

P.O. Box 4510
Portland, Maine 04112-4510
207-775-7271 or 800-756-1166
Fax: 207-775-7935
nburns@jbgh.com
www.jbgh.com



From: Ann Machado [mailto:amachado@portlandmaine.gov]
Sent: Friday, July 21, 2017 9:56 AM
To: Natalie L. Burns
Cc: Christina Stacey; Ben Walter; Max Puyanik

[Quoted text hidden]

[Quoted text hidden]

[Quoted text hidden]

Ann Machado <amachado@portlandmaine.gov>

Fri, Jul 21, 2017 at 11:16 AM

To: "Natalie L. Burns" <nburns@jbgh.com>

Cc: Christina Stacey <cstacey@portlandmaine.gov>, Ben Walter <bwalter@cwsarch.com>, Max Puyanik <MPuyanik@convenientmd.com>

Natalie -

The ordinance does not give a definition of an identification sign in section 14-367 but it does define "Commercial Message" as "Any sign wording, logo or other representation that, directly or indirectly, names advertises or calls attention to a business, product, services or other commercial activity". The signs proposed on the north and east facades are a commercial message. They do not just list the "address and name of occupant" [section-369.5(a) Table 1, note e] As a commercial message under Table 1, they are wall signs which are listed as B under section 14-369.5 (a)Table 1 which require a permit and need to meet the requirements of Section 14-369.5(b) Table 2.8.

Ann

Ann Machado
Zoning Administrator
Permitting and Inspections Department
City of Portland, Maine
(207) 874-8709

[Quoted text hidden]

Natalie L. Burns <nburns@jbgh.com>

Fri, Jul 21, 2017 at 11:27 AM

To: Ann Machado <amachado@portlandmaine.gov>

Cc: Christina Stacey <cstacey@portlandmaine.gov>, Ben Walter <bwalter@cwsarch.com>, Max Puyanik <MPuyanik@convenientmd.com>

Ann,

We provided Secretary of State information that the name on the sign is the legal name of the occupant and the address is also included. I still am not seeing how that is not an identification sign.

Natalie L. Burns, Esq.
Jensen Baird Gardner & Henry
Ten Free Street
P.O. Box 4510
Portland, Maine 04112-4510
207-775-7271 or 800-756-1166
Fax: 207-775-7935
nburns@jbgh.com
www.jbgh.com



From: Ann Machado [mailto:amachado@portlandmaine.gov]
Sent: Friday, July 21, 2017 11:17 AM

[Quoted text hidden]

[Quoted text hidden]

[Quoted text hidden]

Ann Machado <amachado@portlandmaine.gov>

Fri, Jul 21, 2017 at 2:07 PM

To: "Natalie L. Burns" <nburns@jbgh.com>

Cc: Christina Stacey <cstacey@portlandmaine.gov>, Ben Walter <bwalter@cwsarch.com>, Max Puyanico <MPuyanico@convenientmd.com>

Natalie -

I understand that the name of the tenant is ConvenientMD Urgent Care. It is my interpretation that a building identification sign identifies the name of the tenant in basic letters. What is being proposed represents the the company's branding and logo. It is a commercial message and not a building identification sign.

Ann

Ann Machado
Zoning Administrator
Permitting and Inspections Department
City of Portland, Maine
(207) 874-8709

[Quoted text hidden]