

WEST ELM
Merchandise Breakdown
Version: Preliminary

Downtown Portland, Portland, ME

Square Footage Breakdown				
	1ST FLOOR	BASEMENT	TOTAL	%
Sales:	6,718		6,718	60%
Stock:	853	2,940	3,793	34%
Misc.:	331	348	679	5%
Total:	7,902	3,288	11,190	100%

Stockroom Fixture Summary		Actual Fixtures	Actual Cubic Feet	%	Minimum Fixtures	Minimum Cubic Feet
Stock	Riveteers -1x4x8	2	64	42%		
	Riveteers -1x4x10					
	Riveteers -2x3x6	3	108			
	Riveteers -2x3x10	2	120			
	Riveteers -2x4x6	17	816			
	Riveteers -2x4x8	28	1,792			
	Riveteers -2x4x10	8	640			
	Riveteer Total Cubic Ft	60	3,540			
	Bulk -3x6x8	2	288	58%		
	Bulk -3x8x8	1	192			
	Bulk -3x6x10	4	720			
	Bulk -3x8x10	6	1,440			
	Furn -3x3x6	7	378			
	Furn -3x3x9	22	1,782			
	Bulk Total Cubic Ft	42	4,800			
Totals	102	8,340				

Visual Approval:
 Operations Approval:

2016 Merchandise Breakdown	Minimum	Actual	Variance	Notes
Upholstery	6 bays / 4 sofa lifestyles	8bays / 6 sofa lifestyles	+2	
Decorative Accessories	5 bays	3 bays	-2	
Loft	12 bays	26 bays	+14	
Tabletop	5-7 bays / 5 tables	7 bays / 5 tables		
Design Lab	6-8 bays	4 bays	-2	
Rugs	12 flippers	12 flippers		
Curtains	3 bays	4 bays		
Loft Lighting	5 bays	7 bays	-3	
Bedding	25-30 bays / 6 beds	34 bays / 5 beds	+4	
Bath	5 bays	0 bays	-5	
Cashwrap	4 registers/ CPU location	3 registers/ CPU location		
Total Bays	TBD	67 bays		

Floor fixtures				
TBD	TBD	TBD		



CALLISONRTKL
 A DESIGN CONSULTANCY OF ARCADIS
 CALLISONRTKL, INC.
 www.callisonrtkl.com

west elm
 Downtown Portland
 164 Middle Street
 Portland, ME 04101
 PROJECT #006-160335.00

ISSUED / REVISED	DATE
PRELIMINARY SET	09/08/16
LL COORDINATION SET	11/08/16
LU/PERMIT SET	11/21/16

MERCHANDISE BREAKDOWN

F-200

OWNER:
WILLIAMS-SONOMA, INC.
 3250 Van Ness Avenue
 San Francisco, CA 94109
T 415 616 8602
F 415 439 8164
 www.williams-sonomainc.com