

March 1, 2013

Middle Street Management Bill McHugh 100 Middle Street Plaza Portland, ME 4101

> Re: Morgan Stanley Smith Barney Branch ID 606 100 Middle Street Plaza Portland, Maine

Dear Mr./Ms. LL:

Morgan Stanley's national sign vendor, Signs of Success, has subcontracted with Pattison Sign Group, Inc. to complete the rebrand of the above branch.

The attached recommendation book details changes to the property noted at the above address. Please review the new signage and sign below with your authorization for Pattison Sign Group, Inc., to proceed with permitting, removal of old signage and installation of new signage.

Any surfaces where old signs are removed will be patched & painted to match the areas surrounding the signage inclusive of interior and exterior walls.

- If there are specific requirements for tenants to follow, please note below and provide copies of the signage clause in the lease for use in permitting/ installation.
- Listed below are the sign items in the recommendation book that appear to be under landlord control. Do you currently have a vendor for these signs? If yes, please provide their contact information and we will work with them to change these signs.
 - E05 Electronic Directory Sign BOTH ANG ZONE BY MIDDLE 5 THET MANAGEMENT
 E06 Directory Sign ELECTRONIC TELY

Morgan Stanley prefers to have their trademarked logo on these signs. If logos are not allowed and a site specific font is required, these signs will be changed to read the following: Morgan Stanley. Art work will be sent to you for approval prior to fabrication.

If you choose to manage your sign vendor instead, you will need to provide Pattison with cost estimates, artwork for approval, and completion photos. Morgan Stanley does prefer that Pattison Sign Group be invoiced for this work instead of the branch if at all possible. Signage rebrand cannot begin until cost estimates and artwork have been received and approved.

3.	Were there any signs missed in the recommendation book that you are aware of such as parking
	Welle diete any signs in the signs and below
	lot/ garage/ ancillary property signage? If so, please note below.

GUEST PARKING SIGNS IN THE GARAGE

4. Please identify the property Lot/ Block # for permitting (if applicable).

29-E-6

5. Are there any specific insurance requirements?

The sign change-out will occur within a few weeks of receiving final approval and submittal of all permit applications (if required). In order to expedite the installation process and complete in a timely manner, it is requested that this landlord approval letter be signed and emailed to rkirk@pattisonsign.com or faxed to 888-694-1106 within 5 business days.

If there are any questions concerning the above questions or recommendation book, please contact the Pattison Sign Group project manager, Debbie Newman at (866) 218-1976, ext. 146.

Sincerely,

Debbie Newman

Authorization to proceed with permitting, removal and installation of new signage:

Name and Title MCHUGH, TR.