## Ann Machado - Hilltop Superette Sign PDF's following!

From:	William Simpson <classactspropertymanagement@yahoo.com></classactspropertymanagement@yahoo.com>
To:	Anne Machado <amachado@portlandmaine.gov></amachado@portlandmaine.gov>
Date:	1/14/2014 11:57 AM
Subject:	Hilltop Superette Sign PDF's following!

Hi Anne- Here all the answers you need! (my fingers are crossed) Copied your email and am answering in red!

First of all the application is incomplete. You need to look at the checklist.

- You included the certificate of liability from your insurance company but it needs to list the City as additionally insured.

I have attached with the city being listed as the additional insured....

- You give the dimensions of the sign but the content for the middle panel is unclear, we need to know the material it is made out of, the construction method and how it will be attached. Is it illuminated?

The middle is reserved for Coca-Cola logo from the 40's. It is drawn in, just not very well. Currently there are (as shown with the dotted lines) two UGLY plastic illuminated Coca-Cola signs facing each street. I am proposing a period correct sign from the 40's when the store first opened. It will be lit with porcelain industrial barn lights as shown in the drawings. (the lights are actually on the first drawing but you don't notice it unless it is pointed out)

Second, the ordinance (section 14-369.5 - Table 2.13 only allows one sign per tenant unless the tenant fronts on more than one street. The main sign is basically two signs - half on Congress and half on North. You cannot also have the four signs on the wall - Beer & Wine, lunch specials etc. You need to remove then from the sketch.

I have removed the signs showing on the side of the building.... Jeff actually just drew those on as an afterthought- not so much for the application. I could have the two signs butt up to each other but I think the round corner is MUCH nicer looking. I would hope the manner in which the signs touch would not matter. Please.

Your permit is on hold until I receive all the required information. Please send the pdfs directly to me.

For some reason I can not get the PDF's to attach. Will send in a minute....Thank-you

Bill