



**ROUSTABOUT**

59 Washington Avenue  
Portland Me. 04101

To: Planning division  
From: Kit Paschal  
Subject: Sign Waiver  
Date: 10/9/15

In this document we would like to open a discussion about an allowance for our restaurant Roustabout located at 59 Washington Avenue in the JJ Nissen building to add a low profile facade sign in addition to our blade sign that was approved on 10/9/15. Using the City of Portland's book for Code of ordinances chapter 14 section IV as a reference guide we hope to provide valid reasons for the signage exception.

Originally we proposed facade lettering as well as the blade sign which were both determined to meet all the existing signage and way finding requirements for the B-4 zone. The only discrepancy is that normally zone B-4 does not allow for businesses to have two signs in which case we chose to go with the blade sign as it is more visible and apply for waiver for the facade sign.

The proposed facade sign would consist of ten 16 inches tall 1/4 inch thick steel letters. They would be evenly spaced and attach directly to the building using 2 inch spacers the letters would be less than 3 inches from the face of the building. We would use small down facing spot lights to illuminate the letters that have been pre approved by our land lord. The sign square footage is far below the building facade square footage to sign requirements. We feel that the steel letters will compliment the industrial ascetic of the building in light of the building being a former factory. In addition multiple businesses in the Nissen building have more than one sign in hopes of helping people locate particular in such a large building.

Certain zones in the City of Portland are considered "walking areas" in these zones establishments are allowed for two signs. With recent growth of both commercial and residential occupation specifically in the inner Washington Avenue area we hope to be an anchor establishment facilitating our neighborhood to become another one of Portland's "walking areas". We would like to be able to encourage the existing car traffic as well as new foot traffic to our newly opened doors.

Please take the above information in to consideration and feel free to call or email me with any questions or information regarding the next step in this process.

Thank you  
Kit Paschal  
Owner



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