



Neokraft Signs Inc.
686 Main Street
Lewiston, Maine 04240
Telephone: 207.782.9654
Facsimile: 207.782.0009
1.800.339.2258
<http://www.neokraft.com>

October 11, 2016

Ms. Chris Stacey
City of Portland, Zoning
389 Congress Street
Portland, ME 04101

RE: **WAIVER REQUEST for Signage, 161 Marginal Way (Maine Eye Center, tenant)**

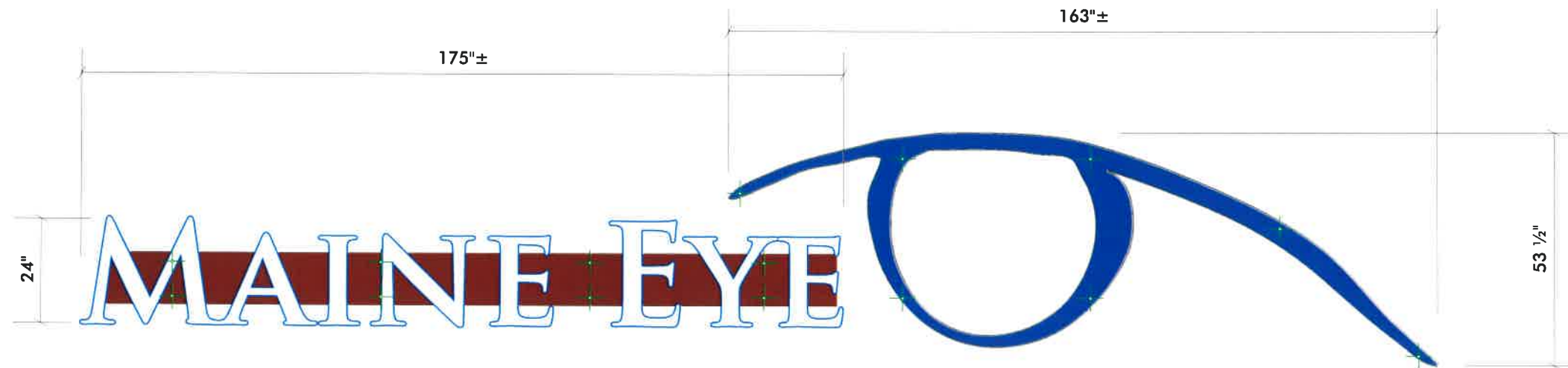
Dear Ms. Stacey:

This letter serves as a request for a Staff Waiver from the sign illumination standard outlined in Standard E-16 of the City of Portland Design Manual. A check for \$75 is included, as requested. Specifically, we request to use *face-lit signage*, as illustrated on the attached drawings. It's our belief such signage will not detract from the character of the district, while making it easier for patients to navigate to the new practice locations. Further, because of limited behind-the-wall access, halo-lit letters (per the Standard) would require the use of a fabricated background to allow for illumination. The resulting appearance might not be in keeping with the intent of the standards.

For comparison, a photo survey of neighboring face-lit signage in this B-7 Zone is included. You'll see the proposed signage is in keeping with the scale, style and lighting of other signage on Marginal Way, some of which has been recently installed.

Sincerely,

Peter Murphy
Neokraft Sign Company



89.8 SQ FT

INTERNALLY ILLUMINATED (WHITE LED) LETTERS AND LOGO ON FABRICATED ALUMINUM RACEWAYS;
PAINT RACEWAYS AKZO [408D1] TO MATCH MOUNTING SURFACE

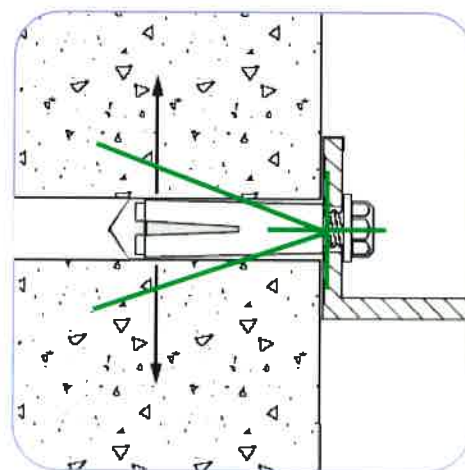
LETTERS: 3/16" THICK TRANSLUCENT WHITE FACES; 1" BLUE TRIM CAP & RETURNS

LOGO: 3/16" THICK TRANSLUCENT WHITE FACES; GSP TRANS DELFT BLUE [230-97] VINYL ON FACE;
1" WHITE TRIM CAP & RETURNS

POWER SUPPLIES IN RACEWAYS; OWNER TO SUPPLY PRIMARY ELECTRICAL TO SIGN LOCATION

10134.2: INT. ILLUM. LETTERS ON RACEWAYS AND LOGO

SCALE: 3/8" = 1'-0" (2) SETS REQUIRED



LOK-BOLT™ ANCHORING SYSTEM AS MFG BY POWERS FASTENERS, NEW ROCHELLE, NY OR EQUAL:

A PRE-ASSEMBLED SINGLE UNIT SLEEVE ANCHOR FOR ANCHORING INTO SOLID AND HOLLOW CONCRETE AND MASONRY SUBSTRATES

PATENTED COMPRESSION RING PULLS FIXTURE FLUSH TO THE WORK SURFACE

AVAILABLE IN CARBON STEEL AND TYPE 304 STAINLESS STEEL; SEVERAL HEAD STYLES

SIZE RANGE: 1/4" DIA. x 5/8" TO 3/4" DIA. x 7 1/2"

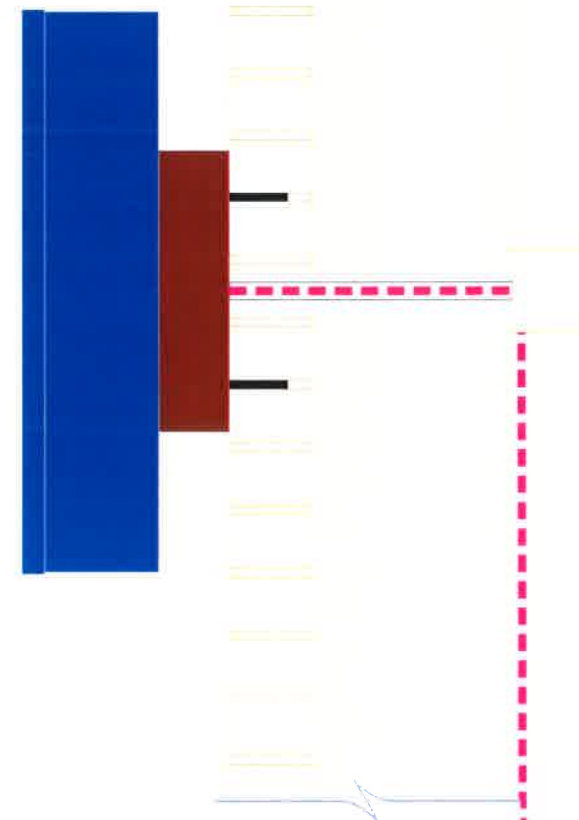
(2) ANCHORS EVERY 4' OF RACEWAY

STAINLESS STEEL, NON-CORROSIVE/NON-GALVANIC ACTING ANCHORS

ANCHORS SET INTO MORTAR JOINTS, NOT INTO MASONRY FACES

SEAL ALL PENETRATIONS WITH SILICONE ADHESIVE

LOGO SIMILAR, MOUNTED FLUSH TO WALL



LETTERS MOUNTING

SCALE: 1 1/2" = 1'-0"

SLEEVE-ANCHOR MOUNTING DETAIL
NOT TO SCALE



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Custom Sign Fabrication

These plans are the exclusive property of Neokraft Signs, Inc. and are the result of the original work of its employees. They are submitted to Neokraft's client for the sole purpose of consideration of whether to purchase these plans or to purchase from Neokraft a sign manufactured according to these plans.

Distribution or exhibition of these plans to anyone other than employees of said client, or use of these plans to construct a sign similar to the one embodied herein, is expressly forbidden. In the event that such exhibition or construction occurs, Neokraft expects to be reimbursed \$1500 in compensation for time and effort entailed in creating these plans.

PERMIT

**MAINE EYE CENTER
10134.X**

LOCATION: 161 MARGINAL WAY
PORTLAND, ME

DRAWING NO.: 1 OF 3

DRAWN BY: DS REP: PM

DATE: 09.26.2016

QUOTE: @1787

GEN REF.:



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PERMIT

**MAINE EYE CENTER
 10134.X**

LOCATION: 161 MARGINAL WAY
 PORTLAND, ME

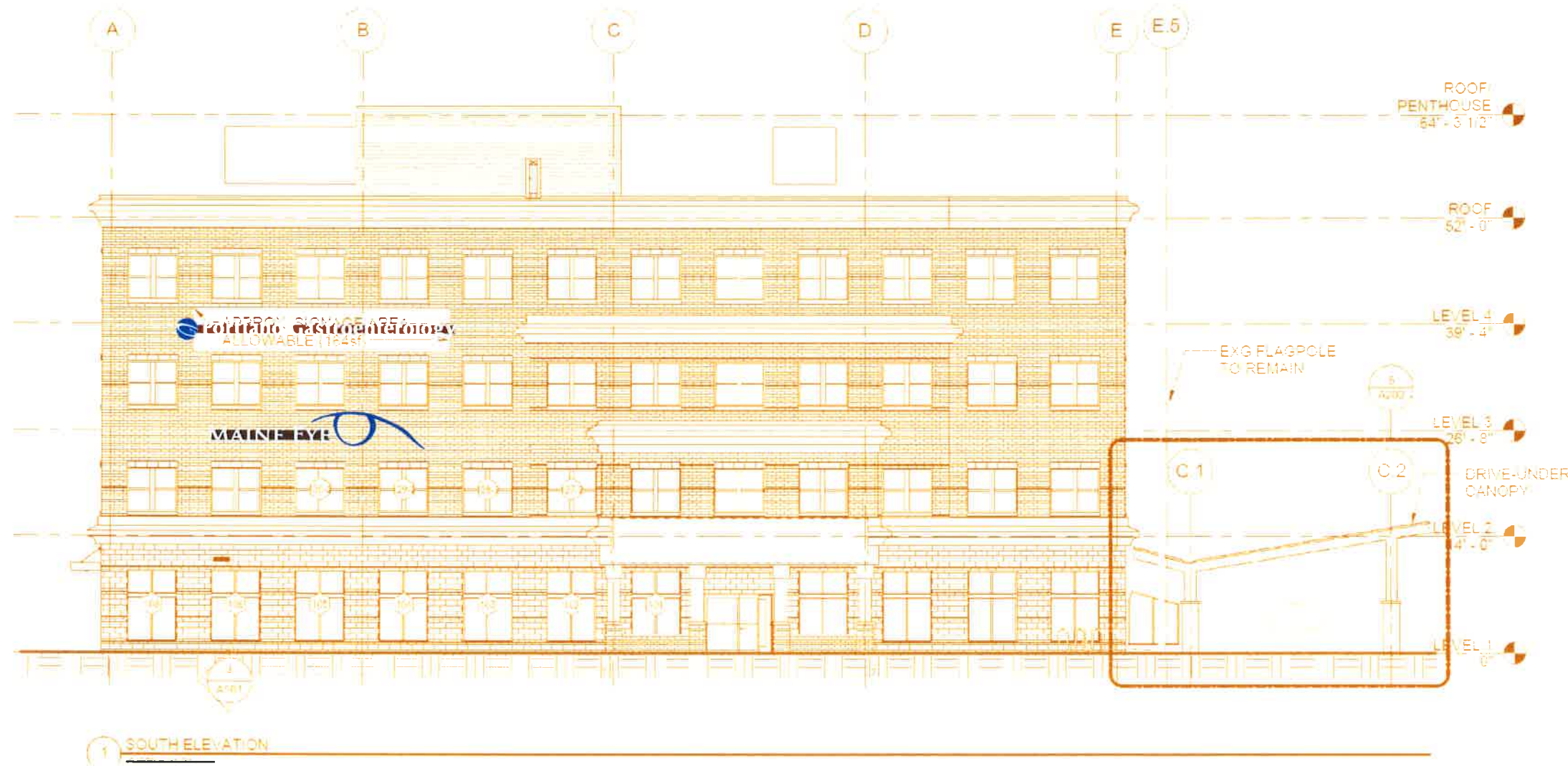
DRAWING NO.: 2 OF 3

DRAWN BY: DS REP: PM

DATE: 09.26.2016

QUOTE: @1787

GEN REF:



1 SOUTH ELEVATION

10134.1: SOUTH ELEVATION
 SCALE: 1/16"=1'-0"

WALL ID FOR PORTLAND GASTROENTEROLOGY TO BE ADDRESSED ON A SEPARATE APPLICATION





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**MAINE EYE CENTER
 10134.X**

LOCATION: 161 MARGINAL WAY
 PORTLAND, ME

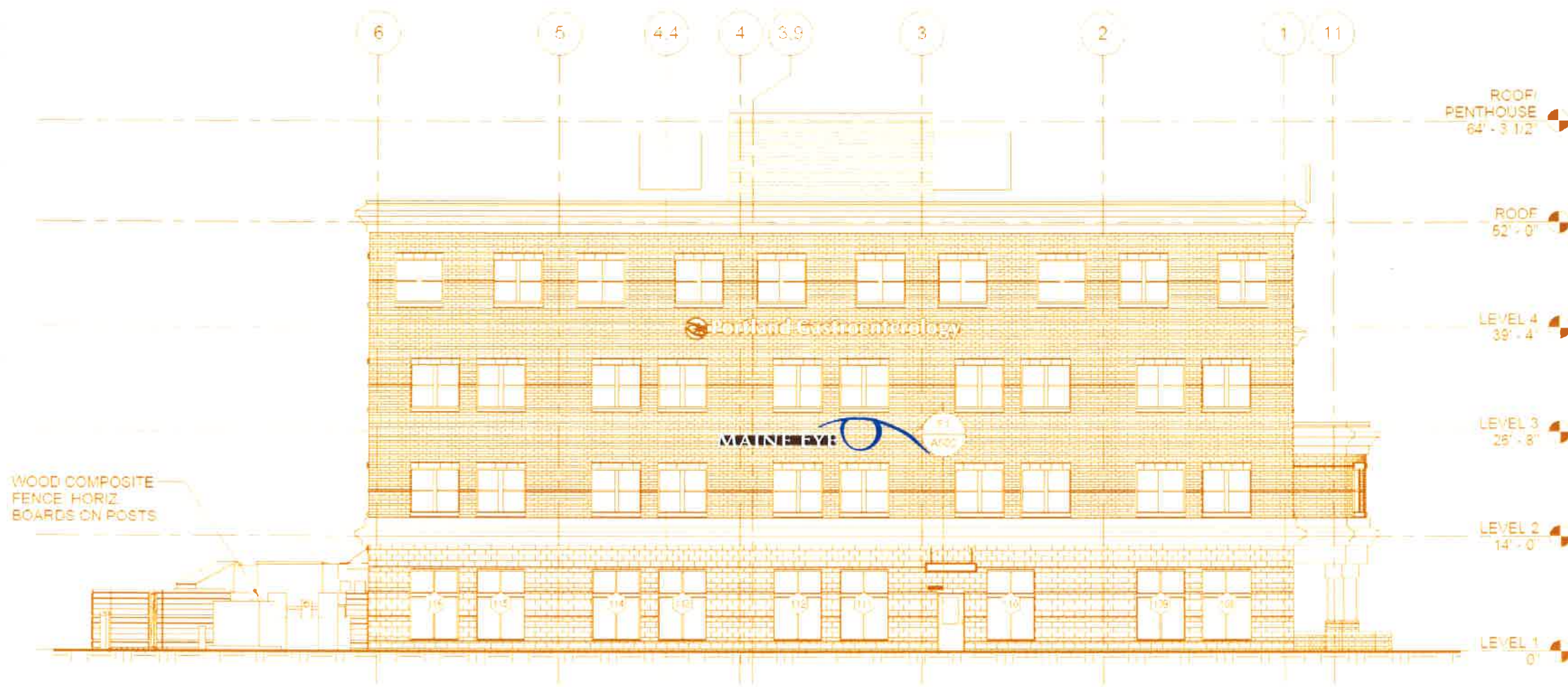
DRAWING NO.: 3 OF 3

DRAWN BY: DS REP: PM

DATE: 09.26.2016

QUOTE: @1787

GEN REF:



4 WEST ELEVATION

10139.3: WEST ELEVATION
 SCALE: 1/16"=1'-0"

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PRESENTATION

PORTLAND GASTROENTEROLOGY 2232.1

LOCATION: 161 MARGINAL WAY
 PORTLAND, ME

DRAWING NO.: 2 OF 2

DRAWN BY: DS REP: PM

DATE: 08.26.2016

REVISED: 09.06.2016

QUOTE: @1558 | FL023296

GEN REF: 2909 (2004)

NEIGHBORING SIGNS ON MARGINAL WAY

NTS

NEOKRAFT SIGNS

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PRESENTATION

**PORTLAND
GASTROENTEROLOGY
2232.1**

LOCATION: 161 MARGINAL WAY
 PORTLAND, ME

DRAWING NO.: 1 OF 2
 DRAWN BY: DS REP.: PM
 DATE: 08.26.2016
 REVISED: 09.06.2016
 QUOTE: @1558 | FL023296
 GEN REF.: 2909 (2004)



**NEIGHBORING SIGNS ON MARGINAL WAY
NTS**