



# PORTLAND MAINE

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*Penny St. Louis Littell - Director of Planning and Urban Development  
Marge Schmuckal, Zoning Administrator*

December 18, 2009

Gary Bolduc  
Poyant Signs, Inc.  
220 Reservoir Street, Suite 7  
Needham, MA 02494

RE: 55 (59) Washington Avenue – 013 I043 – B-4 – Signs for Electrical Wholesalers – permit #09-1134

Dear Mr. Bolduc,

This letter is a follow up to the various conversations that we have had regarding the sign permit application (#09-1134) for Electrical Wholesalers at 55 Washington Avenue. The original application was for three signs. The sign ordinance for a multi-tenant building in the B-4 zone (section 14-369.5, Table 2.13) only allows one sign per tenant unless the tenant fronts on more than one street. Electrical Wholesalers only fronts on one street, so they can only have one sign.

I spoke to you at the counter on November 19, 2009. You had revised the application requesting to install two signs, the 3' by 4' sign hanging perpendicular to the building and the 2.5' x 20' sign over the bays. I left you a voicemail on November 20, 2009 telling you that only one sign can be permitted under the ordinance. I have not heard from you since.

You have the right to appeal my decision. Section 14 – 368.5(g) of the ordinance states that an applicant who has been denied a permit or approval for failure to meet the signage regulations of section 14 – 369.5 “may apply to the planning authority for review of the denied signage pursuant to the standards set forth in section 14 – 526(a)(23)”. If the planning authority disapproves the application, then under section 14 – 527 of the ordinance you may appeal the decision to the Planning Board within ten (10) days of the decision being rendered.

I drove by 55 Washington Avenue yesterday morning, December 17, 2009, and saw that the 3' x 4' hanging sign had been installed, and there was a sign over the bays and a sign on the side wall that connects the front of the tenant space to the bays. These signs are illegal because they have not been permitted. The property needs to be brought into compliance. You need to either appeal my decision or decide which sign you want to

keep, permit that sign and remove the other two. You have fourteen days from the date of this letter to either appeal my decision or permit one sign and remove the other two.

Please feel free to call me at 874-8709 if you have any questions.

Yours truly,

Ann B. Machado  
Zoning Specialist  
(207) 874-8709

Cc A& M Partners, LLC  
Electrical Wholesalers  
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