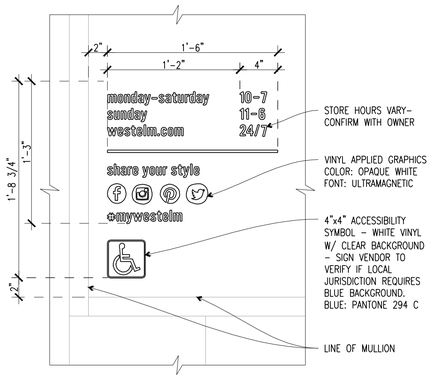
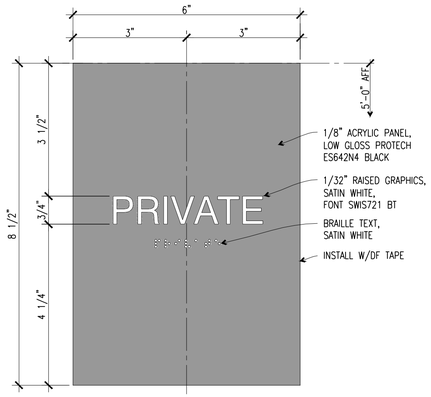


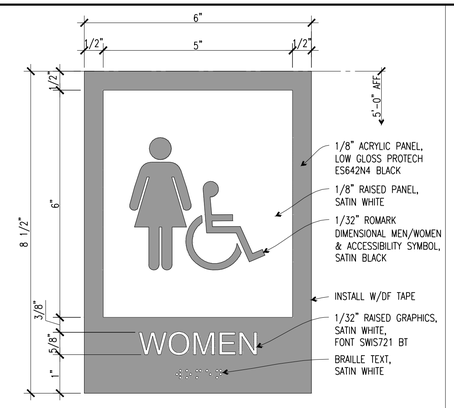
E1 STORE HOURS GRAPHICS- ACCESSIBLE

1 1/2"=1'-0" SIGNAGE FOIO



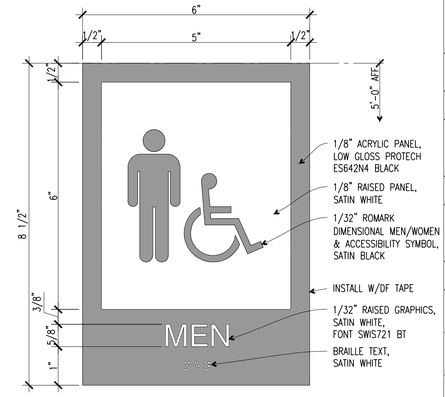
E3 PRIVATE SIGNAGE

6"=1'-0" SIGNAGE FOIO



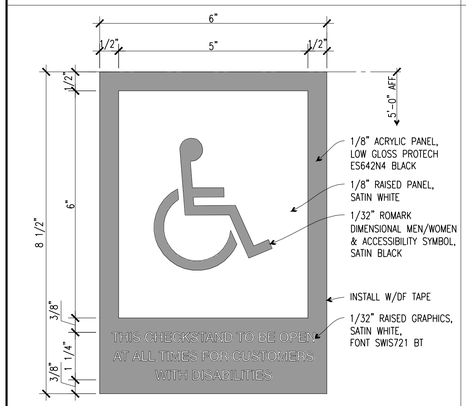
E5 PUBLIC RESTROOM SIGNAGE

6"=1'-0" SIGNAGE FOIO



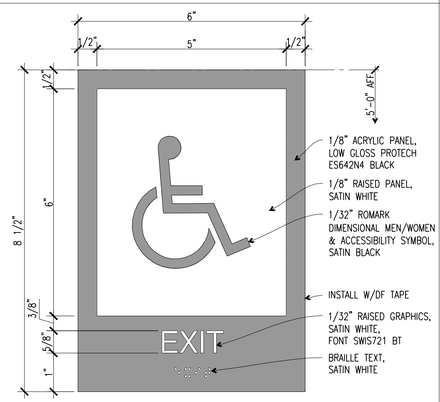
E7 PUBLIC RESTROOM SIGNAGE

6"=1'-0" SIGNAGE FOIO



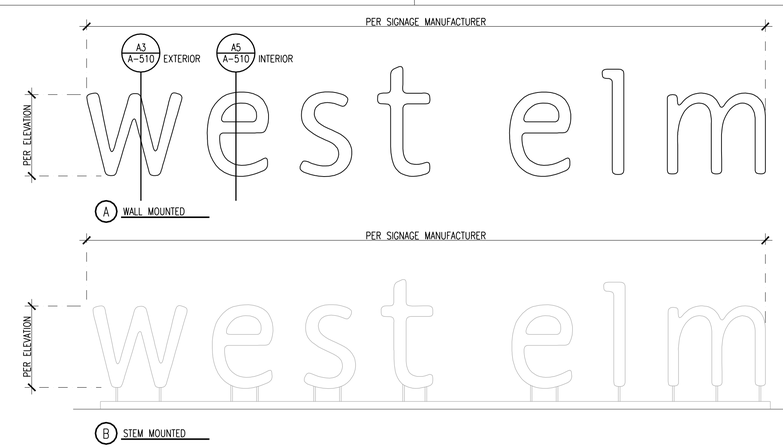
C1 ACCESSIBLE CASHWRAP SIGN

6"=1'-0" SIGNAGE FOIO



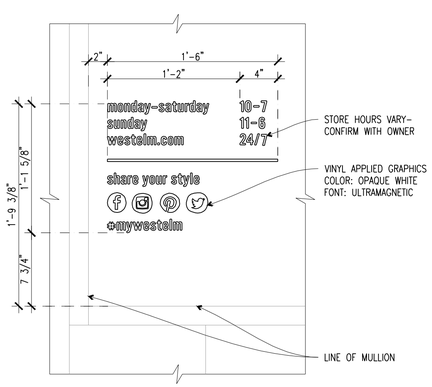
C3 ACCESSIBLE EXIT SIGNAGE

6"=1'-0" SIGNAGE FOIO



C5 SIGN - ELEVATION

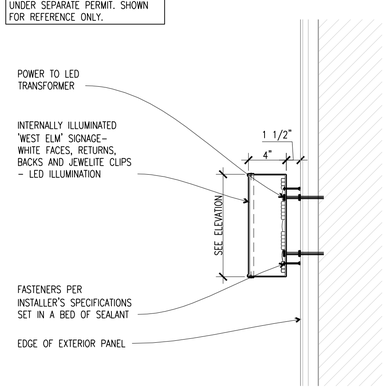
1/2"=1'-0" SIGNAGE FOIO



A1 STORE HOURS GRAPHICS

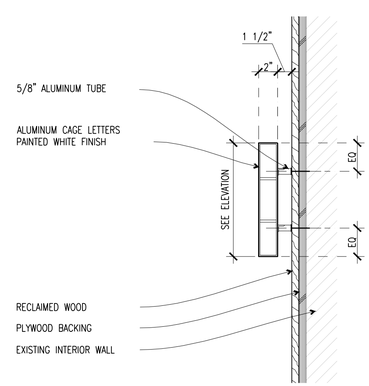
1 1/2"=1'-0" SIGNAGE FOIO

NOTE: EXTERIOR SIGNAGE SUBMITTED UNDER SEPARATE PERMIT. SHOWN FOR REFERENCE ONLY.



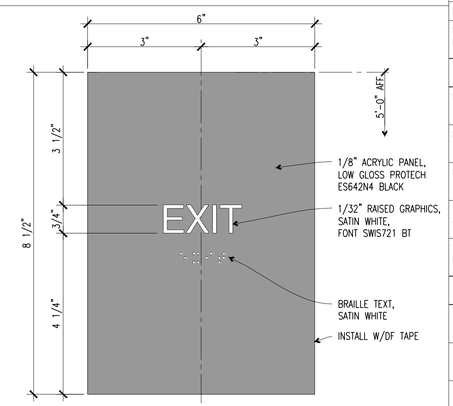
A3 WALL-MOUNTED SIGNAGE

1 1/2"=1'-0" SIGNAGE FOIO



A5 WALL-MOUNTED CAGE SIGNAGE

1 1/2"=1'-0" SIGNAGE FOIO



A7 TACTILE EXIT SIGNAGE

6"=1'-0" SIGNAGE FOIO

GRAPHICS SCHEDULE

LOCATION	TEXT	DETAIL	SIZE	APPLIES? (Y/N)
1. BARRICADE GRAPHICS				
STOREFRONT BARRICADE	WEST ELM	SEE A-010	---	N
	OPENING SEASON, YEAR	---	---	N
	BARRICADE POSTERS	SEE A-010	---	N
2. TEMPORARY STORE OPENING GRAPHICS				
STOREFRONT WINDOW	WEST ELM	SEE A-010	---	Y
	OPENING SEASON, YEAR	SEE A-010	---	N
	PHONE NUMBER, WEBSITE	SEE A-010	---	Y
3. EXTERIOR ILLUMINATED WALL OR BLADE SIGNS				
STOREFRONT (VERTICAL/ WALL-MOUNTED)	WEST ELM	---	---	N
STOREFRONT (VERTICAL/ SMALL)	WEST ELM	---	---	N
STOREFRONT (HORIZONTAL)	WEST ELM	A3/A-510	SEE ELEVATION	Y
4. EXTERIOR NON-ILLUMINATED BLADE SIGNS				
UNDER - CANOPY	WEST ELM	---	---	N
STOREFRONT	WEST ELM	C1/A-511	SEE ELEVATION	Y
5. EXTERIOR PUSH-THROUGH ACRYLIC				
ENTRY DOORS	WEST ELM	---	---	N
CUSTOMER PICK-UP	WEST ELM	A3/A-511	---	Y
6. EXTERIOR WALL-MOUNTED ILLUMINATED SIGNAGE				
STOREFRONT	WEST ELM	A3/A-510	SEE ELEVATION	Y
7. EXTERIOR STEM-MOUNTED SIGNAGE				
STOREFRONT	WEST ELM	A1/A-510	SEE ELEVATION	Y
8. INTERIOR DIMENSIONAL ABOVE ENTRY				
STOREFRONT	WEST ELM	C5/A-510	SEE ELEVATION	Y
9. BANNER POLE				
STOREFRONT	WEST ELM	---	---	N
10. INTERIOR PIN-MOUNTED				
CASHWRAP	WEST ELM	---	---	N
DISPLAY	WEST ELM	---	---	N
DESIGN LAB	WEST ELM	---	---	N
DESIGN LAB	DESIGN LAB	---	---	N
11. WINDOW VINYL GRAPHICS				
STOREFRONT WINDOW	WEST ELM	A-201, A-202	5" LETTERS	Y
STORE HOURS	(VERIFY STORE HOURS)	E1/A-510	---	Y
12. INTERIOR IDENTIFYING SIGNS				
NOTE: 1-1/4 INCH HIGH LOWER CASE VINYL LETTERS				
REAR DOOR	WEST ELM	---	---	N
REMOTE STOCK DOOR	WEST ELM	---	---	N
13. INTERIOR MISCELLANEOUS SIGNS				
PUBLIC TOILET ROOM	MEN'S/ WOMEN'S	E5/A-510 E7/A-510	---	Y
ENTRY	EXIT (WITH ACCESSIBLE SYMBOL)	C3/A-510	---	Y
ENTRY	EXIT (WITHOUT ACCESSIBLE SYMBOL)	A7/A-511	---	Y
ACCESSIBLE CASHWRAP	THIS CASHWRAP TO REMAIN OPEN.....	C1/A-510	---	Y
SALES-TO-STOCK DOOR	PRIVATE	E3/A-510	---	Y
14. EXTERIOR MISCELLANEOUS SIGNS				
CUSTOMER PICK-UP	WEST ELM CUSTOMER PICK-UP	A3/A-511	---	Y
DELIVERIES	PUSH FOR SERVICE	A7/A-510	---	Y
INTERCOM SIGN	PUSH TO TALK	---	---	N
EMPLOYEE ONLY (LOADING RAMP GATE)	EMPLOYEE ONLY	---	---	N

GRAPHIC SCHEDULE NOTES:
1. VERIFY LOCATION OF ALL GRAPHICS ON SITE WITH ARCHITECT PRIOR TO INSTALLATION.
2. HEIGHT OF SIGNAGE IS BASED ON THE "W" OF THE WEST ELM LOGO.

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Reviewed for Code Compliance
Portland Fire Department
Approved as Noted
Date: 04/26/17

LICENSED ARCHITECT TODD K. SENOKI No. 4417 STATE OF MAINE

CALLISONRTKL™
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west elm
Dowtown Portland
164 Middle Street
Portland, ME 04101
PROJECT #006-160335.00

ISSUED / REVISED	DATE
PRELIMINARY SET	09/08/16
LL COORDINATION SET	11/08/16
LL/PERMIT SET	11/21/16

SIGNAGE DETAILS & GRAPHIC SCHEDULES

A-510

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