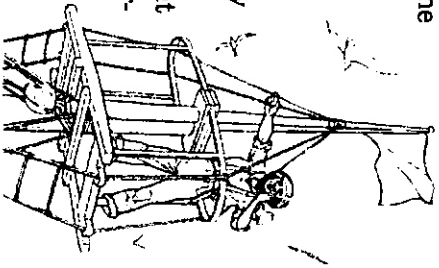
- Location: 72 Commercial Street, Portland, Maine
- Building Size: 9,000+/- sf
- Type of Space: Ground Floor – Marine Related Business
- 250 lineal feet of dockage
- 2nd Floor – Office Space
- Zoning: WCZ – Waterfront Central Zone
- Available Space:
  - Ground Floor – 6,800 s.f.
  - 2nd Floor – 2,200 s.f.
  - \$12.00 / sf NNN (Net @ \$3.50 / sf)

Akers Associates, Inc. • 408 Fore Street, Portland, Maine 04101 • 207-774-8300

# FISHERMEN'S VOICE

**News and Comment for and by  
the Fishermen of Maine**

The ability to make one's living from the sea supports a tradition and way of life which is worth preserving. The overriding goal and purpose of this newspaper is to provide an opportunity for members of the commercial fishing community to express their ideas and thoughts on all aspects of the industry, in the hope that free debate — and the exchange of information and opinion — will further the goal of unity, and thereby the continuing vitality of our chosen way of life.



With more than 16,000\* loyal monthly readers looking for news of the coast where they make their livings, the *Fishermen's Voice* provides an interested, informed and active audience for advertisers to reach. Current regulations, forward looking science, local, state and national news, photographs, history, humor, comment and more are what have built the broad base of our loyal readership.

The *Fishermen's Voice* continues to grow in popularity among industry readers and advertisers. Every month award winning professional journalists, columnists, photographers and designers cover the issues readers are interested in and look forward to finding in the *Fishermen's Voice* as they have over the past 17 years.

**The largest commercial fishing newspaper  
readership in Maine.**

(\*14,000 of those readers are in coastal Maine)

## 2013 ADVERTISING RATE SHEET

Mike Crowe  
932 7195

### MECHANICAL REQUIREMENTS

Page size: 11" x 17" Image area: 10" x 15" Column width: 2 5/16"

GENERAL ADVERTISING RATES AND SIZES (Press Ready Files)

AD SIZE	OCCASIONAL		
	INSERTION	12X INSERTION	COLOR
Full Page 10" x 15"	\$1,293.83	\$1,177.91	\$1,505.93
Half Page 10" x 7 3/8"	\$683.43	\$580.91	\$819.60
Third Page 4 7/8" x 10"	\$525.00	\$446.57	\$630.50
Quarter Page 4 7/8" x 7 3/8"	\$370.60	\$315.01	\$468.40
Eighth Page 4 7/8" x 3 5/8"	\$197.29	\$167.70	\$252.31
Sixteenth Page 4 7/8" x 1 3/4"	\$119.00	\$101.15	\$142.80
Business Card 3 3/16" x 1 3/4"	\$59.00	\$55.00	N/A
<b>Marine Specialists Page</b> - All Ads on page are 4 7/8" x 1 3/4"			
Headline Reversed	\$105 per insertion		

**Special deals available for advertising  
in the newspaper and on the website.**

Advertisement production will be charged at \$35 an hour.

**Production Notes:** The *Fishermen's Voice* is printed web offset, 100-line screen is used for halftones. We can accept Tiff or EPS files, PDF files with no spot colors or JPEGs if there is no other option. PDF files must have all fonts and graphics embedded. We can also accept files created with QuarkXPress 7.0 or earlier and InDesign and Illustrator CS5 or earlier. We cannot use MS Publisher or Corel Draw files.

**CLASSIFIED ADVERTISING, CARDS OF THANKS, IN MEMORIAM**  
Prepayment: 40 words \$25; Three issue insertion \$55;  
25 cents each word over 40; photo \$5.

### FISHERMEN'S VOICE ADVERTISING CONTACT

MIKE CROWE: 207-963-7195

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