



DISPLAY THIS CARD ON PRINCIPAL FRONTAGE OF WORK

# CITY OF PORTLAND BUILDING PERMIT



This is to certify that WHOLLY COW, INC

Located At 75 MARKET ST

Job ID: 2012-04-3756-SIGN

CBL: 028-K-003-001

has permission to 38" x 24" New Hanging Sign for Portland Trading Co

provided that the person or persons, firm or corporation accepting this permit shall comply with all of the provisions of the Statutes of Maine and of the Ordinances of the City of Portland regulating the construction, maintenance and use of the buildings and structures, and of the application on file in the department.

Notification of inspection and written permission procured before this building or part thereof is lathed or otherwise closed-in. 48 HOUR NOTICE IS REQUIRED.

A final inspection must be completed by owner before this building or part thereof is occupied. If a certificate of occupancy is required, it must be

\_\_\_\_\_  
Fire Prevention Officer

\_\_\_\_\_  
Code Enforcement Officer / Plan Reviewer

THIS CARD MUST BE POSTED ON THE STREET SIDE OF THE PROPERTY  
PENALTY FOR REMOVING THIS CARD

## BUILDING PERMIT INSPECTION PROCEDURES

Please call 874-8703 or 874-8693 (ONLY)

or email: [buildinginspections@portlandmaine.gov](mailto:buildinginspections@portlandmaine.gov)

With the issuance of this permit, the owner, builder or their designee is required to provide adequate notice to the city of Portland Inspections Services for the following inspections. Appointments must be requested 48 to 72 hours in advance of the required inspection. The inspection date will need to be confirmed by this office.

- **Please read the conditions of approval that is attached to this permit!! Contact this office if you have any questions.**
- **Permits expire in 6 months. If the project is not started or ceases for 6 months.**
- **If the inspection requirements are not followed as stated below additional fees may be incurred due to the issuance of a "Stop Work Order" and subsequent release to continue.**

The project cannot move to the next phase prior to the required inspection and approval to continue, REGARDLESS OF THE NOTICE OF CIRCUMSTANCES.

IF THE PERMIT REQUIRES A CERTIFICATE OF OCCUPANCY, IT MUST BE PAID FOR AND ISSUED TO THE OWNER OR DESIGNEE BEFORE THE SPACE MAY BE OCCUPIED.



# PORTLAND MAINE

*Strengthening a Remarkable City, Building a Community for Life • [www.portlandmaine.gov](http://www.portlandmaine.gov)*

Acting Director of Planning and Urban Development  
Gregory Mitchell

Job ID: 2012-04-3756-SIGN

Located At: 75 MARKET ST

CBL: 028- K-003-001

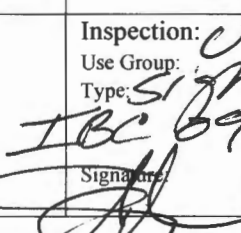
## **Conditions of Approval:**

### **Zoning**

1. ANY exterior work requires a separate review and approval thru Historic Preservation. This property is located within an Historic District.

**City of Portland, Maine - Building or Use Permit Application**

389 Congress Street, 04101 Tel: (207) 874-8703, FAX: (207) 8716

Job No: 2012-04-3756-SIGN	Date Applied: 4/11/2012	CBL: 028- K-003-001	
Location of Construction: 157 MIDDLE STREET (75 MARKET ST)	Owner Name: WHOLLY COW, LLC	Owner Address: 100 COMMERCIAL ST PORTLAND, ME 04101	Phone: 207-775-2252
Business Name: Portland Trading Co.	Contractor Name: Travis Parker	Contractor Address: 44 Park St., Portland, ME	Phone: 207-751-1894
Lessee/Buyer's Name: Kazeem Lawal	Phone: 207-751-1894	Permit Type: SIGN - PERM - Signage - Permanent	Zone: B-3
Past Use: Retail – Eco Elegance	Proposed Use: Same – retail – Portland Trading Co. – install hanging sign – 38" x 24"	Cost of Work:	CEO District:
		Fire Dept: <input type="checkbox"/> Approved <input type="checkbox"/> Denied <input type="checkbox"/> N/A Signature: 	Inspection: Use Group:  Type:  Signature: 
Proposed Project Description: 38" x 24" New Hanging Sign for Portland Trading Co		Pedestrian Activities District (P.A.D.)	
Permit Taken By:		<b>Zoning Approval</b>	

1. This permit application does not preclude the Applicant(s) from meeting applicable State and Federal Rules.
2. Building Permits do not include plumbing, septic or electrical work.
3. Building permits are void if work is not started within six (6) months of the date of issuance. False information may invalidate a building permit and stop all work.

**Special Zone or Reviews**

☐ Shoreland  
☐ Wetlands  
☐ Flood Zone  
☐ Subdivision  
☐ Site Plan  
  
☐ Maj ☐ Min ☐ MM

Date: 08 w/ condition  
4/13/12 AGM

**CERTIFICATION****Zoning Appeal**

☐ Variance  
☐ Miscellaneous  
☐ Conditional Use  
☐ Interpretation  
☐ Approved  
☐ Denied

Date:

**Historic Preservation**

☐ Not in Dist or Landmark  
☐ Does not Require Review  
☒ Requires Review  
☐ Approved  
☐ Approved w/Conditions  
☐ Denied

Date: 4/30/12

I hereby certify that I am the owner of record of the named property, or that the proposed work is authorized by the owner of record and that I have been authorized by the owner to make this application as his authorized agent and I agree to conform to all applicable laws of this jurisdiction. In addition, if a permit for work described in the application is issued, I certify that the code official's authorized representative shall have the authority to enter all areas covered by such permit at any reasonable hour to enforce the provision of the code(s) applicable to such permit.

SIGNATURE OF APPLICANT

ADDRESS

DATE

PHONE

RESPONSIBLE PERSON IN CHARGE OF WORK, TITLE

DATE

PHONE



B-3.  
his/biz.

# Signage/Awning Permit Application

previous tenant was Eco-Elegance.

Location/Address of Construction: 157 MIDDLE STREET, PORTLAND, ME 04102		
Tax Assessor's Chart, Block & Lot Chart# 28 Block# K Lot# 3	Owner: WHOLLY COW LLC PETE HARRINGTON	Telephone: 207-775-2252
Lessee/Buyer's Name (If Applicable) PORTLAND TRADING CO.	Contractor name, address & telephone: TRAVIS PARKER 44 PARK ST. PORTLAND, ME 207-751-1894	Total s.f. of signage x \$2.00 Per s.f. plus \$30.00 For H.D. signage \$75.00 Fee: \$ Awning Fee= cost of work Total Fee: \$
Who should we contact when the permit is ready: KAZEEM LAHAL phone: 201-805-9429		
Tenant/allocated building space frontage (feet): Length: 30' Height: 15' Lot Frontage (feet) _____ Single Tenant or Multi Tenant Lot _____ Current Specific use: RETAIL SPACE If vacant, what was prior use: last tenant Eco Elegance Proposed Use: _____		
<b>Information on proposed sign(s):</b> Freestanding (e.g., pole) sign? Yes _____ No _____ Dimensions proposed: _____ Height from grade: _____ Bldg. wall sign? (attached to bldg) Yes <input checked="" type="checkbox"/> No _____ Dimensions proposed: _____		
<b>Proposed awning?</b> Yes _____ No _____ Is awning backlit? Yes _____ No _____ Height of awning: _____ Length of awning: _____ Depth: _____ Is there any communication, message, trademark or symbol on it? Yes _____ No _____ If yes, total s.f. of panels w/communications, message, trademark or symbol: _____ s.f.		
<b>Information on existing and previously permitted sign(s):</b> Freestanding (e.g., pole) sign? Yes <input checked="" type="checkbox"/> No _____ Dimensions: 38" x 24" Bldg. wall sign? (attached to bldg) Yes _____ No _____ Dimensions: _____ Awning? Yes _____ No _____ Sq. ft. area of awning w/communication: _____		
A site sketch and building sketch showing exactly where existing and new signage is located must be provided. Sketches and/or pictures of proposed signage and existing building are also required.		

RECEIVED  
APR 11 2012  
Dept. of Building Inspections  
City of Portland Maine

3.25x2

In order to be sure the City fully understands the full scope of the project, the Planning and Development Department may request additional information prior to the issuance of a permit. For further information visit us on-line at [www.portlandmaine.gov](http://www.portlandmaine.gov), stop by the Building Inspections office, room 315 City Hall or call 874-8703.

I hereby certify that I am the Owner of record of the named property, or that the owner of record authorizes the proposed work and that I have been authorized by the owner to make this application as his/her authorized agent. I agree to conform to all applicable laws of this jurisdiction. In addition, if a permit for work described in this application is issued, I certify that the Code Official's authorized representative shall have the authority to enter all areas covered by this permit at any reasonable hour to enforce the provisions of the codes applicable to this permit.

Signature of applicant:

Date:

4/6/12

This is not a permit; you may not commence ANY work until the permit is issued.

Revised 10/19/09

B-3 - 1st grand floor front

2x 30 = 60 sq ft

38" x 24" = 912 sq in = 6.33 sq ft

K Congress St.

NEWBURY STREET

MARKET STREET

Parking Area

PEARL STREET

MIDDLE STREET

Storage  
Store  
157 Middle St.



BEYOND **PCP** RETAIL  
**PORTLAND**  
TRADING CO.  
EST. 2012

## **SIGNAGE DETAILS**

SIZE - 38"(w) X 24"(h)

White oak, ebonized. Sikkens Cetol Window and Door (finish)

No additional source of illumination.

Splines to reinforce glue joints in panel. Ebonizing solution to blacken white oak. CNC router to cut graphic. Apply Sikkens by hand. 4 coats.

Will be using existing hanger. 5" lag i-bolts threaded and epoxied into white oak. Marine grade carabiners attach from i-bolt to existing hanger.

Travis .R. Parker





Wholly Cow, LLC  
100 Commercial Street  
Portland, ME 04101

April 9, 2012

City of Portland  
Portland, ME

RE: Adesina Kazeem Lawal, d b a Portland Trading Company,  
157 Middle Street, Suite G-2  
Portland, ME 04101

To Whom It May Concern:

This letter shall serve as permission from Wholly Cow, LLC (Landlord) to Portland Trading Company for exterior signage at 157 Middle St., to be attached to the existing pipe that attaches to the store front. Wholly Cow, LLC approves one 38" x24" sign for the front of the building.

The pages attached to this letter are the landlord approved sign and location.

Yours truly,

Denine Leeman (Owners Authorized Representative)



# CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

4/9/2012

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER	CONTACT NAME: Heidi Villacci
Cross Insurance-Portland	PHONE (A/C, No, Ext): (207) 780-1677
2331 Congress Street	FAX (A/C, No): (207) 780-6377
PO Box 567	E-MAIL ADDRESS: hvillacci@crossagency.com
Portland ME 04112	INSURER(S) AFFORDING COVERAGE
	INSURER A: Peerless Insurance Company
	INSURER B:
	INSURER C:
	INSURER D:
	INSURER E:
	INSURER F:

INSURED	CERTIFICATE NUMBER: CL1231662713	REVISION NUMBER:
Portland Trading Co, LLC	THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.	
12 Kellogg Street		
Apt 2		
Portland ME 04102		

INSR LTR	TYPE OF INSURANCE	ADDL INSR	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	GENERAL LIABILITY						EACH OCCURRENCE \$ 2,000,000
	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY						DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 50,000
	<input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR	X		BOP1041809	3/19/2012	3/19/2013	MED EXP (Any one person) \$ 5,000
	GEN'L AGGREGATE LIMIT APPLIES PER:						PERSONAL & ADV INJURY \$ 2,000,000
	<input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC						GENERAL AGGREGATE \$ 4,000,000
	AUTOMOBILE LIABILITY						PRODUCTS - COMPIOP AGG \$ 4,000,000
	<input type="checkbox"/> ANY AUTO						
	<input type="checkbox"/> ALL OWNED AUTOS						COMBINED SINGLE LIMIT (Ea accident) \$
	<input type="checkbox"/> HIRED AUTOS						BODILY INJURY (Per person) \$
	<input type="checkbox"/> SCHEDULED AUTOS						BODILY INJURY (Per accident) \$
	<input type="checkbox"/> NON-OWNED AUTOS						PROPERTY DAMAGE (Per accident) \$
	UMBRELLA LIAB						
	EXCESS LIAB						EACH OCCURRENCE \$
	<input type="checkbox"/> OCCUR						AGGREGATE \$
	<input type="checkbox"/> CLAIMS-MADE						
	DED						
	RETENTION \$						
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY						WC STATU-TORY LIMITS
	ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH)						OTH-ER
	If yes, describe under DESCRIPTION OF OPERATIONS below						E.L. EACH ACCIDENT \$
							E.L. DISEASE - EA EMPLOYEE \$
							E.L. DISEASE - POLICY LIMIT \$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101, Additional Remarks Schedule, if more space is required)

RE: Sign at 157 Middle Street, Suite G-2, Portland, ME, 04101

Refer to policy for exclusionary endorsements and special provisions. Certificate Holder is an Additional Insured with respect to Commercial General Liability only.

## CERTIFICATE HOLDER

## CANCELLATION

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

City of Portland  
389 Congress St  
Portland, ME 04101

Frank Butterworth/SM4

5.5h  
LL



Consign your fine, high-end, gently worn clothing,  
shoes and accessories in our men's and women's  
boutique-like store in the heart of the Old Port  
(Portland, Maine).

Please contact us for further information:

Email: [info@portlandtradingco.com](mailto:info@portlandtradingco.com)

See the back page for more details of the type of items we are looking for.