



Neokraft Signs Inc.
686 Main Street
Lewiston, Maine 04240
Telephone: 207.782.9654
Facsimile: 207.782.0009
1.800.339.2258
<http://www.neokraft.com>

October 11, 2016

COPY

Ms. Chris Stacey
City of Portland, Zoning
389 Congress Street
Portland, ME 04101

RE: **WAIVER REQUEST for Signage, 161 Marginal Way (Address sign for building)**

Dear Ms. Stacey:

This letter serves as a request for a Staff Waiver from the sign illumination standard outlined in Standard E-16 of the City of Portland Design Manual. A check for \$75 is included, as requested. Specifically, we request to use *face-lit signage*, as illustrated on the attached drawings. It's our belief such signage will not detract from the character of the district, while making it easier for patients to navigate to the new practice locations. Further, because of limited behind-the-wall access, halo-lit letters (per the Standard) would require the use of a fabricated background to allow for illumination. The resulting appearance might not be in keeping with the intent of the standards.

For comparison, a photo survey of neighboring face-lit signage in this B-7 Zone is included. You'll see the proposed signage is in keeping with the scale, style and lighting of other signage on Marginal Way, some of which has been recently installed.

Sincerely,

Peter Murphy
Neokraft Sign Company



ALUMINUM EXTRUSION, ROUTED ALUMINUM FACE, BLEED RETAINER

PAINT TO MATCH GSP TRANS DELFT BLUE [230-97]

1/2" CLEAR ACRYLIC PUSH-THRU COPY (PROJECTS 1/4"), WHITE TRANSLUCENT FILM ON 1ST & 2ND SFCS

(2) 3/8" STAINLESS STEEL SCREWS ON EACH END OF CABINET TO BOLT INTO EXISTING COLUMNS

10203.1: ADDRESS ID—LIT LETTERS ON OPAQUE BACKGROUND

SCALE: 1/2" = 1'-0"

(1) REQUIRED



Neokraft Signs Inc.
686 Main Street
Lewiston, Maine 04240
Telephone: 207.782.9654
Facsimile: 207.782.0009
1.800.339.2258
<http://www.neokraft.com>

Custom Sign Fabrication

These plans are the exclusive property of Neokraft Signs, Inc. and are the result of the original work of its employees. They are submitted to Neokraft's client for the sole purpose of consideration of whether to purchase these plans or to purchase from Neokraft a sign manufactured according to these plans.

Distribution or exhibition of these plans to anyone other than employees of said client, or use of these plans to construct a sign similar to the one embodied herein, is expressly forbidden. In the event that such exhibition or construction occurs, Neokraft expects to be reimbursed \$1500 in compensation for time and effort entailed in creating these plans.

PERMIT

161 MARGINAL WAY
10203.X

LOCATION: 161 MARGINAL WAY
PORTLAND, ME

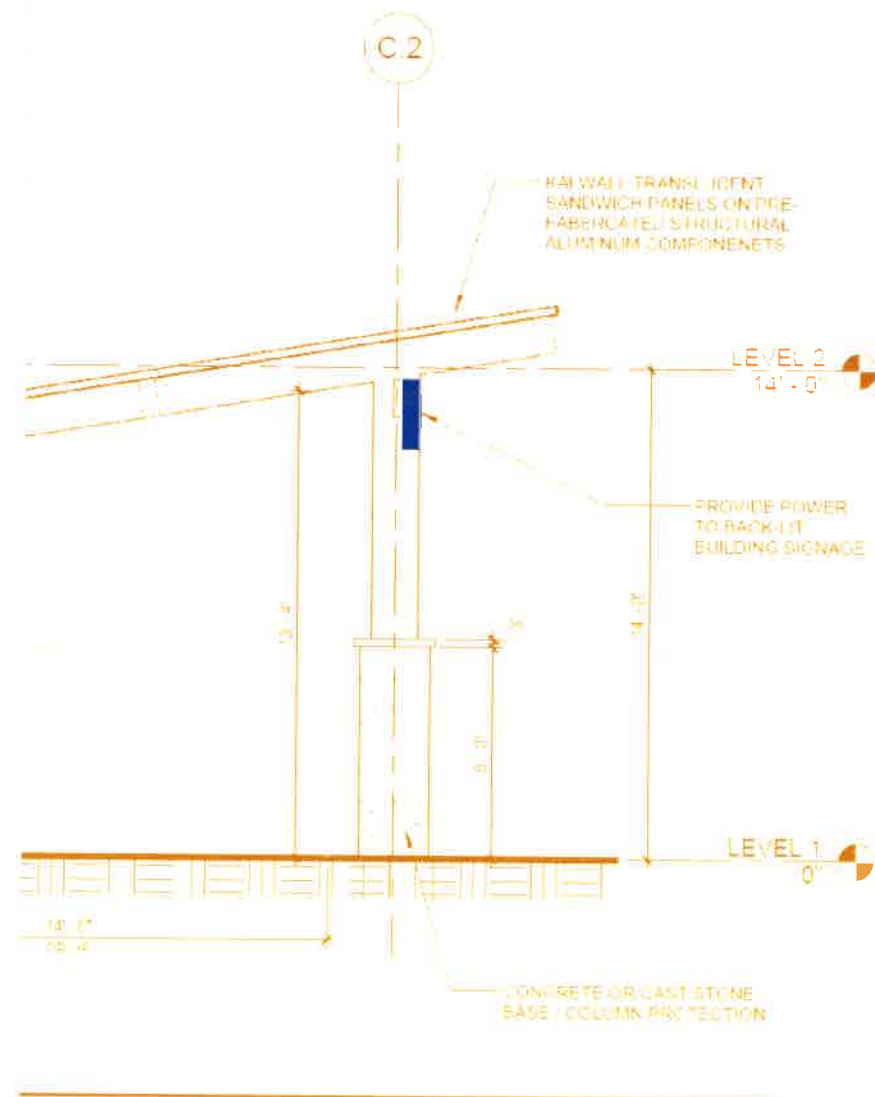
DRAWING NO.: 1 OF 2

DRAWN BY: DS REP: PM

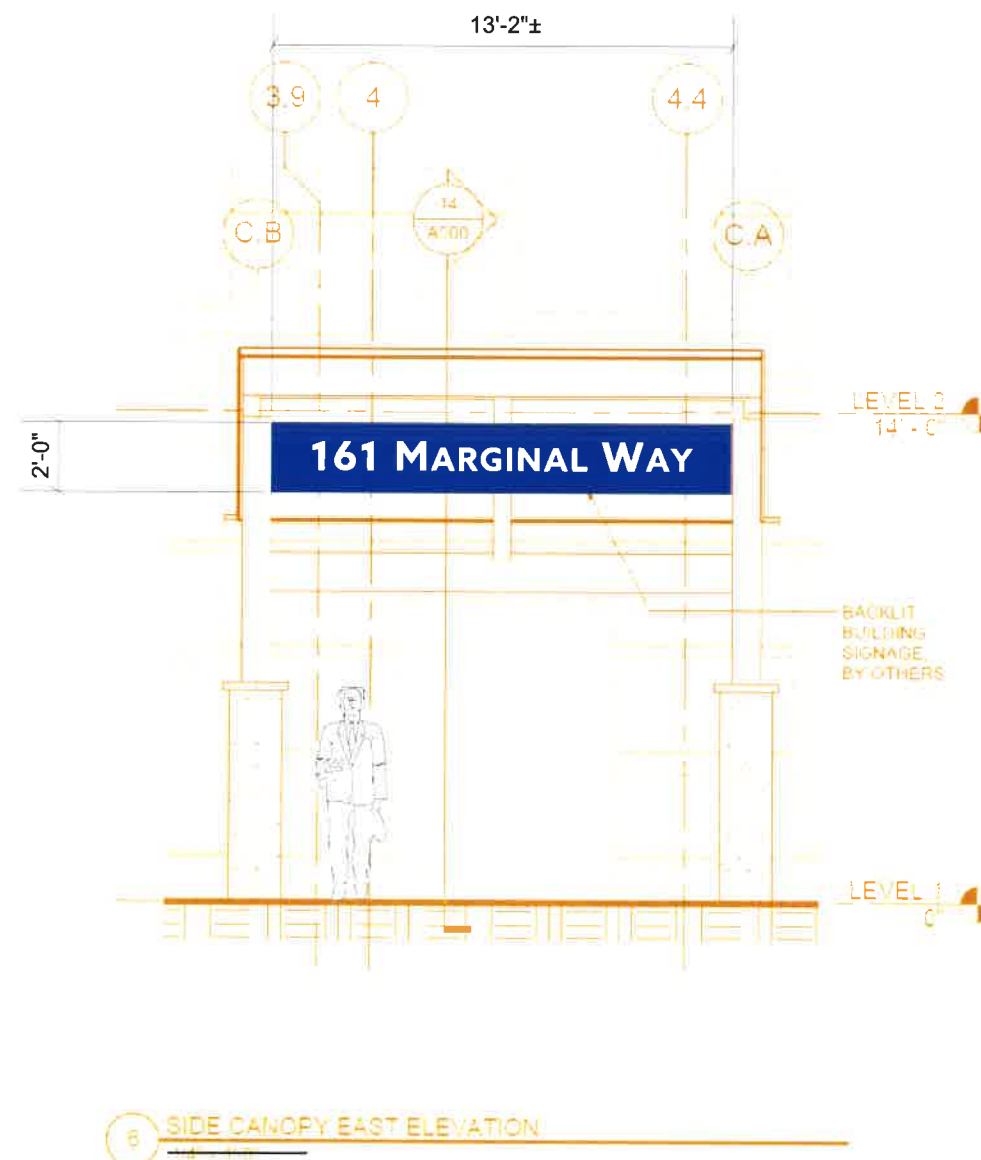
DATE: 09.26.2016

QUOTE: @1567

GEN REF.:



VERIFY DIMENSIONS, ATTACHMENTS, CLEARANCES



CANOPY ELEVATION

SCALE: 3/16" = 1'-0"



Neokraft Signs Inc.
 686 Main Street
 Lewiston, Maine 04240
 Telephone: 207.782.9654
 Facsimile: 207.782.0009
 1.800.339.2258
<http://www.neokraft.com>

Custom Sign Fabrication

These plans are the exclusive property of Neokraft Signs, Inc. and are the result of the original work of its employees. They are submitted to Neokraft's client for the sole purpose of consideration of whether to purchase these plans or to purchase from Neokraft a sign manufactured according to these plans.

Distribution or exhibition of these plans to anyone other than employees of said client, or use of these plans to construct a sign similar to the one embodied herein, is expressly forbidden. In the event that such exhibition or construction occurs, Neokraft expects to be reimbursed \$1500 in compensation for time and effort entailed in creating these plans.

PERMIT

**161 MARGINAL WAY
 10203.X**

LOCATION: 161 MARGINAL WAY
 PORTLAND, ME

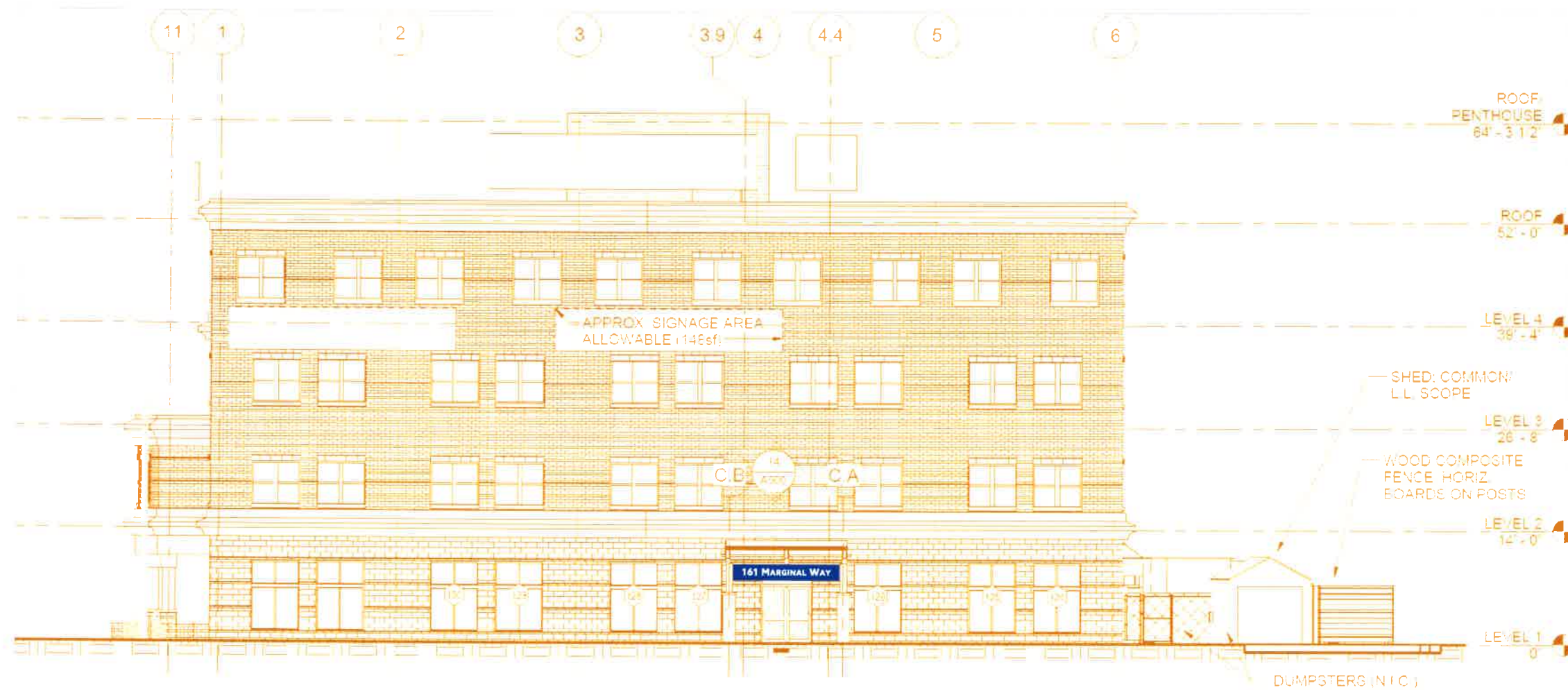
DRAWING NO.: 2 OF 2

DRAWN BY: DS REP: PM

DATE: 09.26.2016

QUOTE: @1567

GEN REF:



2 EAST ELEVATION

NOT FOR CONSTRUCTION

EAST ELEVATION
SCALE: 1/16" = 1'-0"



NEOKRAFT SIGNS

Neokraft Signs Inc.
 686 Main Street
 Lewiston, Maine 04240
 Telephone: 207.782.9654
 Facsimile: 207.782.0009
 1.800.339.2258
<http://www.neokraft.com>

Custom Sign Fabrication

These plans are the exclusive property of Neokraft Signs, Inc. and are the result of the original work of its employees. They are submitted to Neokraft's client for the sole purpose of consideration of whether to purchase these plans or to purchase from Neokraft a sign manufactured according to these plans.

Distribution or exhibition of these plans to anyone other than employees of said client, or use of these plans to construct a sign similar to the one embodied herein, is expressly forbidden. In the event that such exhibition or construction occurs, Neokraft expects to be reimbursed \$1500 in compensation for time and effort entailed in creating these plans.

PRESENTATION

**PORTLAND
GASTROENTEROLOGY
2232.1**

LOCATION: 161 MARGINAL WAY
 PORTLAND, ME

DRAWING NO.: 2 OF 2

DRAWN BY: DS REP: PM

DATE: 08.26.2016

REVISED: 09.06.2016

QUOTE: @1558 | FL023296

GEN REF.: 2909 (2004)

NEIGHBORING SIGNS ON MARGINAL WAY

NTS



NEOKRAFT SIGNS

Neokraft Signs Inc.
 686 Main Street
 Lewiston, Maine 04240
 Telephone: 207.782.9654
 Facsimile: 207.782.0009
 1.800.339.2258
<http://www.neokraft.com>

Custom Sign Fabrication

These plans are the exclusive property of Neokraft Signs, Inc. and are the result of the original work of its employees. They are submitted to Neokraft's client for the sole purpose of consideration of whether to purchase these plans or to purchase from Neokraft a sign manufactured according to these plans.

Distribution or exhibition of these plans to anyone other than employees of said client, or use of these plans to construct a sign similar to the one embodied herein, is expressly forbidden. In the event that such exhibition or construction occurs, Neokraft expects to be reimbursed \$1500 in compensation for time and effort entailed in creating these plans.

PRESENTATION

PORTLAND GASTROENTEROLOGY 2232.1

LOCATION: 161 MARGINAL WAY
 PORTLAND, ME

DRAWING NO.: 1 OF 2

DRAWN BY: DS REP: PM

DATE: 08.26.2016

REVISED: 09.06.2016

QUOTE: @1558 | FL023296

GEN REF.: 2909 (2004)

NEIGHBORING SIGNS ON MARGINAL WAY

NTS