Form # P 04 DISPLAY THIS CAR	D ON PRINCIPAL FRONT	AGE OF WORK
Please Read Application And Notes, If Any, Attached		PERMIT ISSUED Permit Number: 960473 2006
This is to certify that City Of Portland/Pierce Pro	n ons, LLC	
has permission to Promotional event, set up or	n 1y 5, 20 preako 1 May 5, 16	CITY OF PORILAND
AT 456 Congress St	027 G	001001
of the provisions of the Statutes of the construction, maintenance and this department.		the City of Portland regulating and of the application on file in A certificate of occupancy must be procured by owner before this build- ing or part thereof is occupied.
OTHER REQUIRED APPROVALS Fire Dept Health Dept Appeal Board Other Department Name	Tho	Mes M. Mcally 4/26/06 Director-Building & Inspection Services
PEN	ALTY FOR REMOVINGTHIS CARD	

. 1

>

۰.

•

					Nor	Dr.E.		a a constant and a co	
•	y of Portland, Maine	0		-	rmit No:	Issue Date:	CBL:	-	
	Congress Street, 04101	Tel: (207) 874-8703	3, Fax: (207) 874-871	6	06-0473		027	G0 <b>0</b> 1001 ,	
	tion of Construction:	Owner Name:	Owner Name:		r Address:		Phone:		
	Congress St	City Of Portla	nd	389	Congress St				
Busir	ness Name:	Contractor Name	2:		actor Address:	OUTSU	Phone ;	* )I –	
		Pierce Promot	ions, LLC	123	Free Street Por	<b>!</b> 20752	31700 «		
Lesse	e/Buyer's Kame	Phone:		Permit Type: Zone:					
								B3	
Past	Use:	Proposed Use:		Permit Fee: Cost of Work: CEO District:			:		
Con	Monument Square		Promotional event, set	\$30.00 \$30.0		0 1	I		
	vionument square	5,2006	2006 breakdown May	FIRE DEPT: Approved Use Gr		PECTION: e Group: <u>R</u> -j	<sub>Туре</sub> <b>л/А</b>		
			A SYVIC				IBC Inature Jm	2003	
-	osed Project Description:								
Proi	notional event, set up on N	May 5, 2006 breakdown	, Signature		Sig	nature <i>M</i>	4/26/06		
				PEDESTRIAN ACTIVITIES I		ITIES DISTRIC	RICT (P.A.D.)		
				Action Approved		d Approve	roved w/Conditions Denied		
			_	Signature: Date:					
	<b>it Taken By:</b> bson	Date Applied For: 04/10/2006			Zoning A	Approval	pproval		
1.			Special Zone or Revie	ws	Zoning Appeal		Historic P	reservation	
			Shoreland		Uariance		Not in Dis	trict or Landmark	
<ol> <li>Building permits do not include plumbing, septic or electrical work.</li> </ol>		Wetland		Miscellaneous		Does Not	Require Review		
<ol> <li>Building permits are void if work is not started within six (6) months of the date of issuance. False information may invalidate a building permit and stop all work</li> </ol>		Flood Zone		Conditional Use		Requires I	Review		
		Subdivision		Interpretation		Approved			
			Site Plan		Approved		Approved w/Conditions		
			Maj Minor MM		Denied		Denied		
			Date: 4/12/06	511			ABA		
			Date: 4112 Ob		Date		Date:		

### CERTIFICATION

I hereby certify that I am the owner of record of the named property, or that the proposed work is authorized by the owner of record and that I have been authorized by the owner to make this application as his authorized agent and I agree to conform to all applicable laws of this jurisdiction. In addition, if a permit for work described in the application is issued, I certify that the code official's authorized representative shall have the authority to enter all areas covered by such permit at any reasonable hour to enforce the provision of the code(s) applicable to such permit.

SIGNATURE OF APPLICANT	ADDRESS	DATE	PHONE
RESPONSIBLE PERSON IN CHARGE OF WORK, TITLE		DATE	PHONE

Submit Application to Room 315, Portland City Hall, 389 Congress Street, Portland, ME 04101 207-874-8703; fax 207-874-8716. Please allow 10 Business Days for processing.

# **Tent Permit Application**

If you or the property owner owes real estate or personal property taxes or user charges on any property within the City, payment arrangements must be made before permits of any kind are accepted.

	uncur yannun ungrese e	st. and 22 Monumen					
Date of Tent setup: Friday, May 5, 2006 Friday, May 6, 2006							
Fax Assessor's Chart, Block & Lot       Chart#     Block#       27     # 6	Owner: Rierce Promotions, UC	Telephone: (201) 523 -1700					
essee/Buyer's Name (If Applicable)	Applicant name, address & telephone: 123 Free Street Portland, ME 04101	Fee: \$ 30.00					
<ul> <li>The following must be included as submissions: <ol> <li>Certificate of Flammability</li> <li>Letter of approval from property owner. If the City is the owner, please contact Ted Musgrave at Parks &amp; Recreation @ 874-8793</li> <li>Plot Plan showing the following: <ol> <li>Property lines</li> <li>Parking</li> <li>Existing Building locations</li> <li>Tent locations, including dimensions of all tents, exits and entrances in tent.</li> </ol> </li> <li>If the City is the property owner, Certificate of Insurance listing the City as Additional Insured. Minimum amount of coverage is \$400,000.00</li> </ol></li></ul>							
	permit is ready. You must come in and p						
	any work, with a Plan Reviewer. A STOP V						

	areas qo		
Signature of applicant:	R_	Date:	4.4.06



promotions & event management

April 5, 2006

Ms. Lanie Dobson City of Portland 389 Congress Street Portland, ME 04101

Dear Ms. Dobson,

My colleague Brad MacCachran has been in contact with Ted Musgrave in the Parks and Recreation Department. Our event in Monument Square on May 5<sup>th</sup> has been approved through him.

Along with this tent permit application, I am writing to let you know that we currently do not have the Certificate of Flammability as Moss Tent is in the process of creating the tent for us. The tent will be completed soon, so we will send the certificate well in advance of the event. Moss is also sewing the certificate into the actual tent so it will definitely be on hand on May 5<sup>th</sup>.

Please do not hesitate to call should you have questions.

Regards,

Meghan Williams Pierce Promotions and Event Management, LLC

#### corporate headquarters

- 123 free street
- port and, mane 04101
- 207.523 1700
- 207.761.4570 fax

#### new york office

- 220 east 42nd street, 14th foor
- new york, new york 10017.
- 212 771 3651
  212.515.1997 fax

### bentonvllle office

901 macian road, suite 804 bentony le, arkansas 72712 479 845 2121 479 845 2123 fax From:Ted MusgraveTo:brad.maccachran@piercepromotions.com; emily.stadler@piercepromotions.com;Meghan Williams4/11/2006 12:07:50 PMSubject:Re: May 5th -- Crystal Light in Monument Square - drink sampling to the public

hi meg -

they would be able to cover the entire mon square area.

and if you wanted to spread out to monument way (one city center area)... we could permit that as well.....

let p&r staff know in the details.....

PLS have your ins. co. fax out a cert of insurance which covers your use of monument square area (and monument way as well - if you'd like to sample in that area). the p&r fax: 756-8279.

i understand that you have forwarded a temp food service license application to amanda @ city clerk's office (i have cc'ed her on this).

AMANDA - could u update me ..?

and i understand that a tent permit application is in the works...????? (did you deliver that to inspections, 3rd fl. - city hall)..?

i have cc'ed LANNIE for an update on that...

thanks.

i am on vaca april 13 - 26..... so another staff person may be following back up with your permit for use.. PLS proceed with your plans..and forward me your map for the the area of use... and the ins. certificate. thnx

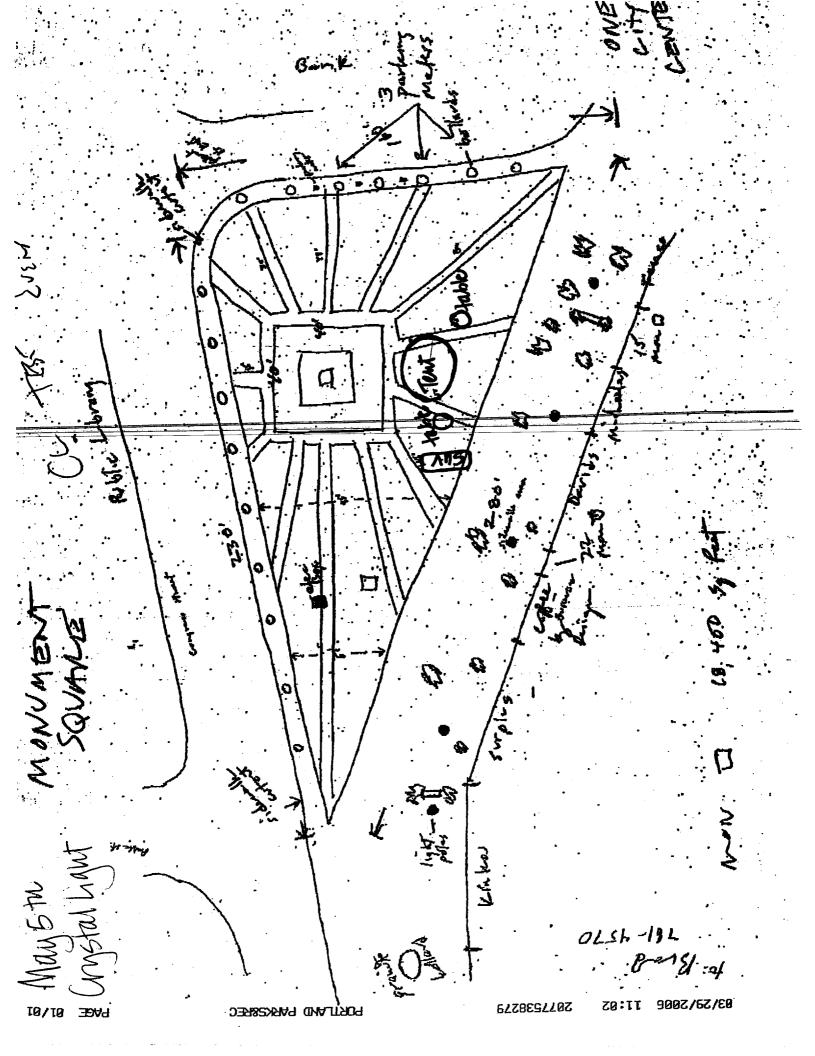
>>> "Meghan Williams" <Meghan.Williams@piercepromotions.com> 4/11/2006 11:14:11 AM >>> Hey Ted,

Switching gears a little bit, we had a question about our Crystal Light event in Monument Square on May 5th. We just walked down to take a look at the area and I will be sending you a map of where we'd like to set up in the next day or so. Our question is in regards to our event staff. Will they be able to walk throughout Monument Square or will they be restricted to the 40 x 40 event area?

Thanks!

Meghan

Meghan Williams Coordinator, Sponsorship and Venue Management pierce promotions & event management 123 Free Street Portland, Maine 04101 Direct Line: 207-523-1391 Main Line: 207-523-1700 Fax Line: 207-523-4003 meghan.williams@pierceuromotions.com www.piercepromotions.com









Proud members since:

## **CERTIFICATE OF FLAME RETARDANCY - USA**

Date: January 1,2005

Material: Nylon Oxford Colors: White, Black, Red, Royal, Yellow, Charcoal, Navy, Moss Item ID #s: 720; 800; 716; 801; 802; 803; 807; 924; 804; 891

We depose and say that the materials described above have been certified to us by their manufacturer or supplier as having been coated with a fire retardant chemical and that:

- The material has been tested and shown to meet the minimum requirements of N.F.P.A. 701, test
   This material can be laundered and will maintain its fire retardant properties as long as the coated surface has not been damaged.
- 2. For inkjet printing on this fabric, the supplier states, "The ink, after drying, has an insignificant effect to the fire rating of the substrate you're printing on. If the image is printed on a fire retardant substrate, the material will retain its fire retardant properties it had before printed."



We are in receipt of the certificate number FA-36201- **REGISTERED FLAME RESISTANT PRODUCT** issued by the California Department of Forestry and Fire Protection, Office of the State Fire Marshal which states that the material meets the minimum requirements of flame resistance identified in Section 13115, California Health and Safety Code.

Furthermore, we are in receipt of certificate numbers 3176/8740-a-Fe/Wi issued by Materialprufanstalt fur das Bauwesen, Braunschweig, Germany which states that the white material meets the minimum requirements of flammability test DIN 4102, class B1. A copy of the referenced certificate is on file at the Safety and Health Department, Messe Düsseldorf, c/o M. Leuker, Abt. G3-S, Stockumer Kirchstr. 61,40474 Dusseldorf.

Moss is committed to compliance, qualification and safety of our materials.

Abigail Van Deventer Asst. Fabric Director Moss Inc. 248 Northport Ave. Belfast, ME 04915 207.338.6677/2143 avandeventer@mossinc.com

> Moss P.O. Box 248 . 248 Northport Avenue . Belfast, Maine 04915 . 800-341-1557. 207-338-1764 3600 West Pratt Avenue Lincolnwood, IL 60712

**CC:** aayan@portlandmaine.com; Amanda Berube; Amanda Frost; Brad MacCachran; Emily Stadler; jbeitzer@portlandmaine.com; Karen Seymour; Lannie Dobson: SALLY DELUCA; Thomas Higgins



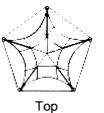
# Optidome

The freestanding Moss Optidome is ideal for temporary outdoor events. The graceful arches and unique shape add beauty and elegance to any venue.



30' Optidome, with visors and graphics shown at a Best Buy outdoor event. Exhibit by GMR Marketing.







Optidome with Visor

Isometric





Optidome with Zip-In Wall

Front

Side

**Frame Views** 

	SIZE			/ERTYPE	HOW TO ORDER	
SIZE Crystal Light 10' Monumutz 54-20' Plantens =	DOME HEIGHT 9' 6" 13' <b>4"</b> 19' 10" VISORS	DIM WEIGHT 62 lbs. 2 boxes 89 lbs. 2 boxes 105 lbs.	•	Single Skin	Begin by choosing a Shape and Size. Then select fabric type and options. To Order: Phone 800.341.1557 Fax 207.338.1764 or contact your Moss Account Executive	

SIZE		DIM WEIGHT	OPTIONS	NOTE
10' 20' 30'		62 <b>lbs.</b> 62 <b>lbs.</b> 62 lbs.	Visors Zip-In Walls Connectors	Your Moss Account Executive can assist you with information on graphic applications for the Optidome.
SIZE	ZIP-IN\ 'ALLS	DIM WEIGHT	SET UP	
10'		14 <b>lbs.</b>	25 - 60 minutes,	
20' 30'		23 lbs. 23 lbs.	depending on size 2 - 5 people, depending on size	
	CONNECTORS			
SIZE		<b>DIM WEIGHT</b>		
10'		14 lbs.		
20'		23 lbs.		
30'		23 lbs.		



Upbeat, vibrant and memorable, the Crystal Light *Bring* Out *Your* Beauty Tour will travel the country engaging consumers in everything to do with taste, bringing out their beauty and relevance in their life.

### EVENT SET

- (1) 20x20 Tent
- Flavor Bar
- Flavor Wheel
- Roaming Samplers with specially branded cooler packs
- (2)Café Tables
- Signage
- Vehicle and Trailer
- Music

### **EVENT SET** DIMENSIONS

**40 x** 40 **event** space required (trailer will serve **as** storage and will need to be in **the** event footprint—vehicle does not)

### ELECTRICITY/ WATER/OTHER

50 AMPS required for sound system and lighting

Water source would be welcomed for clean up purposes

Gray water access (forpossible disposal of left over samples) and nearby trash receptacles To book the Crystal Light Bring Out Your Beauty Tour for your event, don't wait - call today!

(207) 523-1779

bring<sub>out</sub> yourbeauty

<b>City of Portland, Maine - Building or Use Permit</b> 389 Congress Street, 04101 Tel: (207) 874-8703, Fax: (207) 874-8716				Permit No: 5 06-0473	Date Applied For: 04/10/2006	CBL: 027 G001001		
Location of Construction: Owner Name: O				Owner Address:	Phone:			
456 Congress St	City Of Portland			389 Congress St				
Business Name:	Contractor Name:			Contractor Address:	Phone			
	Pierce Promotions, LI	.C		123 Free Street Portland		(207) 523-1700		
Lessee/Buyer's Name	Phone:			Permit Type:				
				Tents				
Proposed Use:	-		Propose	ed Project Description:				
Commercial/Promotional event, set up on May 5,2006 breakdown May 5,2006 Promotional event, set up on May 5,2006 breakdown May 5,2006								
Dept: Zoning Status:	Approved with Condition	ns <b>Re</b>	viewer:	Ann Machado	Approval Da	ate: 04/12/2006		
Note: Ok to Issue:								
1) This permit allows the tent to be set up and taken down on May 5,2006.								
Dept: Building Status:	Approved	Re	viewer	Tom Markley	Approval Da	ate: 04/26/2006		
Note: Ok to Issue:								
1) This permit DOES NOT authorize any construction activities. The tent must be removed at the end of the event.								

### Comments:

4/10/2006-Idobson: Permit held on desk - no cert of flame

.

4/12/2006-amachado: Ted Musgrave asked that the certificate of insurance be faxed to Parks & Rec.