



LOCATION BRANDING DOCUMENT

City/State: Portland, ME
Address: 211 Marginal Way
Creation Date: 12-9-2016
Revised: 9-22-2017

A handwritten signature in black ink, followed by the date "10/11/17" written below it.

Branding Summary

Ground Signs	Allowed by Code	Currently Installed	Current % Utilized	Proposed	Proposed % Utilized	Δ (%Delta)
Height (ft.):	0	0	NA	0	NA	00.0
Number:	0	1	NA	0	NA	00.0
Square Footage (ft.):	0	15	NA	15	NA	00.0
Wall Signs	Allowed by Code	Currently Installed	Current % Utilized	Proposed	Proposed % Utilized	Δ (%Delta)
Height (ft.):	0	50"	NA	50"	NA	100.0
Number:	2	2	0	2	NA	100.0
Square Footage (ft.):	288	104	0	106	NA	101.9%
Total Signage	Allowed by Code	Currently Installed	Current % Utilized	Proposed	Proposed % Utilized	Δ (%Delta)
Number:	3	3	0	2	NA	100.0
Square Footage (ft.):	288	119	0	121	NA	101.7%

% Delta is calculated: proposed signage / current signage

Branding Rationale / Comments

- Replace old AT&T branding with new AT&T branding
 - 2 signs, 1 per road frontage / 1.5 Sq. Ft. per linear foot of building frontage
 - Replacement pylon panels
 - New Door Vinyl
- Note: Maximum size shown per code

Ground Signs	Existing:	Removed:	Net Total:
Existing:	1	0	1
New:	0	0	0
Net Total:	1	0	1
Tenant Panel Only Currently Installed?	<input checked="" type="checkbox"/> Yes		
Wall Signs	Existing:	Removed:	Net Total:
Existing:	2	2	0
New:	2	0	2
Net Total:	2	0	2
Total Primary Signs	Existing:	Removed:	Net Total:
Existing:	3	2	1
New:	2	0	2
Net Total:	3	0	3

Handwritten signature and date: 12/11/17



Handwritten signature and date: 12/11/17

Revisions:
R1 - Outdoor revision
R2 - DM - Drilled 5/16 to 40's path
R3 - DM - Added baseboard's. Click made - color white

R4 - Revised backer panel dimensions for S1 & S2
R5 -
R6 - **QC APPROVED**
R7 -
By: *[Signature]*
On: *[Date]*

Date: 12-9-2016
City/State: Portland, ME 04101
Designer: TS PM, KH
Address: 211 Marginal Way

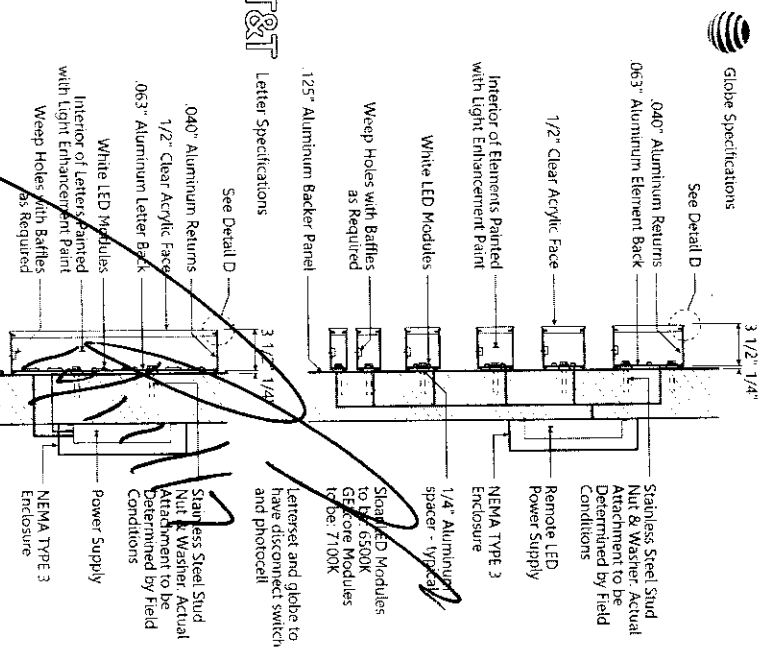
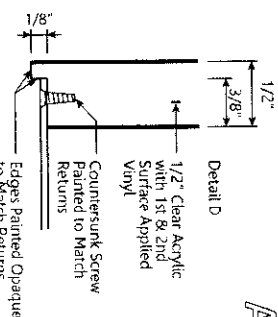
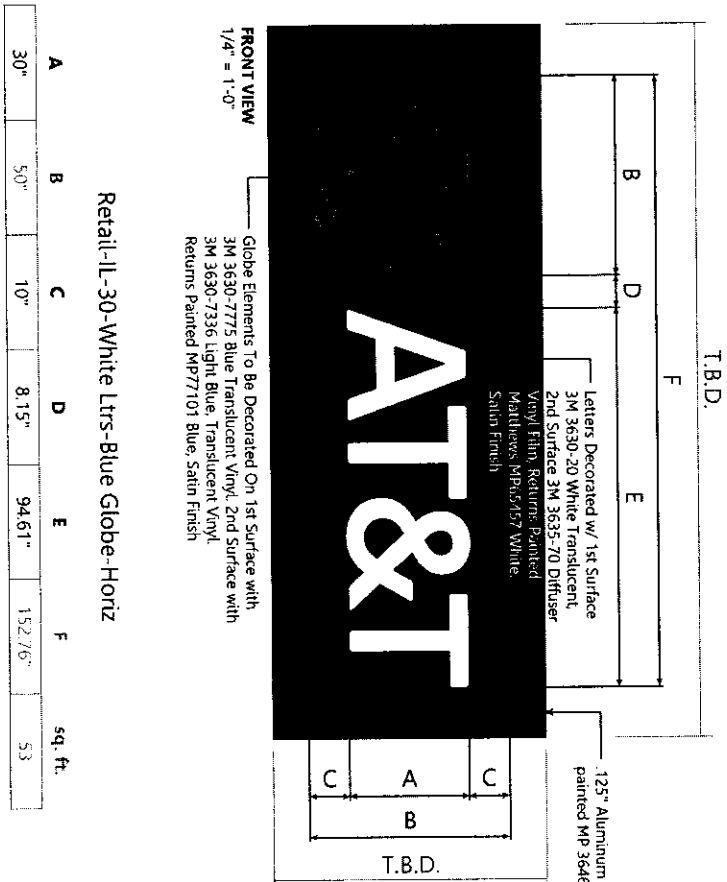
Drawing # **220680-R4**
Site Name **9093**

S1 Illuminated Letters- Horizontal Layout

Installation Guidelines

- Remove existing letterset, patch and repaint fascia to like new conditions (Mathews Satin Alum.)
- Install new remote wired illuminated letterset as shown

SURVEY REQUIRED



JONES SIGN
Your Vision, Accomplished.

Revisions:
 R1: Outside revision
 R2: DM - Dropper S119 40% ratio
 R3: DM - Added spacer panel to LED make letters white

R4: Revised letter panel dimensions for S1 & S2

OC APPROVED
By Richard Brown on 11/27/16

Date: 12-9-2016
 Designer: TS PM: KH

City/State: Portland, ME 04101
 Address: 21 Marginal Way

Drawing # **220680-R4**
 Site Name **9093**

S2

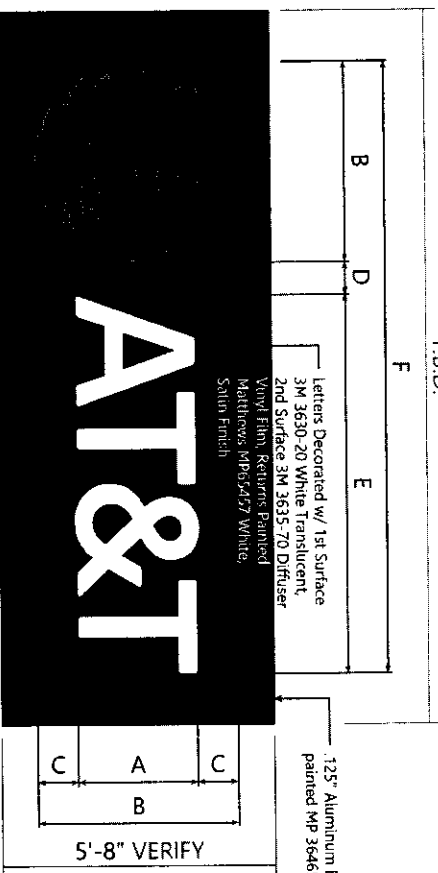
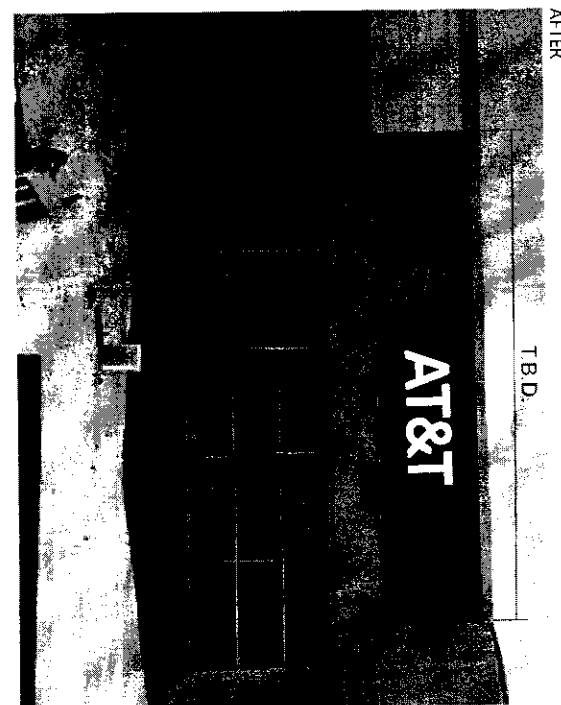
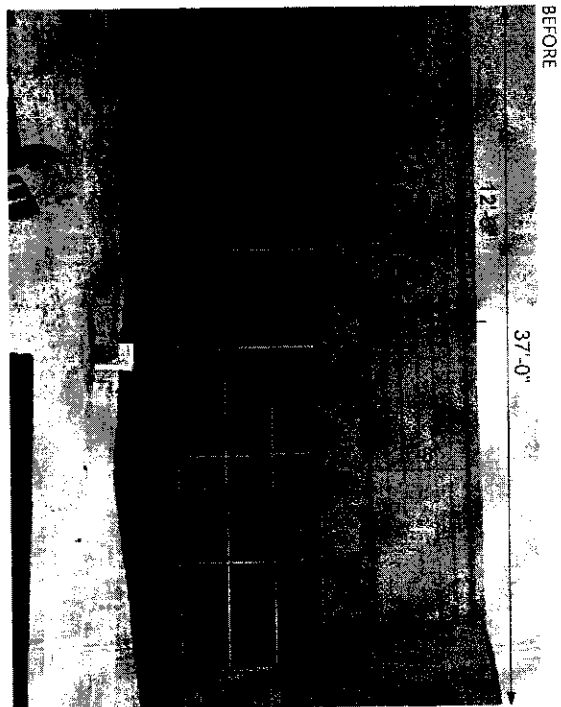
Illuminated Letters- Horizontal Layout

Installation Guidelines

- Remove existing letterset, patch and repaint fascia to like new conditions (Mathews Satin Alum.)
- Install new remote wired illuminated letterset as shown

16'-3" V.I.F.

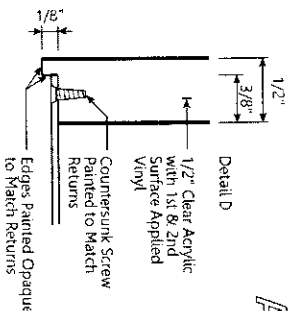
SURVEY REQUIRED



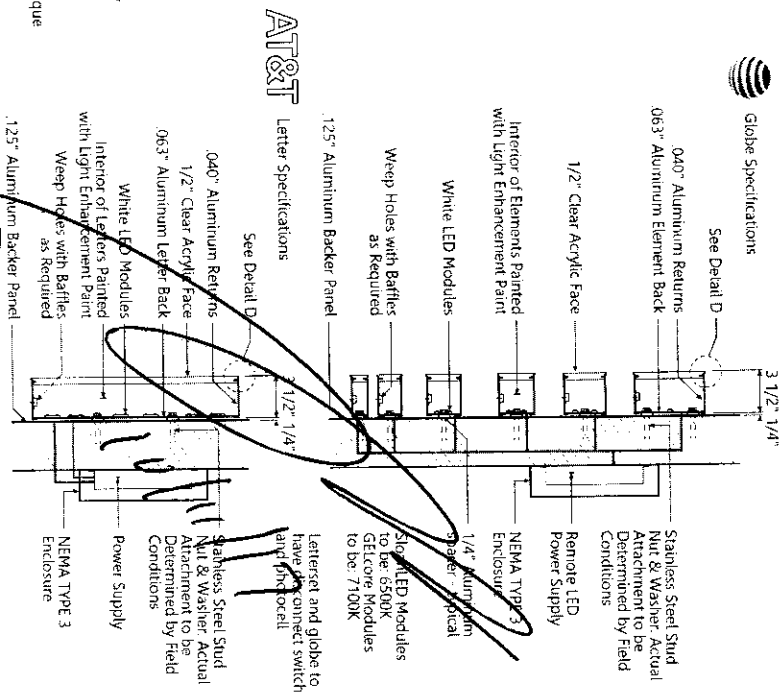
Globe Elements to Be Decorated On 1st Surface with 3M 3630-7775 Blue Translucent Vinyl, 2nd Surface with 3M 3630-7336 Light Blue, Translucent Vinyl Returns Painted MP77101 Blue, Satin Finish

Retail-IL-30-White Ltrs-Blue Globe-Horiz

A	B	C	D	E	F	sq. ft.
30"	50"	10"	8.15"	94.61"	152.76"	53

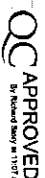


Globe Specifications



JONES SIGN
Your Vision. Accomplished.

Revisions:
R1 - Original revision
R2 - DM - Dropped S1 to 40" ratio
R3 - DM - Added backer panel to C1 & made letters white
R4 - Revised backer panel dimensions for S1 & S2



Date: 12-9-2016
Designer: TS PM: KH

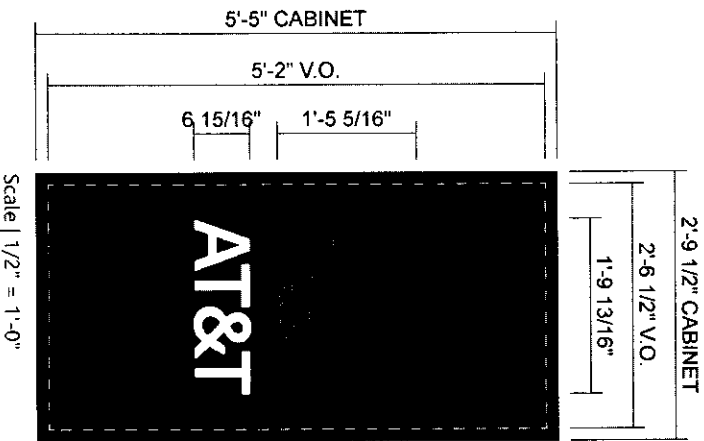
City/State: Portland, ME 04101
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Tenant Reface (Qty. 2)

Installation Guidelines

- Remove and Dispose Existing Tenant Faces
- Install New 3/16" White Lexan
- Faces with 1st Surface Vinyl Graphics 3M 180MC-0182 Iron Ore, Opaque & 3M 3630-7775 Blue, Translucent



Retainer: 1 1/2"

[Handwritten Signature]

10/11/17

